

# BEER CANS

## & Brewery Collectibles

May / Jun 2022

Vol. 52, Issue #3

A bi-monthly  
magazine for  
the Brewery  
Collectibles Club  
of America®

### RANDY CARLSON GIVES THANKS FOR BLANKS

P. 20



Also inside: Heileman Divisions | CANvention Info | Budverse Can NFTs





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## BEER CANS & BREWERY COLLECTIBLES

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Right Place at the Right Time.....Pat Cornills #15280  
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MAY / JUNE 2022



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Randy Carlson is on an **unroll**. His collection of can flats, or body blanks, is one of the most extensive in the hobby. Simply put, he flat out loves 'em. Find out why in his ode to the unrolled beginning on page 20.

Photo by Randy Carlson

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*Beer Cans & Brewery Collectibles* is published to serve historians and collectors of beer cans and breweriana, and to advance public knowledge of brewery advertising collectibles. The Brewery Collectibles Club of America is a non-profit association and is exempt from Federal income tax under Section 501(c)(3) of the Internal Revenue Code. All gifts, grants and contributions are tax deductible.

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## POINT OF BREW

BY JOE PRIN #29315, EDITOR

# It's Terry's 25th

In the spring of 1997, *Beer Cans & Brewery Collectibles* editor Marcia Butterbaugh was looking for a new Want Ad Editor. At that time, before the advent of online buying and selling—eBay was born in September of that year—the magazine was running an average of three packed pages of classified Want Ads each issue.

The guy who took on the job was Terry Scullin #1041. His very first column appeared in the June/July 1997 issue. A quarter of a century later, Terry is still an editor for the hobby's premiere publication. This May/June issue of *BC&BC* marks his 25th year of service and actually makes him the longest-tenured staffer in the history of the magazine.

In 2001, Marcia asked Terry to take over the Feature Editor position held by her dear friend Dan Andrews (as in the magazine's annual Andrews-Butterbaugh Awards for Editorial Excellence), who had become too

ill to continue. Since that time, virtually every single piece of copy that has appeared in the pages of *BC&BC* has passed through Terry's hands for grammar repair and final polishing.

The versatile Mr. Scullin began collecting beer cans in 1967 and joined

the BCCA early in 1973. He is a founding member and two-time president of the Garden State Chapter and an early member of the One Can/One Country Chapter. What's more, he authored the historical copy for both *United States Beer Cans: Flat Tops and Cone Tops* and *United States Beer Cans: Tab Top Beer Cans* (USBC Vols 1 & 2).

Beyond his editing duties, Terry has written dozens of stories for *BC&BC*, including five Andrews-

Butterbaugh award winners. The one in which he takes the most pride is a 10-page, two-part feature on Iron City Brewing's hilarious Olde Frothingslosh brand that ran in the December/January and February/March 2011 issues. It's still considered the definitive history of the beer "with the foam on the bottom."

Though he's strictly a can collector, Terry has long had an interest in out-of-the-ordinary types of breweriana—the beer-branded things one doesn't normally run across, from straight razors to hangover kits to novelty cans to whatever. That's what led him to create his Show And Tell column, which debuted in the January/February 2017 issue and has appeared in every issue since then.

As the Editor for *Beer Cans & Brewery Collectibles*, I cannot stress enough the gratitude I have, and the importance to all of us, of having dedicated, passionate, professionals like Terry on our team. More than once, Terry has knocked me back onto the rails when I have gone off

on one of my obscure pop culture references or have put less than quality detail into this column. Terry, although you are not seen directly by most, your work here is appreciated by all. Happy 25th!

”

....actually makes him the longest-tenured staffer in the history of the magazine.

Terry's first appearance in July 1997

**Beer Cans & Brewery Collectibles**  
**Want Ads**  
BY TERRY SCULLIN #1041

This is my maiden voyage as your new Want Ad Editor. It's a chore I take on realizing that I have some pretty big shoes to fill. Chuck Schwend #16601 has done the job, and done it admirably, for nearly ten years. I promise that if you'll use our handy dandy Want Ad form and print neatly, I'll try very hard to spell your names right and not add or subtract any digits from your addresses.

**Upcoming deadlines:**  
Aug/Sep issue - Deadline is Jun 12  
Oct/Nov issue - Deadline is Aug 12  
Dec/Jan issue - Deadline is Oct 12  
Feb/Mar issue - Deadline is Dec 12  
Apr/May issue - Deadline is Feb 12  
Jun/Jul issue - Deadline is Apr 12

### Currents

Have I.C. Light Johnstown AAABA & I.C. Light Johnstown Chiefs Hockey cans for trade. Wanted Miller's hockey symbols series and any other sport cans. Send list, Thomas Lech #11035, 416 Broad St., Johnstown, PA 15906-2117.  
Wanted: BO or air sealed cases of Michelob Ski and Golf cans in regular, light and for 1997 and 1996. Please forward prices and amount. Want full case of one run or hole. James Tabaska #25245, 3048 North Pierce St., Milwaukee, WI 53212. Tel: 414-374-6486.

Terry's Show and Tell column from September 2020



### SHOW AND TELL

BY TERRY SCULLIN #1041



The fish on this Guinness keychain doubles as a nail clipper.

### The Red

This time a search for off-the-track breweriana to Singapore. Take a look at the following 1980s Guinness symbol associated with Guinness since the 1870s. Back then, the Guinness exported to Singapore was bottled in Liverpool.

## Beer Cans & Brewery Collectibles

**Andrews - Butterbaugh Award for Editorial Excellence**  
**Terry Scullin #1041**  
**The Ballad of Uncle Ben - March/April 2016**  
**Brewery Collectibles Club of America**





## Cashing in on Cartons

For this edition of Auction Block, we turn our focus to the beer carton. Recently, Tavern Trove offered several different cartons for sale in its February 12, 2022 Beer Cans and Breweriana Auction. This is just a random sample of cartons featured in the auction. Most included the six cans that were sold with the cartons. As you can see, some lofty prices were realized. The Tech Beer carrier I found to be quite unusual. I hope you find these as interesting as I did. 'Til next time, cheers!



Pabst, Pabst Brewing Company, Milwaukee, WI, two quart cans included, Gr 9 to 9.5, \$604.  
 Tech Beer, Pittsburgh Brewing Company, Pittsburgh, PA, six cans included, Gr 9, \$2,300.  
 Pabst Bock, Pabst Brewing Company, Milwaukee, WI, six cans included, Gr 9 or better, \$661.  
 Canadian Ace, Canadian Ace Brewing Company, Chicago, IL, six cans included, Gr 7 to 9, \$690.  
 Falstaff, Falstaff Brewing Corp. Branch #5, Saint Louis, MO, six cans included, Gr 4 to 5, \$253.  
 Fox Deluxe, Peter Fox Brewing Company, Chicago, IL, box only, no cans, \$633.  
 Country Club, M.K. Goetz Brewing Company, St. Joseph, MO, six cans included, Gr 7 to 9, \$920.  
 Bull Dog, Grace Brothers Brewing Co., Santa Rosa, CA, six cans included, Gr 9 or better, \$230.  
 Goebel, Goebel Brewing Company Inc., Detroit, MI, six cans included, box sealed, \$920.





## PRESIDENT'S MESSAGE

BY DON HARDY #3648

# Raise One for #481

”

Phil and many earlier members are the types who made the BCCA what it is today...

Sadly, as I was writing this message, I learned that we have lost a legend in the BCCA, Phil Pospychala #481. Phil had a wealth of knowledge about Chicago breweriana and was a personal friend for over 48 years. He was a member of the Playboy Chapter and was well-respected in the hobby. Many of us looked

up to Father Phil, as we affectionately called him. We all have Phil stories, and he will not be forgotten. There will be some toasts to him, for sure.

Phil and many earlier members are the types who made the BCCA what it is today, and I challenge our current members to be the next generation to keep the club growing.

And now to BCCA business. I assume that we're finally back to somewhat normalcy, and that COVID

is in the rearview mirror. Since the last issue of *BC&BC*, I have been busy. I went to the Blue Gray show in Virginia, Cabin Fever in South Bend, the Toledo show, Prison City and the Luck O' the Irish in Covington, KY, which included our third BCCA board meeting. The show was excellent. The board meeting was only two hours long and covered many things, and the revolving restaurant was a highlight and most relaxing. The American Sign Museum was fantastic. All the people running the shows mentioned above did an outstanding job.

Another issue that's come to my attention is a little annoying to me personally. A member at the Prison City show asked me how many FREE BCCA memberships the club gives me to give away. Here's the deal. I have been giving away memberships at my own expense at the major shows I've attended for the last six or so years. These are not free. I paid for every one of them. It's a way for me to give back to the organization, and I greatly enjoy doing it. I don't want our members to think that we'd give memberships away when we are trying to build up our numbers.

In closing, I want to remind everybody about the Westmont Strohs and Bullfrog combined show on May 14 that will host our next BCCA board meeting. There will even be a beer made just for the show at Church Street Brewery; see more information on the event page in the back of the magazine.

Cheers,

*Donald W Hardy*





# There has never been a better time to sell !

Prices are at an all-time high. So, whether you have a small group of cans or an entire collection, get in touch with Jeff Lebo at CanSmart Auctions when you want to **turn your cans into cash!**



Email Jeff at [jefflebo@aol.com](mailto:jefflebo@aol.com), call 717-210-1716 or visit us at [cansmartbeercans.com](http://cansmartbeercans.com).



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## RIGHT PLACE AT THE RIGHT TIME

BY PAT CORNILS #15280

# One Man's Trash

*There are many "holy grail" cans and brands in the beer-collecting hobby. Either through scarcity, demand, or both, some long-gone labels rise to the top of value and rarity lists. One of those brands that has much respect and mystique is Apache Export Beer (USBC 150-18) from Arizona Brewing of Phoenix, Arizona. There are only a few known examples of the can in any condition. Other artifacts from the brewery are almost as scarce, with only a few known examples of signs, bottles and labels in advanced collections. In a future RPRT column, we will tell the story of a quantity of Apache glassware that was recently found in the floorboards of an old Arizona bar. For now here is an account of a lucky collector who found an ancient Apache cardboard case in the course of performing his regular job. Here is the re-cap of the glorious find as it appeared in a recent issue of the A-1 Chapter Newsletter (thanks to Ben Garza and Ed Sipos #28710.*

A recent post by Ben Garza on the Rusty Bunch Facebook page, revealed this Apache Beer box, and it drew a bit of attention from collectors this past December.

Ben disclosed that "While on my weekly garbage route, I found this box in our public recycling trailer. It had a couple random old things inside, but I scooped it up real quick and put it in the cab of the truck while finishing my route." Ben works for the Pubic Works Department in a small Arizona copper mining town. He said "the town consists mainly of original homes and businesses, including a saloon that has been in business since 1887, and has been owned by the same family for 85 years. I wish I knew exactly where the box came from, but I don't. I'm just glad I was in the right place at the right time to see and grab it.

Ben went on to say "I've been through a lot of the town's old dump pits, but it's hard to find cans with anything remotely legible. Finding this box has inspired me to go back to those dumps and rummage around more."

To the best of the knowledge of Ed Sipos, Apache expert and editor of the A-1 Chapter *Can•O•Gram*, this Apache Beer box is a new discovery with no other examples known that he is aware of. In his humble opinion, that truly makes it a great find. Congrats Ben! Continue your search.

*Always be sure to be diligent and on the lookout for beer items wherever they may be found, even in unexpected times and places. Collectibles both common and rare may be closer than you know. Even while working your regular job, like Ben Garza, you may be lucky and in the **Right Place at the Right Time!***





# 4-DAY ONLINE ONLY BREWERIANA & ADVERTISING AUCTION

## MAY 22-25, 2022

### 4 DAY ONLINE ONLY

Breweriana & Advertising Auction

**SUNDAY, MAY 22<sup>ND</sup>**

**MONDAY, MAY 23<sup>RD</sup>**

**TUESDAY, MAY 24<sup>TH</sup>**

**WEDNESDAY, MAY 25<sup>TH</sup>**

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The Budverse  
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One of the Gold Budverse NFTs. This one sold for over \$39,000.

# NFTs: a new—and extrem

By Tim Hoffman #20075

Just when you thought you'd heard about every kind of beer collectible, along comes a new one. Recently, Anheuser-Busch made the news for having sold nearly 2000 NFTs (Non-Fungible Tokens). The launch price was \$499 for the 1936 common versions and \$999 for the 36 "special" gold editions.

What in the name of Eberhard Anheuser is an NFT? Well, in one sense, it's simply a digital picture. A-B chose to make pictures of vintage Budweiser beer cans, set against a background of various Budweiser logos, and in some cases sitting in half-height beer cozies. "Non-Fungible" is a fancy way to say they're all different and that each NFT has a unique combination of can, background and optional cozy. The 1,936 common ones feature cans from the 1950s onward. The 36 special gold NFTs feature gold Budweiser beer cans from the 1930s and 1940s. Pictured here are a couple of examples of the Budverse Heritage Cans. Collectors will look at these and notice the colors aren't right. That's because they were computer generated, rather than being pictures of actual cans. A description reads "*Budverse Cans: Heritage Edition is a collection of 1,936 randomly generated and curated NFTs existing on the Blockchain.*"

## My Head Hurts

So what in the name of Adolphus Busch is the Blockchain? It's the same technology that's used to prove ownership of bitcoins and other cryptocurrency. And it is this aspect of NFTs that has helped create much of the excitement. Another aspect is that NFTs can be easily bought and sold on exchanges: the Budverse NFTs can be found on the [openscape.io](https://openscape.io) website. In its sold listings you can see later sales of those \$999 gold NFTs, like the one pictured above. While \$999 sounded crazy for a digital image, the buyer resold ten days later for \$39,000. The new buyer was asking \$132,000 or so for it as of December 12. People who missed buying bitcoins for a dollar don't want to miss this next big thing.

The Budverse NFTs are still new, so it's hard to tell where the price will go. A-B could always issue some more. An NFT from the artist Beeple sold for 69 million dollars and was auctioned by none other than Christie's Auction House. There was another case of an NFT selling for \$512 million dollars, but it was later determined that the buyer and seller were one and the same, and this might have been just a stunt to drive up the price and create interest. Clearly, this





One of the 1,936 Common Budverse Cans. It sold on 12/13/2021 for 0.88 Ethereum Cryptocurrency units- about \$3,300.

# ely pricey—beer collectible

person did not have to pay a 15% buyer premium. There are other NFTs listed for less than a dollar. The investment side of NFTs seems to be more akin to a stock market bubble or a pyramid scheme. Like those schemes, it's always best to get in on the ground floor and hope the next guy comes along with more money.

But there is another similarity that has more in common with our beer collectibles community. In both cases it's possible to build a collection, and in both cases there is a desire to get the rarer and more sought-after items. Amongst beer can collectors, the Krueger Special can might be the ultimate in rarity, while the James Bond 007 set isn't especially rare, but the cans are so sought after that they command four-figure prices. In the NFT world, the closest set to the 007s might be the Bored Ape Yacht Club—a "limited" set of 10,000. These picture bored-looking apes. Since every NFT is similar, one might think each has the same general value. Not so. Each ape has its own adornments in the



form of clothing, accessories and facial expressions. Different combinations of these elements go into making each ape unique. However, some traits are rarer than others—such as gold fur. An ape with many rare traits will sell for much more, just like the gold Budverse NFTs. In mid-December, the sale price of the Bored Apes averaged over \$200,000, with a few special ones exceeding one million dollars.

## We've Seen This Before

Longtime BCCA members will recall a few instances where sellers tried to manufacture rarity in the beer collectible market. Back in the late 1970s some breweries issued special beer cans targeted to collectors. Looking back, these breweries, like August Schell, were just trying to survive. Others will recall when Anheuser-Busch issued special limited quantity beer steins... helping to collapse that market.

My thoughts are that these people are crazy to pay good money for these things, but then, again, I've been told the same thing about my beer can collection. There's no telling where these NFTs might go.

”

The Budverse NFTs are still new, so it's hard to tell where the price will go.



Brewery Collectibles Club of America®

# CANVENTION

# 51



## Norfolk, VA

September 8-10, 2022



### 29 Breweries

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- O'Connor
- Maker's Craft
- Wasserhund
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- Reaver Beach
- Momac



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**CANVENTION****51**

NORFOLK, VA • SEPT. 8-10, 2022



Member Name		BCCA or other club #	
Address			
City	State/Prov.	Country	Postal Code
Age	Date of Birth	Phone	
Email Address		Is this your FIRST CANvention? Yes <input type="checkbox"/> No <input type="checkbox"/>	
To which club do you belong? BCCA <input type="checkbox"/> Other (Please print club name) <input type="checkbox"/>			

**If under the age of 21, please fill in below information:**

I am under the age of 21, and under the responsibility and guardianship of the following adult, who must also be registered for the CANvention.

Name	Age	Date of Birth
Parent or Guardian Signature		

**Member and Guest Registration***Note - All amounts are in U.S. dollars*

• <b>Member Pre-Registration Fees:</b>	Thru August 11: <b>\$65 per member</b> .....	\$
	August 12-19: \$75 per member	
	All registrations after August 20 must be made onsite: \$85	
• <b>Guest Pre-Registration Fees:</b>	Thru August 11: <b>\$55 per guest</b> .....	\$
	August 12-19: \$65 per member	
	All registrations after August 20 must be made onsite: \$75	
1. Guest Full Name	Age	
2. Guest Full Name	Age	
• <b>Children Pre-Registration</b> (Age 12 and under free. Age 13-17 is \$30.00 per child).....		\$
1. Child Full Name	Age	
2. Child Full Name	Age	
• <b>Trade Table</b>	<b>\$40 ea.</b> (limit 1)	Quantity \$

**If requesting a trade table next to another collector, please mail both Registration Forms together and as early as possible**

• <b>Saturday Night Banquet</b>	<b>\$50 per person</b>	Quantity	\$
• <b>Total - Enter total amount for pre-registration fees, table and banquet meals</b>			\$

**Payment** — Enclose check payable to **Brewery Collectibles Club of America** or provide credit card information:

VISA <input type="checkbox"/> M/C <input type="checkbox"/>	Account Number	Exp. Date
Signature		



Mail this Pre-Registration form to:  
**BCCA, 747 Merus Ct, Fenton, MO 63026-2092**

**Please Note:**

- Separate forms are required for each attending member.
- Please do not include checks for other members unless other registration forms are included.
- Your canceled check is your receipt.
- No registrations will be accepted at the BCCA office after August 20, 2022.
- All registrations after August 20, 2022 will need to be made onsite.
- All requests for refunds must be received by September 19 at the BCCA office.
- No refund requests will be honored after October 3, 2022.
- All inquiries should be made in writing to the BCCA Office, 747 Merus Ct, Fenton, MO 63026-2092.
- On-site registration fee is **\$85 for Members** and **\$75 for Guests**.

**Important...**

CANvention is designed for fully registered members and their guests. BCCA members and the general public may gain access to the trade floor on Friday, Saturday or both. The "walk-in" fee is \$20.00 for Friday/Saturday access or \$10.00 for Saturday only. These fees may be applied to a BCCA membership. Walk-ins will not be allowed to bring any brewery/collectible items onto the trade floor.





## 2022 Display Entry Form

### CANvention 51 Display Competition Rules & Registration

#### This is YOUR year for entering a display.

CANvention 51 in Norfolk, Virginia is a natural choice for you to enter that display you've always been thinking about!

There's no entry fee and tables and electrical outlets are free for the asking. Read on, pick a category and begin designing and constructing your display.

If you have any questions about logistics and setup at the CANvention, Clayton Emery is your man with the answers (please do not contact the hotel or convention center, as they don't have the answers!) Clayton can be reached by email at [claytonemery32806@aol.com](mailto:claytonemery32806@aol.com) or by phone at 231-920-6013.

**The entry form deadline is Wednesday, July 13, 2022.**

#### Five Categories

• **Cans:** This category may consist of any type, size or combination of cans – flats, cones, tabs, pints, dumpers, etc. – from the 50 United States. The display may include non-breweriana props, but no other form(s) of breweriana.

• **International:** This category consists of any quantities and/or combination of non-U.S. cans and/or breweriana from around the world.

• **Brewery/Brand/Type:** This includes any combination of cans and/or breweriana (such as Pabst, Schlitz, or your favorite craft brewery), or the same brand of beer (like Old Tankard Ale), or the same type of beer (Bock, Ale, etc.).

• **Open:** This category consists of displays not conforming to the other categories, i.e. breweriana or craft brewery items

• **Chapter:** This category consists of any quantity and/or combination of cans and/or breweriana entered by a chapter.

#### Awards

A first place winner in each category will go home with a plaque and a free BCCA membership for 2023. Win the **Chuck Hillyer Best of Show award**, and along with the plaque and your dues being paid for 2023, we'll refund your 2022 CANvention registration fees! Winners will be announced at the Awards Banquet on Saturday night.

#### Judging Points

Judges award points for three criteria:

1. Content (cans/ breweriana) - 15 points
2. Theme - 10 points
3. Construction - 10 points

The highest combined point total wins, so it is important that your entry be designed to address all three criteria.

#### Setup and Teardown

- Setup - Thursday, September 8, 1-4pm
- Teardown - Saturday, September 10, at close of the trade floor, from 3-4pm (no display teardown or removal before 3pm).
- Security - 24-hour security provided during the entire setup, judging, viewing and teardown time.

#### Display Viewing

Membership viewing begins Friday, 1-5pm and continues Saturday from 9am - 3pm. The displays will be in the Americas Center.



#### RULES

- Free-standing displays must fit within a 4" x 8" floor space.
- Tabletop displays must fit on a standard 30" x 8" table, but may use the same floor space allowed by a free-standing display.
- The maximum height is 8' measured from the floor to the top of the display.
- There is no limit on the number of items in any display.
- Each entry should have a printed Title Card that can be placed within the display giving the name of the display, its category and a short description of the theme

or content. The form should not include reference to the chapter or entrant.

- Only one display per CANvention registered BCCA member.
- A display may not be combined with any other display.
- Displays not in compliance with these rules will be disqualified.
- If you require an electrical outlet, please bring a 25-ft extension power cord to ensure your display can reach an outlet. (If you travel from abroad, please contact Clayton for arrangements.)

#### 2022 DISPLAY COMPETITION ENTRY FORM

Entry forms must be postmarked by July 13, 2022

Name _____	Category (check one)
BCCA# _____ Today's Date _____	<input type="checkbox"/> Cans
Address _____	<input type="checkbox"/> International
City _____	<input type="checkbox"/> Brewery/ Brand Type
State/ Province _____	<input type="checkbox"/> Open
Country _____ Zip/Postal Code _____	<input type="checkbox"/> Chapter
Display Title _____	Chapter Name _____
Mail to:	Type of Display (check one)
Clayton Emery #32806	<input type="checkbox"/> Free-Standing
3900 N. Seeley Rd	<input type="checkbox"/> Tabletop (provided)
Manton, MI 49663	Electricity required?
or email to: <a href="mailto:claytonemery32806@aol.com">claytonemery32806@aol.com</a>	<input type="checkbox"/> Yes <input type="checkbox"/> No



# English Derby BEER

10¢  
A BOTTLE



America has always been referred to as a “melting pot.” Taking into consideration the wide range and cultural influence of the individual brewing cultures brought to this country by immigrants, perhaps a more accurate description would be a “brew kettle.” Legend has it that the famous pilgrims on the Mayflower were on their way to Virginia when their beer stocks ran low. They went ashore in Massachusetts to brew another batch. The famous landing on Plymouth Rock was essentially a beer run. Taverns in the early days of Colonial America were the testing ground of political thought and theory, and it’s not too much of a fanciful thought that ideas debated from Philadelphia to Williamsburg would find their way into our Constitution and Bill of Rights....all with a tankard of ale close at hand.

Beer is the most egalitarian and democratizing of beverages, and in the famous words of Benjamin Franklin: “Beer is proof that God loves us and wants us to be happy.” And then there’s Samuel Adams, described by Thomas Jefferson as “truly The Man of the Revolution,” who also was known as a homebrewer and was thus celebrated in 1985 by the Boston Beer Company. Stroll down historic Duke of Gloucester Street in Colonial Williamsburg and view tavern after tavern. Beer is as American as the Stars and Stripes.

Norfolk, a few miles south, is and always has been a thirsty port town, and whenever there is work to be done, be it on the waterfront, in the fields or at a desk, someone has been there to provide liquid refreshment. From the ales that fortified our forefathers to the artfully crafted brews that satisfy more refined modern palates, beer has always played a part in our cultural history. Sure, the rowdy sailor boys of the 20th Century loved beer, but so did Norfolk’s citizenry.

The earliest record of a brewery in Southside Hampton Roads is found in the 1866 Norfolk city directory. A brewery registered to an F. Trudewind was located from 37 to 43 West Main Street, essentially occupying the better part of a block on what is now the corner of Main and Granby Streets in downtown Norfolk. Handwritten notes on the advertisement in the city directory have the German spelling of “Bier.” Could F. Trudewind have been a German immigrant, practicing his craft in post-Civil War Norfolk? The 1883-1884 Norfolk city directory lists a “J.F. Trudewind” as the proprietor of

# Norfolk

By Keith Bryant #26660

## Begins to Brew



Merry London Ale label



Spearman cardboard sign





a "Wine and Beer Saloon" named Concordia Hall at 117 Church St. "with pool and billiard tables attached." Perhaps the brewery was a smooth transition into the saloon business. Was this the same fellow? Was J.F. a son? Also listed in the 1883-1884 directory as "Brewers and Bottlers - Lager Beer" were The Bergner & Engel Brewing Co. on Madison St. (near Water St.) and Robert Portner of 83 Main Street. Norfolk was the home to a number of breweries prior to the turn of the last century. The 1895-96 city directory lists a Bay View Brewery at 12 Hill St., as well as the Consumer's Brewing Company.

The breweries for national brands Pabst and Anheuser Busch both had a presence in the area by then, as well. The 1907 directory also includes Heurich Brewing, located at 24-48 Nebraska, the Hoster-Columbus Assoc. Brewing Company on Matthews (corner of Kelly), and Robert Portner is listed as operating a brewery at 16 to 24 Madison. Schlitz was another national brewery operating in the area by then.

The Consumers Brewing Company (later to go by many names, including the Southern Brewing Company) opened in 1895 advertising Bavarian beer, Elk beer, dark beer, pale beer and malt beverages—something for every palate. Located in Huntersville at 710 Washington Avenue, east from 1448 Church Street, the brewery was built on the site of the old Lesner Park, AKA "Lesner's Maplewood Gardens," once a fashionable gathering spot for Norfolk East Siders to meet, to stroll and probably to raise a frosty glass or two.

It operated there until 1916, when Virginia voted to go dry. (Norfolk did so reluctantly.) Consumers stayed afloat for a while by turning over the plant to the Virginia Fruit Juice Company, which produced a fruit beverage there from 1917 to 1921. The brewery reopened in 1934 as the Southern Brewing Company, the first to do so in Virginia after the repeal of Prohibition. Southern operated under that



Southern Beer ad that appeared in the May 26, 1934 Virginian-Pilot just after the repeal of Prohibition.



Regent Premium Beer cardboard sign advertising "Tab Tap Cans"





Above are two button signs from Norfolk



Reverse-on-glass Gaybree Malt Liquor sign

name until 1942, producing Southern Beer, "The Pride of the South." In 1942, Jacob Ruppert Brewing of New York purchased the facility, and it operated under the name Jacob-Ruppert-Virginia. Ruppert purchased the name and recipe of Red Fox beer from the Largay Brewing Company of Waterbury, Connecticut and produced it until 1953, when the brewery ceased production in Norfolk.

The Century Brewing Company assumed production at the facility in 1953. It produced beers and ales under multiple brand names; tended to specialize in low-priced, bargain beers; and produced many store brands. The brewer produced Tudor Beer and Ale under the Century name, as well as under the brand "Tudor Brewing." Tudor was also produced for the A&P grocery chain. Among the brands produced by Century were Banner, Embassy Club, Granay, Monticello, Old Dutch, Red Fox, Regent, Spearman, Tudor, Tuxedo 51 and Viking.

In 1967 Century began operations as Champale Products, Inc. Later a subsidiary of Iroquois Brands, Ltd., this brewery was one of only two Champale Breweries in the nation. Touted as the "champagne of bottled beer," Champale was produced here until the brewery closed for good in mid-February 1980.

The Atlantic Brewing Company was founded in Atlanta in 1867 as The City Brewery. It went through a number of name changes over the following decades. The brewery operated only in Atlanta prior to Prohibition, but after The Great Experiment ended, it expanded to several other cities throughout the South and operated in Norfolk from 1936 to 1949. By the 1940s, Atlantic had become the largest regional brewery in the South.

The loss of regional brewers was a nationwide phenomenon. The dominant beer profile in America at the time was a pilsner-type brew, with little discernible character. It was easy to drink and provided no real challenge to the drinker. The dominant brands became unwittingly engaged in a "race to the middle" to see who could develop a basic, nonthreatening beer that was palatable to the masses. As a result, the vast majority of American beer brands were essentially indistinguishable from one another. There was very little to make a local or regional brewer stand out from its competitors (save for a handful of brewers of specialty beers such as bocks, porters, and stouts).

The large national brewing companies with their near-bottomless advertising budgets were able to dominate the then-new medium of television. The mass marketing of brand-specific beer as a personal identifier was born. The smaller local and regional breweries, with their hometown affiliations, weren't as sexy or attractive as the lifestyle being sold on TV and radio or in glossy magazines. A large number of local breweries closed their doors, dooming America to a decades-long diet of homogenous brews.

The recent groundswell of popularity of local craft beer throughout the U.S. was not an overnight accomplishment in Norfolk. In other areas of the country, local and regional breweries quickly captured the taste buds and budgets of beer drinkers, but here it has been more of a slow process. A few brave souls have ventured into the local brewing game, with limited success. So, let's raise a glass to these local brewers who once slaked our thirsts, but are no longer in business.

This feature is based on information excerpted from an article originally published in Virginia Craft Beer magazine and is used with permission.



# Live and In Person: A Summer FULL of Collecting Fun!



## THE RUSTY BUNCH

[WWW.THERUSTYBUNCH.COM](http://WWW.THERUSTYBUNCH.COM)

**invites you to support these fine co-sponsored chapter shows:**

**JULY 23 & 24**

### **Michigan Summerswap Frankenmuth, MI**

Frankenmuth American Legion Hall, 990 Flint Street  
Contact Clayton Emery at [claytonemery32806@aol.com](mailto:claytonemery32806@aol.com)  
231-920-6013



**AUGUST 5 & 6**

### **Pony Express 2022 Pollock Pines, CA**

Home of Dave Rusk, 6031 Pony Express Trail  
Contact Ed Scoglietti at [calcans@aol.com](mailto:calcans@aol.com)  
505-319-7746

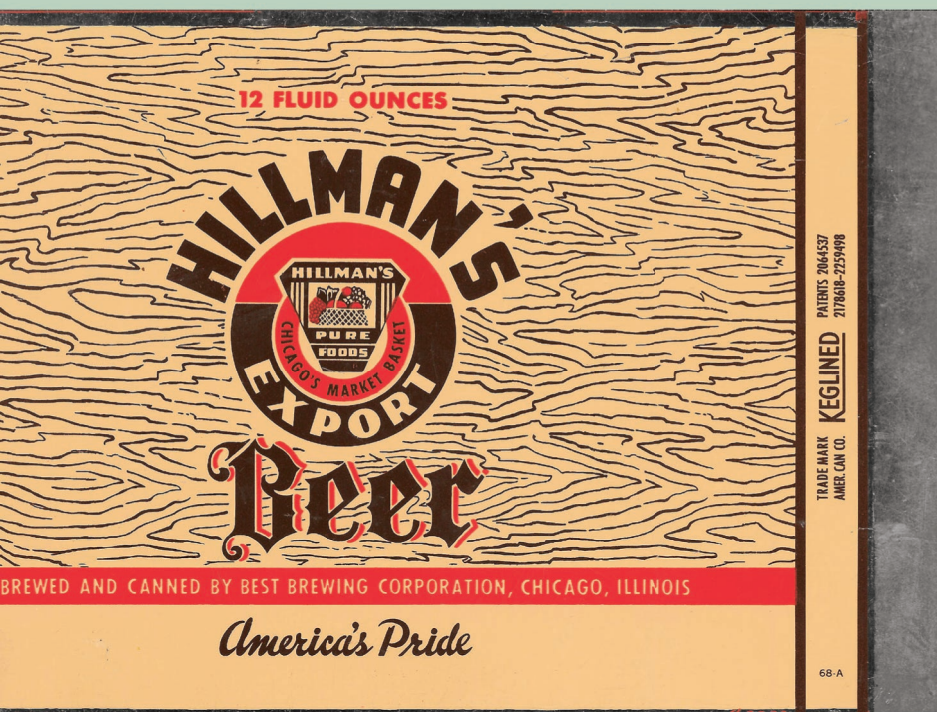






# Body Blank Collector on a Roll

By Randy Carlson #18376



**W**hy do I collect unrolled beer cans (or body blanks, as they're called in the business), or how did I get started? To be honest, I have no idea! I know that I like them flat: They look nice in black frames, and they don't take up much room.

I also feel that unrolled cans are rarer than rolled cans. When I hear people say "I had this rolled by 'So-And-So,'" it means another flat top can has disappeared. I have 552 unrolled cans in my collection, and this does not include what I call community or commemorative cans from the brewers that did them in the '80s and '90s. To be of interest to me, they must be cans that have the brewery's name on them, such as the Pfeiffer blank above, or were made to be distributed by a grocery such as the Hillman's to the left.

I also have several labels from Maier that were assigned to specific stores, such as the Edelbrau for Stater Bros. and the Bohemian Pilsner Light Beer for Thrifty Drug shown at the top of the next page. I also have a Bull Dog for Bohemian Distributing.

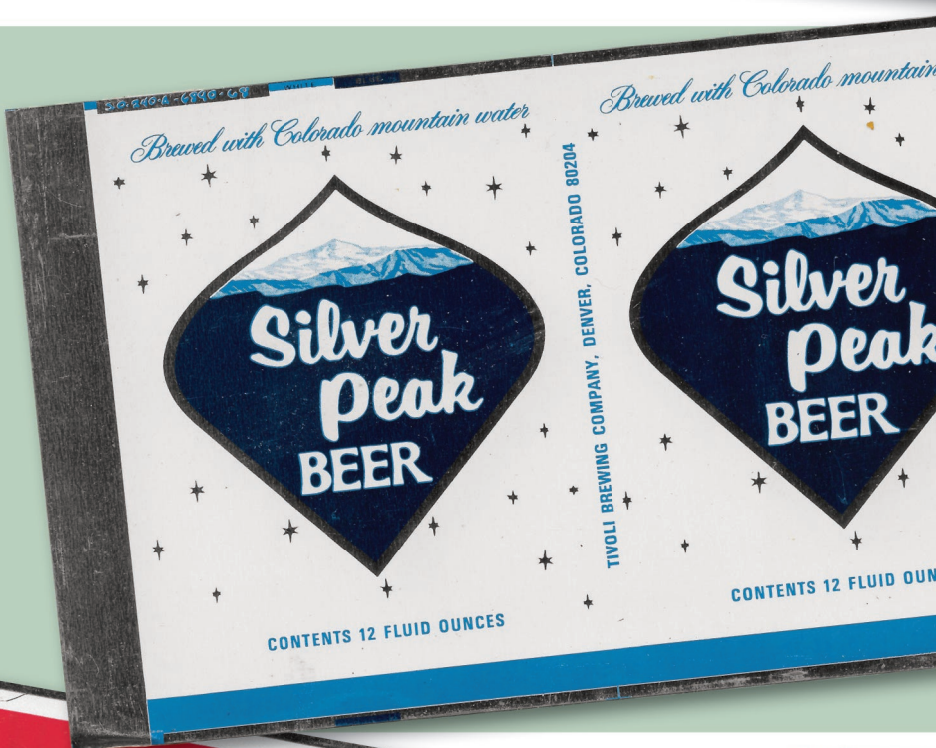
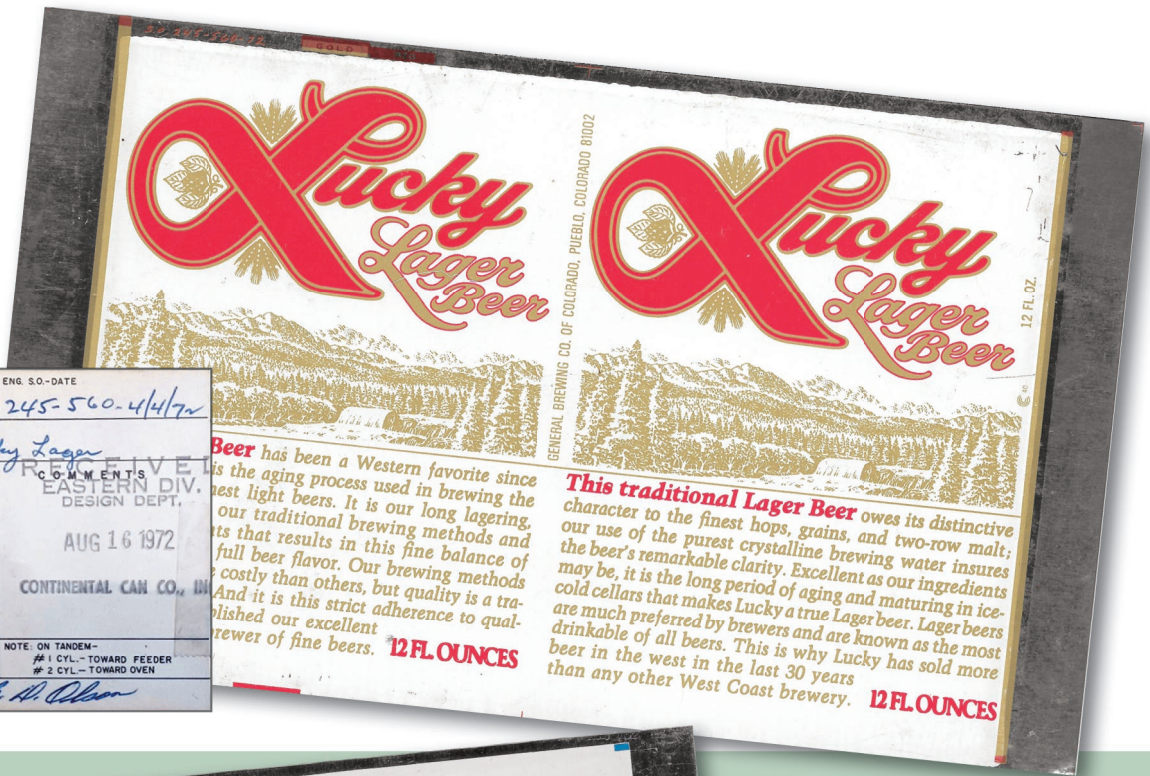






Here is one more body blank submitted to the brewery for its approval. Please note that the can says General Brewing Co. of Colorado, but the approval sheet says Walter Brewing Co.

LITHO. PLANT-DATE 400maka 6/24/72	BLANK TO: 98 Art Dept	ENG. S.O.-DATE 245-560-4/4/72
CUSTOMER Walter Brg. Co.	DESIGN Lucky Lager	
COATER OPERATIONS:	LITHO. OPERATIONS:	
ENAMEL- 1371/s	# 1 CYL gold # 2 CYL red	
SIZING-	# 1 CYL # 2 CYL	
COATING- 38090/s	# 1 CYL # 2 CYL	
VARNISH- 2258	# 1 CYL # 2 CYL	
<input checked="" type="checkbox"/> WET <input type="checkbox"/> DRY	NOTE: ON TWO COLOR- # 1 CYL-TOWARD OVEN # 2 CYL-TOWARD FEEDER	NOTE: ON TANDEM- # 1 CYL-TOWARD FEEDER # 2 CYL-TOWARD OVEN
C.C. CO. FORM 1711G 4-70 REF. P.M. 4, 16G	LITHO. DEPT. FOREMAN'S SIGNATURE B. H. Olson	



I also have approval sheets that were sent to several other brewers for their approvals. This was sent to the Tivoli Brewing Co. on December 11, 1968 and returned with Tivoli's OK.

<input type="checkbox"/> SKETCH	<input type="checkbox"/> B & W PROOF	<input checked="" type="checkbox"/> COLOR PROOF	DATE SUBMITTED 12-11-68												
<b>READ BEFORE SIGNING</b> Customer agrees that (1) Continental Can Company, Inc. shall not be liable for (a) any error in the attached unless this proof is returned to Continental with such error plainly noted in writing, (b) the failure of any part of the attached to comply with any local, state or Federal law or regulation, (c) any part of the attached which infringes the property rights of others acquired, without limitation thereof, by usage, registration, copyright, letters patent or otherwise and (d) production colors not being exactly the same as the hand proved colors, if any, in the attached, although Continental will duplicate the colors as closely as possible; (2) Customer shall indemnify and hold Continental harmless against the liability described in (1) above, including attorney fees and court costs or for consequential damages; and (3) the liability of Continental for uncorrected errors plainly noted in the attached shall not exceed the actual cost of the containers bearing the noted error.			SALES OFFICE ORDER NO. 240A-6890 PRODUCTION ORDER NO. 937-8												
Changes increase costs and delay production. CONTINENTAL CAN COMPANY, INC.			TO BE FILLED IN BY CUSTOMER <table border="1"> <tr> <th>CHECK (✓) IF APPLICABLE</th> <th>APPROVED AS SUBMITTED</th> <th>CHANGE AS DETAILED</th> </tr> <tr> <td>DESIGN AND ARRANGEMENT</td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> <tr> <td>SPELLING &amp; PUNCTUATION</td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> <tr> <td>COLORS</td> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> </table>	CHECK (✓) IF APPLICABLE	APPROVED AS SUBMITTED	CHANGE AS DETAILED	DESIGN AND ARRANGEMENT	<input type="checkbox"/>	<input type="checkbox"/>	SPELLING & PUNCTUATION	<input type="checkbox"/>	<input type="checkbox"/>	COLORS	<input type="checkbox"/>	<input type="checkbox"/>
CHECK (✓) IF APPLICABLE	APPROVED AS SUBMITTED	CHANGE AS DETAILED													
DESIGN AND ARRANGEMENT	<input type="checkbox"/>	<input type="checkbox"/>													
SPELLING & PUNCTUATION	<input type="checkbox"/>	<input type="checkbox"/>													
COLORS	<input type="checkbox"/>	<input type="checkbox"/>													
DATE SIGNED 12-13-68		CUSTOMER SIGNATURE <i>[Signature]</i>													
CUSTOMER APPROVAL LABEL															







Here is one last example of a Buyer's Approval form. It shows that Continental Group submitted it to the Huber Brewing Co. on November 13, 1978, and Huber approved it on November 14.

The Continental Group		Buyer's Approval	
		<input type="checkbox"/> Sketch <input type="checkbox"/> B&W proof <input type="checkbox"/> Color proof	
Date Submitted	Sales Office Order No.	Production Order No.	
11/13/78	212-32127		
<b>Read before signing</b>			
<p>Buyer agrees that (1) The Continental Group, Inc. shall not be liable for (a) any error in the attached unless this proof is returned to Continental with such error plainly noted in writing, (b) the failure of any part of the attached to comply with any local, state or Federal law or regulation, (c) any part of the attached which infringes the property rights of others acquired, without limitation thereof, by usage, registration, copyright, letters patent or otherwise and (d) production colors not being exactly the same as the hand proved colors, if any, in the attached, although Continental will duplicate the colors as closely as possible; (2) Buyer shall indemnify and hold Continental harmless against the liability described in (1) above, including attorney fees and court costs or for consequential damages; and (3) the liability of Continental for uncorrected errors plainly noted in the attached shall not exceed the actual cost of the goods bearing the noted error. Changes increase costs and delay production.</p> <p>The Continental Group, Inc.</p>			
To be filled in by Buyer. Check (X) applicable boxes:			
<b>Design and arrangement</b> <input checked="" type="checkbox"/> Approved as submitted <input type="checkbox"/> Change as detailed	<b>Spelling and punctuation</b> <input checked="" type="checkbox"/> Approved as submitted <input type="checkbox"/> Change as detailed	<b>Colors</b> <input checked="" type="checkbox"/> Approved as submitted <input type="checkbox"/> Change as detailed	
Date Signed	Buyer's Signature		
11/14/78	Gould/Huber		
T.C.G. Form 545J 2-78B			

Once the brewer and the can company had agreed on a design and given the final OK, getting the approvals of the Federal Government and local state governments came next. I don't have anything from the Feds, but I do have several approval forms from the Texas Liquor Board; from what I was told, many of these were acquired by a collector in the past. The form to the left is from the Canadian Ace Brewing Co. for its Gold Brau Beer, brewed under the name of Gold Brau Brewing Co. and submitted by the brewery to the Texas Liquor Board on December 23, 1955.

APPLICATION FOR APPROVAL OF LABELS OF MALT BEVERAGES DOMESTICALLY BOTTLED OR PACKED

INSTRUCTIONS

(a) One copy of this application, properly executed, must be filed with the TEXAS LIQUOR CONTROL BOARD, AUSTIN, TEXAS, covering each set of labels for which a certificate of label approval is desired. Where the same product is marketed in containers of various capacities, under labels identical in all respects except as to size and statement of net contents, an application for certificate of label approval need be filed only to cover the labels affixed to one size of container.

(b) Glue to page 2 of this application form one (1) set of labels identical with those for which approval is desired, and file with the application two (2) additional sets of labels identical with the set glued on page 2. By a "set of labels" is meant all brand, strip, neck and back labels appearing on any individual container.

Administrator  
Texas Liquor Control Board  
Austin, Texas.

Date December 23, 1955

The undersigned Canadian Ace Brewing Co.  
whose address is 3900 S. Union Avenue, Chicago 9, Illinois  
hereby makes application for a "Certificate of Approval of Labels of Malt Beverages, Domestically Bottled or Packed" covering the labels affixed to page 2 hereof.

1. Description of labels:  
 (a) Number in set one  
 (b) Brand name Gold Brau  
 (c) Class or type of malt beverages as shown on brand label Beer

2. State here any written, printed or other matter appearing elsewhere on the container than on the labels (including net contents if marked on containers):  
3901 South Emerald Avenue  
Chicago 9, Illinois

3. Address (es) of premises where these labels will be affixed to containers:

4. Has a Certificate of Approval of Labels of Malt Beverages Domestically Bottled or Packed been issued on these labels by the Federal Alcohol Administration, Washington, D. C. Yes

I hereby certify that the information stated on and accompanying this application is correct.

CANADIAN ACE BREWING CO.  
(Name of Applicant)  
By J. J. Jankowski  
Secretary  
(Title)



I have no idea what blanks are worth when compared to their rolled brothers. Some of the hard-to-find cans that I have acquired have sold for 25 to 50% of the rolled version. Many collectors just don't want to deal with getting blanks rolled, so I have gladly taken them off their hands.

I look forward to hearing from you about what body blanks you have in your collection.



# G. HEILEMAN: THE DIVISION CHAMPION

*More than 30 different "division of" statements appear on G. Heileman's pre-1970 Wisconsin cans.*

By Tim Olson #228197



When Roy Kumm became president of the G. Heileman Brewing Company in 1957, Heileman was the 39th largest brewery in the United States. According to *Brewed with Style: The Story of the House of Heileman*, Kumm decided the company had to acquire other breweries in order to survive in the brewing industry. And he wasted no time. In 1959 Heileman bought 51% of the Kingsbury Brewing Company of Sheboygan, WI. In addition to Kingsbury, the acquisition netted the Heidelberg, Reidenbach and Zing brands. From that purchase, Heileman was off and running in gobbling up other breweries:

- 1962 – Fox Head Brewing Company and Weber, Wisconsin Premium and Old Waukesha brands
- 1963 – Independent Milwaukee Brewery and the Braumeister brand
- 1963 – Duluth Brewing and Malting Company and the Karlsbrau and Royal 58 brands
- 1964 – Gluek Brewery of Minneapolis and the Stite brand
- 1967 – George Wiedemann Brewery of Newport, KY
- 1967 – Oertel Brewing Company of Louisville, KY
- 1969 – Blatz Brewing Company assets from Pabst and the Blatz brand

With the help of those moves, Heileman was now the 17th largest brewer in the nation, helping fulfill Kumm's vision of survival. It also led to a mind-boggling array of brewing company statements on its cans





during this relatively brief period. Considering the run of Heileman's acquisitions during that time, it's not at all surprising that the brewery continued to reflect those historical connections on its cans. At least 34 different "division of G. Heileman Brewing Company" statements appear on pre-1970 Wisconsin cans. And that doesn't include cans that list G. Heileman without including a "division." A few cans were also produced identically (except that some had the "division" reference and some did not).

Perhaps even more remarkable, though, is the variety of statements even within individual divisions. The Blatz Division used at least four different division statements. Gluek, Kingsbury and Independent were represented with at least five each and Fox Head with eight! For reasons that are unclear, G. Heileman made frequent changes to its mandatories, sometimes spelling out words such as "division," "brewing," "company" and "Wisconsin," and other times using abbreviations. This is one of the chief reasons for so many variations.



MANDATORY	LINES	BRAND	USBC*
Brewed and Filled by Blatz Brewing Co., La Crosse, Wis. 54601, Sheboygan, Wis. 53081, Newport, Ky. 41072 U.S.A., Div. of G. Heileman	1	Blatz	USBC II 43-14
Brewed and Filled by Blatz Brewing Co., La Crosse, Wis. 54601, Sheboygan, Wis. 53081, Newport, Ky. 41072 U.S.A., Div. of G. Heileman	2	Blatz	USBC II 43-14
Brewed and Filled by Blatz Brewing Co., La Crosse, Wis. 54601, U.S.A., Div. of G. Heileman Brewing Co., Inc.	2	Blatz	USBC II 43-13-5
Brewed and Filled by Blatz Brewing Co., Sheboygan, Wis. 53081, U.S.A., Div. of G. Heileman Brewing Co., Inc.	2	Blatz	USBC II 43-25
Brewed & Filled by Duluth Division of G. Heileman Brewing Co., Inc. La Crosse, Wis. U.S.A.	1	Karlsbrau Old Time	USBC I 87-6
Brewed and Filled by Fox Head Brewing Co. A Division of G. Heileman Brewing Co., Inc., La Crosse Wisconsin	2	Fox DeLuxe	USBC I 65-17-3
Brewed and Filled by Fox Head Brewing Co. A Division of G. Heileman Brewing Co., Inc., La Crosse Wis.	1	Fox Head 400	USBC I Like 65-35
Brewed and Filled by Fox Head Brewing Co. A Division of G. Heileman Brewing Co., Inc., Sheboygan	2	Fox Head 400	USBC I 65-39
Brewed and Filled by Fox Head Brewing Co. A Division of G. Heileman Brewing Co., Inc., Sheboygan, Wis., U.S.A.	2	Fox Head 400 Real Draft	USBC I 66-1
Brewed and Filled by Fox Head Brewing Co. A Division of G. Heileman Brewing Co., Inc., Sheboygan, Wis.,	2	Fox Head Bock	USBC I 65-40
Brewed and Filled by Fox Head Brewing Co. La Crosse, Wisc. U.S.A. A Division of G. Heileman Brewing Co. Inc	3	Fox Head 400	USBC I 65-33
Brewed and Filled by Fox Head Brewing Co. Sheboygan, Wis. 53081 U.S.A. Div. of G. Heileman Brg. Co., Inc.	2	Fox Head 400 Real Draft	USBC I Like 65-29
Brewed and Filled by Fox Head Brewing Co., Sheboygan, Wis. Div. of G. Heileman Brewing Co., Inc.	2	Fox Head Bock Real Draft	USBC I 65-38
Brewed and Filled by Geo. Wiedemann Brewing Company Sheboygan, Wis. 53081 U.S.A.	4	Wiedemann Fine	USBC II Like 134-31
Brewed and Filled by Geo. Wiedemann Brg. Co. La Crosse, Wis., 54601, Sheboygan, Wis. 53081, Newport, Ky., 41072, U.S.A. Div. of G. Heileman Brg. Co., Inc.	5	Wiedemann Bohemian Special	USBC I 134-32
Brewed and Filled by Gluek Div. of G. Heileman Brg. Co., Inc., La Crosse, Wis. U.S.A.	1	Sparkling Stite by Gluek	USBC II 30-10
Brewed and Filled by Gluek Div. of G. Heileman Brg. Co., Inc., La Crosse, Wis.	1	Sparkling Stite by Gluek	USBC I 241-12

### What about other divisional breweries?

By comparison, the supplements for *United States Beer Cans I and II* list just 15 "division of" subsidiaries appearing on cans for all other breweries in the country combined:

- Alpen Brau, Division of Potosi
- Bohemian, Div. of Atlantic
- Buckeye, Div. of Meister Brau
- Buckhorn, Div. Hamm
- Burgermeister, Div. of Schlitz
- Fort Schuyler Division of West End
- Gettelman, Div. of Miller
- Goetz, Div. of Pearl
- Hawaii, Div. of Jos. Schlitz
- Div. of Iroquois Indus.
- Jacob Schmidt, Div. of Associated
- Kingsbury, Independent Milwaukee Brewery Division
- Lucky Lager Br. Co., Fisher Brewery Div.
- M.K. Goetz, Div. of Pearl
- Paul Bunyan, Div. of Wisconsin

Granted, some of these may very well contain variations within their mandates. Even so, they're not going to approach G. Heileman's 30-plus, clearly resulting in G. Heileman reigning as "division champs."





MANDATORY	LINES	BRAND	USBC*
Brewed and Filled by Gluek Division of G. Heileman Brewing. Co., Inc., La Crosse, Wis.	1	Sparkling Stite by Gluek	USBC I 70-17
Brewed and Filled by Gluek Division of G. Heileman Brewing. Co., Inc., La Crosse, Wis. U.S.A.	1	Sparkling Stite by Gluek	USBC I 70-16
Brewed and Filled by Gluek Division of G. Heileman Brewing Company, Inc., La Crosse, Wisconsin	1	Gluek Finest Pilsener	USBC I 70-15
Brewed and Filled by Heidel Brau Brewing Co. A Division of G. Heileman Brewing Co., Inc., La Crosse Wis.,	2	Heidel Brau	USBC I 81-6
Brewed and Filled by Heidel Brau Brewing Co. A Division of G. Heileman Brewing Co.,Inc.,Sheboygan, Wis.,	2	Heidel Brau	USBC I Like 81-6
Brewed and Filled by G. Heileman Brewing Company, Inc., Independent Milwaukee Brewery Division, Sheboygan, Wis.	1	Braumeister Special Pilsener	USBC I Like 41-16
Brewed and Filled by Independent Milwaukee Brewery, A Div. of G. Heileman Brg. Co., Inc., Sheboygan, Wis.	1	Braumeister Special Pilsener	USBC I 41-17
Brewed and Filled by Independent Milwaukee Brewery, A Division of G. Heileman Brewing Co., Inc., Sheboygan, Wis.	1	Braumeister Special Pilsener	USBC I Like 41-16
Brewed and Filled by Independent Milwaukee Brewery, Sheboygan., Wis. 53081 U.S.A. Div. of G. Heileman Brg. Co., Inc.	1	Braumeister Special Pilsener	USBC I 41-18
Brewed and Filled by Independent Milwaukee Brewery, Sheboygan, Wis. Div. of G. Heileman Brg. Co., Inc., U.S.A.	1	Braumeister Special Pilsener	USBC I 41-17-4
Kingsbury Breweries Co., La Crosse, Wis. 54601, Sheboygan, Wis. 53081, Newport, Ky. 41072, Div. of G. Heileman Brg. Co., Inc.	1	Kingsbury	USBC II 85-7
Brewed and Filled by Kingsbury Breweries Co. Sheboygan, Wis. 53081 Div. of G. Heileman Brewing Co. Inc.	3	Reidenbach	USBC II 114-34
Brewed & Filled by Kingsbury Breweries Co., Sheboygan, Wis. 53081, U.S.A. Div. of G. Heileman Brwg, Co., Inc.	1	Zing	USBC I 136-24
Brewed and Filled by Kingsbury Breweries Company A Division of G. Heileman Brewing Co., Inc., Sheboygan, Wis.	2	Kingsbury	USBC I 88-10-5
Brewed and Filled by Kingsbury Breweries Company, A Division of G. Heileman Brewing Company Inc., Sheboygan, Wisconsin	2	Zing	USBC I 147-16
Brewed and Filled by Weber Waukesha Brewing Co. A Division of G. Heileman Brewing Co., Inc., La Crosse, Wis.,	2	Weber	USBC II 144-26
Brewed and Filled by Wisconsin Brewing Co., A Division of G. Heileman Brewing Co., inc., La Crosse, Wis.,	3	Wisconsin Premium	USBC I 146-23-0

\* Other cans and brands may have the same mandatory, but just one USBC ID is listed. Mandatory variations for Oertel and non-Wisconsin Wiedemann cans are not accounted for, since the author is a Wisconsin-only collector.





# 2022 Can of the Year: Cast your vote!

Multiple pictures of the sides and backs of the bottles and cans can be found on the BCCA website.

## U.S. Can Nominees



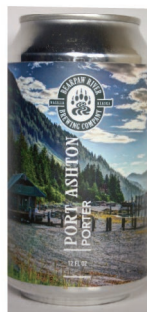
**Church Brew Works Ambrosia Ale**  
Lawrenceville  
Brewery, Inc.  
Pittsburgh, PA



**Bierwolf Dunkelweizen Ale**  
Great Lakes  
Brewing Co.  
Cleveland, OH



**Blondie IPA**  
Wren House  
Brewing Co.  
Phoenix, AZ



**Port Ashton Porter**  
Bearpaw River  
Brewing Co.  
Wasilla, AK



**Where's Me Pants Scotch Ale**  
Radio Brewing Co.  
Kellogg, ID

### Who Can Vote?

Each BCCA member is allowed ONE ballot (mail or electronic). All BCCA members, including family memberships, are eligible.

### How to Vote

Mail the form (or photocopy) on the facing page to the BCCA office, or vote electronically at [bccacompetition.com](http://bccacompetition.com). Click on "MEMBERS" in the dropdown menu and select "2022 BCCA HOF/COY VOTING." Electronically cast your vote on the form provided.

To vote online, you must be registered on the site. (If you're not registered, you can do so from the "Log In" dropdown menu and follow the steps provided.)

Vote for up to TWO Hall of Fame nominees and for ONE can (or set) in each Can or Aluminum Bottle of the Year category. Any ballot with more than two votes for Hall of Fame candidates, or more than one vote in any Can or Bottle of the Year category, will have the erroneous section disqualified.

### Deadline

Deadline is July 22, 2022. Paper ballots must be postmarked by July 22 to be counted. Website votes must be completed by midnight CDT, July 22.

## International Can Nominees



**Moondancer Hazy IPA**  
Black Hops Brewery,  
Burleigh Heads,  
QLD, Australia



**Carlton Draught Heritage Set**  
Carlton & United,  
Southbank,  
VIC, Australia



**Bevog**  
Brauhaus Bevog,  
Bad Radkersburg,  
Austria

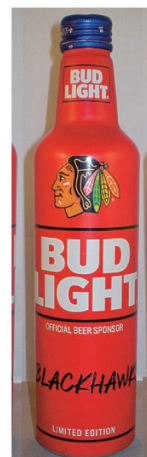


**Maneblusser Mechels Stadtbier**  
Brouwerij Het Anker,  
Mechelen, Belgium



**Indio Cerveza**  
Cerveceria  
Cuahtemoc  
Moctezuma,  
Monterrey, Mexico

## U.S. Aluminum Bottle Nominees



**Bud Light Blackhawk**  
Anheuser-Busch  
Brewing Co.,  
St. Louis, MO



**Stella Artois**  
Anheuser-Busch  
Brewing Co.,  
St. Louis, MO

## Juan Carlos de Marco International Aluminum Bottle Nominees



**Naughty Girl American Lager**  
Steudel Cervejaria,  
Ponta Grossa, Brazil



**Carlsberg Light Artist Series**  
Carlsberg Brewery  
(Guangdong) Limited,  
Huizhou, China



**Marrs Green**  
China Resources Snow  
Breweries Ltd.,  
Beijing, China



**Tsingtao Strong**  
Tsingtao Brewery Co.,  
Qingdao, China



**Coconut Flower Beer for Women**  
Neltiv Brewery,  
Swindon,  
United Kingdom



**Chocolate Caliente**  
Sun King Brewing,  
Indianapolis, IN



**Midnight Choir**  
Sun King Brewing,  
Indianapolis, IN



**Touched by an Angel**  
Sun King Brewing,  
Indianapolis, IN



# 2022 Denver Wright, Jr. Hall of Fame Nominees

This prestigious award, named in honor of the BCCA's founder, recognizes members who have made an outstanding contribution to the club and the hobby. The candidates are nominated by BCCA's chapters and are listed in alphabetical order. The two nominees with the most votes each year will be elected to the Hall of Fame.



**Allan Aprea #10480, Chatham, NJ** Allan started collecting beer cans and joined the BCCA in 1976. He concentrates on 12oz New Jersey cans and tab tops. He also collects Krueger breweriana and craft brewery coasters. Allan went to his first CANvention in New Jersey in 1990 and has been to 27 since. He has attended three BCWC conventions, looking to expand BCCA's international reach. He is active in several chapters and was President of the Jersey Shore Chapter prior to being elected to the BCCA Board of Directors in 2011.

Allan served as BCCA Secretary in 2014, VP/Treasurer in 2015 and President in 2016, concluding his board service in 2018. While President, Allan was able to facilitate improvements to several critical BCCA operations, including the magazine, the website and product development. He is currently chair of the Strategic Planning Committee. To Allan, the greatest benefit of BCCA membership is the lifelong friendships that he has garnered with people around the world.



**Jeff Galloway #15987, Harpers Ferry, WV** Jeff started collecting cans in 1974 at the age of 10 and joined the BCCA a few years later. After an absence, he returned with a vengeance in the 1990s, rapidly growing his collection of U.S. cans. He has attended all but five CANventions since 2001 and is a member of the Rusty Bunch, Capitol City, Richbrau and Craft Brewery Collectibles Chapters. He wrote the *U.S. Brand News* magazine column in 2014 and 2015 and created the BCCA's New Cans Database as a repository for all U.S. cans from where the *USBC II* book left off.

Starting with over 4,000 cans that Mark Swartz listed in the 2009-2014 *Brand News* column, and with help from Mark and several other dedicated contributors, the Database now catalogs over 40,000 cans. Jeff photographed over 25,000 of the cans and entered over 30,000 of them! He has helped compile the U.S. Can of the Year nominees since 2017.

He played keyboards several times, and bass once, with the Rusty Bottom Boys at CANvention, Blue-Gray and Spring Thaw. His collection of U.S. cans exceeds 50,000, and he's working on a location to display them all. He plans on entering another 10,000 cans already in his possession into the Database, then getting more new ones!



**Paula Fatura #30483, South Lyon, MI** Paula started collecting bank top and soda cans in 1988. She joined the Mid-Michigan Chapter, served as an officer and is currently a Board Member. In 1997, Paula joined the BCCA to attend her first CANvention in Atlanta, GA. She has missed only one CANvention since. She entered displays at CANvention 28 and 36. Paula was active with hospitality rooms at CANventions 32 and 33 prior to her responsibilities during CANvention 34 in Dearborn, MI. She joined the Small Suds Sisters Chapter in 2004 and is currently serving as its Secretary/Treasurer. She served on the BCCA Board of Directors for two years.

In 2006 Paula was asked to write the "Remembering" column in *Beer Cans & Brewery Collectibles*. In 2010 she served as First Lady and attended 30 shows with her husband John. Paula attended the BCWC's biannual conventions in 2013 in Martin, Slovakia, in 2015 in Milwaukee, WI, and in 2017 in Tycho, Poland. She was presented The Lois Wright Lady of Distinction honor in 2016. In 2018, Paula was asked to step in as Vice-President of the BCCA. She accepted and also served as President, Immediate Past President and Nominating Committee Co-Chair.



**John Feinen #8184, Oswego, IL** John joined the BCCA in 1975 and has been to every CANvention since 1977. In 1992, he was elected president of the Westmont Stroh's Chapter and served until 1999. In 2000, he became the editor of the Westmont Stroh's newsletter, *Stroh's Streaker*, and still writes the newsletter today. John served as a BCCA Board member from 1999-2003 and is currently on the Board. While attending all CANventions, he takes the time to help with hosting activities: manning the supply table, securing the trade floor and setting up for craft night. He was a CANvention display judge from 2008-2014 and is currently the BCCA Supply Chairman.

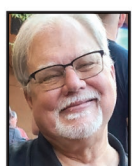
John is active in all the Chicago area chapters: Westmont Stroh's, Bullfrog, Windy City and Prison City and tries to help out wherever he can. He is always promoting the hobby. If he sees a new face, he makes the effort to stop and meet the person and to find out what they collect and how they found out about the BCCA. He then introduces them to collectors who have similar interests. John encourages other members to do the same.



**Patty Kious, #29101, Collinsville, IL** Patty joined the BCCA not long after attending her first show in 1992. Her first CANvention was the 25th in 1995, and she has since missed only one. She joined her local Gateway Chapter in 1995 and has served on its Board for many years. She is currently Secretary and Can-A-Gram photographer. She's known as the "raffle queen" at all the shows hosted by Gateway.

She joined the Small Suds Sisters Chapter during one of her early CANventions and has been chapter President since 2007. Prior to that she served as secretary for four years. She's also a member of the Hawkeye, Jersey Shore and Ar-Can-Sas chapters.

Patty was elected to serve on the BCCA Board of Directors during the 2004 CANvention and served two terms. For several years she was Chairman of the Hall of Fame/Can of the Year committee. At first Patty wasn't sure what to collect, so she helped her husband build his collection. Along the way she became interested in collecting Black Label items. Later, she decided to add breweriana from Blue Moon. Patty feels that the BCCA is not just an organization but part of her family and cherishes the friendships she has developed over 30 years.



**Tom Legeret, #2179, Loudon, TN** Tom started collecting in 1969 and joined the BCCA in 1974. After a move back to Michigan, he was introduced to the Patrick Henry Chapter in Kalamazoo. He was active in that chapter for over 30 years, including as an officer and newsletter editor. Tom was elected to the BCCA Board of Directors in 2013 and became President for 2016-2017 at the Portland CANvention. During his tenure, the BCCA cut printing costs dramatically and introduced the first video BOD meeting.

As President Tom had the privilege of participating in a near-record 43 Chapter shows in three countries and 16 states. Tom and his wife also attended the first three Brewery Collectibles World Conventions, serving as the BCCA representative at the Convention in Poland. After his term ended, he took over the BCCA policy curator duties and issued a complete rewrite of the Policy Manual in 2019. He continues to maintain the manual and has attended almost all of the BOD meetings since to keep abreast of any changes. After a move to Tennessee, Tom and his wife revived the Smoky Mountain Chapter. The Chapter has been well received, and they have recruited several new members to the BCCA.

## Hall of Fame & Can of the Year Ballot

Ballots must be postmarked by July 22, 2022

Name \_\_\_\_\_

BCCA# \_\_\_\_\_

Signature \_\_\_\_\_

### Hall of Fame (vote for two)

- ☐ Allan Aprea #10480
- ☐ Jeff Galloway #15987
- ☐ Paula Fatura #30483
- ☐ John Feinen #8184
- ☐ Patty Kious #29101
- ☐ Tom Legeret #2179

### U.S. Can of the Year (vote for one)

- ☐ Church Brew Works Ambrosia Ale
- ☐ Bierwolf Dunkelweizen Ale
- ☐ Blondie IPA
- ☐ Port Ashton Porter
- ☐ Where's Me Pants Scotch Ale

### International Can of the Year (vote for one)

- ☐ Moondancer Hazy IPA
- ☐ Carlton Draught Heritage Set
- ☐ Bevog
- ☐ Maneblusser Mechels Stadtbier
- ☐ Indio Cerveza

### U.S. Aluminum Bottle of the Year (vote for one)

- ☐ Bud Light Blackhawks
- ☐ Stella Artois
- ☐ Chocolate Caliente
- ☐ Midnight Choir
- ☐ Touched by an Angel

### Juan Carlos de Marco International Aluminum Bottle of the Year

(vote for one)

- ☐ Naughty Girl American Lager
- ☐ Carlsberg Light Artist Series
- ☐ Marrs Green
- ☐ Tsingtao Strong
- ☐ Coconut Flower Beer for Women

Your vote will get you an entry to a random drawing for one of two \$40 BCCA Gift Certificates good for use in the BCCA Store and/or towards your 2023 yearly dues.

Mail to:

**Denver Wright, Jr HOF/COY**  
**747 Merus Ct**  
**Fenton MO 63026-2092**





## I LIKE IT!

BY ALAN PASCHEDAG #21104

# Finding What Keeps You Going

*It has been a tough couple of years for collectors and friends. COVID put a pause on in-person collecting and getting together with our friends. But, as you can see, Tom Hoffman #27960 found alternate ways to keep his hobby alive and maybe even found some new (though virtual) friends.*

### I Like Real Collectors

Living in Canada the past two years has left me effectively cut off from the myriad shows and socializing that I usually partake in. This, coupled with the difficulties and expenses of shipping larger fragile items to Canada, could cause a collector to lose some passion for the hobby.

I found myself looking for other ways to stay involved. This started with the international cans section for which I am photographing and documenting cans. Over the past two years I've gotten more involved with sharing photos and collecting knowledge through many breweriana-related social media groups.

Despite this, I still desired to add to my collection. Occasional cans could be picked up via friends, auctions, trades, etc., but I certainly felt less involved than usual in the collecting aspect of the hobby. Expanding my collecting interests to involve a greater variety of smaller items such as crowns, matchbooks, brewery soda and labels from the USA and around the world has kept me connected to collecting.

I actually collected matchbooks when I was 6 or 7 but stopped after I began collecting beer cans. In later



years I had an opportunity to pick up a medium-sized collection of matchbooks that gave me something new to collect, as I rarely found items for my can collection. It's always nice to have an opportunity to find something at a show. The graphics on the matchbooks were particularly striking.

Crowns were something I started collecting at the age of 4 in 1970—the first crown I acquired was even cork lined—and I collected new crowns for about ten years (I never found out what happened to that old collection). I rediscovered collecting crowns more recently, and that interest has grown during the past two years for the reasons I previously mentioned. As a young boy I collected lots of things, such as coins, stamps and hockey and baseball cards, but I never rediscovered those.

Shown in the photos are Dos Equis Cerveza Flat Top, Mexico, 1960s; Gruner Bock-Bier aluminum conetop, Germany, 1950s; Roosevelt Brewing Co. matchbook, Chicago, 1930s; Taylor, Walker's Milk Stout Crown, England, 1930s; Tecate postcard, Mexico, 1950s; and Marke-Comet Pre-WWII map of Siam (Thailand) and Southeast Asia.

In essence, my rule to collecting is "I LIKE IT!"



Got a great "I Like It" item of your own? Take a few high-resolution photos, write a couple of words (actually more than a couple) and send them to me at [beachboy34@verizon.net](mailto:beachboy34@verizon.net).



DISCOVERED  
RELICS

# Beer Cans Wanted

Contact today for a quote: 507-358-7549 or [info@discoveredrelics.com](mailto:info@discoveredrelics.com)  
View new items at [discoveredrelics.com](http://discoveredrelics.com)

Wanted quality cone tops, flat tops and early pull tabs beer cans.

Discovered Relics has been purchasing collections for over twenty years and has a strong reputation for paying top dollar for collections.

Many rare cans and rare breweriana items have been sold by Discovered Relics over the years.







## UNITED STATES BRAND NEWS

BY BOB LETTENBERGER #21139

# Is The Craft Bubble Bursting?

**H**ere's a question many of us have been asking for years. Is the craft beer bubble about to burst? Implode upon itself? How long will the craft community generate over 250 new cans per month? Those of us chasing the current cans have surely been keeping our local lumber yards in business with purchases of shelving materials.

As Joe Prin, BC&BC editor, and I were chatting in advance of this issue, he mentioned that another canning microbrewery in Idaho is closing its doors. Crooked Fence from Boise has called it quits. Joe also mentioned, for those keeping score, this is the third Idaho canning brewery to end production. Guns and Oil and Slanted Rock have also shuttered their breweries.

Then another new note hit my desk. Milwaukee Brewing Company (MKE Brewing) is up for sale, reasons undisclosed. In the Wisconsin craft world this is big news. MKE not only cans, but is a cultural fixture in Milwaukee.

A little more digging revealed at least two dozen more brewpub and microbrewery operations that are currently on the block with price tags ranging from a few hundred thousand bucks up into the millions. Of the two dozen I looked at carefully, over 60% listed the reason for selling as retirement.

Is the craft beer bubble bursting? Is the first or second generation of craft brewers getting out of the business? Are small breweries really in decline?

Statistically, no, according to the Brewers Association. Total U.S. beer sales for 2021 were up by 1%. Craft beer volume grew by 8%, giving small breweries 13.1% of the total U.S. beer market. At the end of last year, there were 9,247 craft breweries in the country, up from 9,025 at the end of 2020. For 2021, microbreweries increased by 80 while 43 closed. Brewpubs advanced with 202 openings against 71 closings.

Is the craft bubble bursting? It doesn't look that way. A few noted players, however, are hanging up their brewer's boots.

There is a wide variety of cans for you to enjoy this issue. Several locations, such as the District of Columbia, Maryland and South Carolina, continue to be big can producers. Notice that the majority of cans





presented here have sticker labels; evidence that the can supply chain has yet to right itself. Also, take note of an increased number of lager beers appearing here. Lagers, traditionally, have not been the domain of craft breweries.

Until we chat again, keeping supporting your local brewery or, if so inclined, buy a brewery yourself. If you do, please can your beer. Be sure to visit the New Can Database and explore all of the current cans. If you find a can that's not in the record, please let Jeff Galloway know (gallowayj@aol.com). I hope to see you at a show soon. Remember, keep opening them from the top.

Happy collecting.

Bob

Bob can be reached at [bccamagazine@gmail.com](mailto:bccamagazine@gmail.com)

p - printed, s - sticker, sw - shrink wrap, sp - sticker on printed

## All 120z

### Alabama

Straight to Ale/Huntsville, AL - sw

1. Two-time Checkered Past Coconut IPA  
Brewed for the Michael Waltrip Brewing Co., Bristol, VA.

### California

Athletic Brewing Co./San Diego, CA - p

2. Free Wave Hazy IPA (Non-Alcoholic)  
Stone Brewing Co./Escondido, CA - p
3. Dayfall Belgian Wheat
4. Sublimely Self-Righteous Black IPA

### Colorado

Breckenridge Brewery/Littleton, CO - p

5. Mountain Beach Ale  
Diebolt Brewing Co., LLC/Denver, CO - s
6. Electric Cowboy West Coast IPA
7. Boltsteiner Festbier Lager

### Connecticut

Brewport Brewing Co./Bridgeport, CT - s

8. Farmer Tupper's Rhubarb Ale  
Cottrell Brewing Co./Pawcatuck, CT - s
9. War Flag American Pilsner  
Brewed for the War Flag Brewing Co., Brooklyn, NY.  
Stoney Creek Brewery/Branford, CT - s
10. Little Wing Haze IPA  
Two Roads Brewing Co./Stratford, CT - sw
11. Two Conn Easy Ale

### District of Columbia

3 Stars Brewing Co./Washington, DC - s

12. Chillum Lite American Lager
13. Pick-up Limes American Light Lager  
Atlas Brew Works, LLC/Washington, DC - sw
14. Tropic Thunder IPA  
City-State Brewing/Washington, DC - s
15. Big G's Flavor From The Pocket Golden Ale
16. Equal Marriage Dark Wheat Ale

DC Brau Brewing, LLC/Washington, D.C. - s

17. Ambush Predator Lager
18. Cold Brew Pet Cow Barrel Aged Milk Stout
19. Continental Blockade  
Barrel Aged Baltic Porter
20. Legalize It Lager
21. Pride Pils German Style Lager
22. Terpene Rainbow IPA
23. Tuk Tuk International Style Lager
24. Wonder Drop Lager  
Hellbender Brewing Co./Washington, D.C. - s
25. Ginger Mash Up Cocktail Inspired Beer
26. Metro DIPA West Coast Double IPA  
Right Proper Brewing Co./Washington, D.C. - s
27. Fear No Art IPA
28. Solidarity East Coast IPA

### Delaware

Dogfish Head Craft Brewery, Milton, DE - p

29. Blue Hen Pilsner

### Maryland

7 Locks Brewing/Rockville, MD - s

30. Billy Goat Tr'ale Session IPA
31. Grubby Thicket Brown Ale
32. Indigo Tunnel Fruited NE IPA  
1623 Brewing Co., LLC/Eldersburg, MD - s
33. Big Truck 5K Topless Blonde Light Ale  
Antietam Brewery/Iagerstown, MD - s
34. Ice Age Winter Lager
35. Vanish Brewing Ghost Fleet N.E. IPA  
Brookeville Beer Farm/Jessup, MD - s
36. Interdependence American IPA
37. Philsner Pilsner



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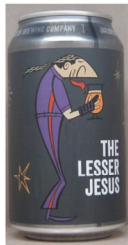
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- Calvert Brewing Co./Upper Marlboro, MD - s
38. 7th State Golden Lager  
Cult Classic Brewing/Stevensville, MD - sw
  39. The Thirst Kolsch Ale  
Hysteria Brewing Co., LLC/Columbia, MD - s
  40. Trash Panda American IPA  
Jailbreak Brewing Co./Laurel, MD - sp
  41. The Lesser Jesus American Pale Ale
  42. Logger Pre-Prohibition Lager  
Key Brewing Co./Dundalk, MD - s
  43. Thirsty Boys Foot Wedge Helles Lager  
Oliver Brewing Co./Baltimore, MD - s
  44. The Brewer's Art  
Twenty-Fifth Anniversary Ale
  45. Speed of Darkness Russian Imperial Stout
  46. St. Festivus Ale w/ Spices  
Peabody Heights Brewery/Baltimore, MD - s
  47. Here Hazy IPA
  48. Monterey Hop West Coast Double IPA
  49. Nightmare On 30th Street  
Blood Orange West Coast IPA
  50. Unforgivable Curses Belgian Tripel  
Silver Branch Brewing Co./Silver Spring, MD - s
  51. Cosmic Fall Rye IPA
  52. Cosmic Winter Double IPA
  53. Gnome For The Holidays Saison
  54. Tiny Giant Double Dry Hopped Pale Ale  
Union Craft Brewery/Baltimore, MD - s
  55. Balt Altbier
  56. Foxy IPA
  57. G.O.A.T. IPA
  58. LP Long Play Lager
  59. Tri-Clamp Tripel Ale

## Missouri

- Public House Brewing Co./St. James, MO - sp
60. Bierleichen! Black Schwarzbier Lager  
Springfield Brewing Company/Springfield, MO - s
  61. 417 Lager American Style Lager  
The St. Louis Brewery LLC/Saint Louis, MO - sp
  62. Tasmanian IPA

## New York

- Brooklyn Brewery/Utica, NY - sw
63. Brooklyn Pilsner Crisp Lager
  64. Pulp Art Hazy Double IPA

## Pennsylvania

- Big Truck Beer/Harrisburg, PA - s
65. Halfcab Hazy IPA
  66. Highboy IPA  
Flying Dog Brewery/Philadelphia, PA - p
  67. Hop Electric Hazy IPA  
Pittsburgh Brewing Co./Latrobe, PA - p
  68. Iron City Beer

## Rhode Island

- Grey Sail Brewing of Rhode Island/Westerly, RI - s
69. 1926 The United Theatre's Blonde Ale  
Narragansett Brewing Co./Providence, RI - s
  70. Musik Express IPA

## South Carolina

- Freehouse Brewery/N. Charleston, SC - p
71. Freehouse Premium Lager
  72. Green Door IPA
  - Holy City Brewing/Charleston, SC - sw
  73. Discosaurus Double IPA

74. Eliza's Plum Pudding Porter
75. Madam Basil Saison - style Ale w/ Basil
76. No Riggin' Way IPA
77. Second Summer Sour Lager w/ Pineapple
78. Washout Wheat Hefeweizen  
Lo-Fi Brewing LLC/N. Charleston, SC - sw
79. Lo-Fi Blueberry Wheat  
Munkle Brewing Co./Charleston, SC - sw
80. Cerveza Contigo Lager Tradicional de Viena
81. Kerstavond Spiced Christmas Ale  
Southern Barrel Brewing Co./Bluffton, SC - s
82. Beach Bully Pale Ale

## Texas

- 5 Stones Artisan Brewery/New Braunfels, TX - s
83. Shepherd Boy Pale Ale  
Armadillo Ale Works/Denton, TX - sw
  84. Tetherball Deathmatch Hefeweizen Ale  
Lakewood Brewing Co./Garland, TX - s
  85. Big D IPA  
Pedernales Brewing Co./Fredericksburg, TX - sw
  86. Robert Earl Keen River Raft Beer  
Whitstone Brewery/Cedar Park, TX - sw
  87. Konverter Kolsch
  88. Long Gone Blonde Ale
  89. Lovely Day IPA

## Wisconsin

- G. Heileman Brewing Co./Milwaukee, WI - p
90. National Bohemian Beer







# Ukraine!

**U**kraine has certainly been in the news and on our minds since Russia attacked it immediately after the Olympics. As I submit this article, I have no idea what the situation will be when you receive your magazine. Marcello Mastrodicasa sent these images of a special can, bearing the following description: "In the last months of 2021, the Chernihiv brewery celebrated 30 years of Ukraine's independence with a commemorative can. The half-liter was presented to the public in an unusual graphic format. White dominates, with many silver phrases that refer to national pride. An inscription in red stands out: From all over Ukraine we have collected the words of love of our people for the homeland to make the river of Independence ever more sincere." Marcello lamented the current events with the question "may be this is the last can from a Ukraine free?" Sorry if I offend anyone, but let's hope not.

Besides that can, there are other cans from Ukraine and from Georgia and Lithuania, also former Soviet Socialist republics.

Thank you, as always, to Marcello Mastrodicasa #22693, Firenze, Italy; Chris Neunzig #29123, Koeln, Germany; and DJ Hack #24765, Osasco, SP, Brazil. Other contributors are always welcome.

Cheers,

Carey

Carey can be reached at [carey.williams@fuse.net](mailto:carey.williams@fuse.net).

## 12oz. or similar

### Brazil

1. Olimpia Weiss Weizenbier  
Olimpiabier/Olimpia, SP - 350ml slimline

### Egypt

2. Birell Na Natural Malt Beverage  
Al Ahram Beverages(Carlsberg)/Obour City - 330ml

### Italy

3. Il Barattolo  
Peroni S.R.L., Rome - 33cl

### Lithuania

4. Neo Lo-Alc Lo-Cal  
Volfas Engelman/Kaunas - 355ml slimline

### Netherlands

5. Dr. Raptor Imperial IPA
6. Ff Lekker Met Je Bek In Het Zonnetje  
Sessionable Pale Ale  
Google translated "Nice in your mouth in the sun"
7. Superb-Owl IPA  
Uiltje Brewing Co./Haarlem - 330ml

### Serbia

8. Jelen Fresh Grejp  
Molson Coors/Banja Luka - 4l

### Spain

9. Surena Cerveza Tipo Pilsen  
Penibetica de Cervezas y Bedidas, S.L./Cordoba - 33cl

### Ukraine

10. Wild Duck Special Lager Beer  
Obolon Brewery/Kiev - 330ml  
Made for export to Chile.

## 16oz or similar

### Belgium

11. Hopvil Strong  
Brouwerij Martens NV/Bocholt - 50cl

## Brazil

12. Albinus Session NE IPA  
Doktor Brau/Congonhal, MG - 473ml
13. Alcapone Double IPA  
Al Capone/Porto Alegre, RS - 473ml
14. Mico Leao Dourado Irish Red Ale  
"The golden lion monkey"
15. Tartaruga De Pente Belgian Blond Ale  
"Hawkbill sea turtle"  
Brassagem Brasil at Los Compadres/Atibaia, SP - 473ml
16. O Reinado Escarlata British Scotch Strong Ale
17. Obra: Manifesto No. 016 50% American IPA  
Camarada Lupulowski at Zurriffa/Sao Paulo, SP - 473ml
18. Four Hoppers New England IPA  
Dynamit & Dinastia at Cigana/Jaboticabal, SP - 473ml
19. Green Cow IPA  
Seasons/Porto Alegre, RS - 473ml
20. Haensch Bier IPA  
Haensch at Area 14/Joinville, SC - 473ml
21. Halles Kron Bier Welcome To Session IPA  
Newage/Leme, SP - 473ml
22. Irish Stout Cerveja Especial  
No Know/Osasco, SP - 473ml
23. Easy Peasy English Bitter  
Joy Project at Joy/Curitiba, PR - 473ml
24. Luppulo Grape IPA  
Bodebrown/Curitiba, PR - 473ml
25. Amnesia Westcoast Imperial IPA
26. Vertigem American IPA  
Mistura Classica/Angra dos Reis, RJ - 473ml
27. Olaf Lo-Carb Pale Ale  
Olaf at Cherokee/Jaragua do Sol, SC - 473ml
28. Paulino Session IPA  
BIB (Bier in Box)/Paulinia, SP - 473ml
29. Profana IPA  
Leche Buena at Zurriffa/Sao Paulo, SP - 473ml
30. Just Do It IPA  
Santa Cevada at F4/Sao Paulo, SP - 473ml
31. La Rouge Imperial Sour  
Seven Hands at Panela/Piracicaba, SP - 473ml
32. This Is My Evil Dragon Imperial Sour  
Under Tap & My Rulles at Cigana/Jaboticabal, SP - 473ml
33. Trama Saison No. 01  
Trama at Zurriffa/Sao Paulo, SP - 473ml





34. Vermogen IPA  
Kalpataru/Sao Paulo, SP - 473ml  
35. Zev Melao NE IPA  
36. Zev Serie 2 Sweet Stout  
Ganizev/Suzano, SP - 473ml

### Czech Republic

37. Staropramen Extra Chmelena 12  
Pivovary Staropramen s.r.o./Prague - .5l

### England

38. Adnams Southwold Ghost Ship Citrus Pale Ale  
Adnams/Southwold - 440ml

### Georgia

39. Aluda Blonde Ale  
40. Aluda Pale Ale  
41. Aluda Red Ale  
42. Herzog  
43. Argo Blue  
JSC Argo/Tbilisi - 50cl  
44. Icy Lager  
Icy Global brewery/Akhulabani - 50cl

### Germany

45. Natur Radler  
Privatbrauerei Eichbaum/Mannheim - .5l  
46. Frankfurter Hefeweizen  
47. Frankfurter Lager Beer  
48. Frankfurter Schwarzbier  
Frankfurter Brauhaus GmbH/Frankfurt - 50cl  
49. Holsten Pilsener  
Holsten Brauerei AG/Hamburg - .5l  
50. Husarentrunk  
Gräflich von Mergensen'sche Dampfbrauerei/Brakel Rheder - 50cl  
51. Karlsbrau Starkes Bock  
52. Königsbacher Pils  
53. Königsbacher Schwarzbier  
Karlberg Brauerei GmbH/Hamburg - 500ml  
54. König Wilhelm  
55. Leadersburg Weizen  
56. Meine Grosse Liebe  
"My great love"  
Privatbrauerei H. Egerer/Pilsting Grosskollnbach - 500ml  
57. Kostritzer Schwarzbier  
Kostritzer Schwarzbierbrauerei/Weitere - .5l

58. Wieneringer Hoamat Weissbier  
Wieneringer Brauerei/Teisendorf  
59. Wolters Pilsener  
Hofbrauhaus Wolters/Braunschweig - 500ml

### Holland

60. Bavaria Holland Lager Beer  
Bavaria/Lieshout - 500ml  
61. Grolsch Premium Pilsner  
Grolsch/Enschede - 50cl  
62. Mosaic Mammoth New England DDH IIPA  
Uiltje Brewing Co./Haarlem - 440ml

### Hungary

63. Tuborg Original Green  
Carlsberg Hungary/Neumann Janos - .5l

### Lithuania

64. Beganti Kopa Witbier  
65. Bocmano Usai American IPA  
66. Nuogas Utenis Biere Brut  
Sytyrys-Utenos Alus/Utena - 440ml



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67. Taurus Bravoro Rinktinis  
Tauro Group/Panevezys - .5l

## Poland

68. Amber Chmielowy Pils  
Browar Amber/Bielkowo - 500ml  
69. Warka Classic Beer  
Grupa Zywiec S.A./Zywiec - 500ml

## Romania

70. Beck's Incepe Orice-Ti Doresti  
Google translated "Start whatever you want"  
71. Bergenbier Premium Pils  
Bergenbier S.A./Voluntari - 50cl  
72. Neumarkt Original Pils  
Heineken Romania S.A./Bucharest - 500ml

## South Africa

73. Champagne Citra Nova Brut IPA  
74. Saggy Stone Pilsner #003  
Saggy Stone Brewing Co./Robertson - 500ml

## Switzerland

- 75-76. Muller Brau Helles Lager Beer  
75. Das Bier Fur Echte Handwerker!  
Google translated "the beer for the real craftsman"  
76. Der Beweis Bier Macht Schon!  
Google translated "the proof of beer makes beautiful"  
Brauerei H. Muller AG/Baden - 50cl  
77. Valaisanne Triple Dry Hopped Lager  
Brasserie Valaisanne/Sion - 50cl

## Ukraine

78. Kaban Asian Lager  
79. Kaban Pale Ale  
New Brew/Zhashkiv - 45cl  
80. Bochove Nephopitrovane  
81. Nephopitrovane 1  
Persha Privatna Brovarnya/Lviv - .5l  
82. Burg Premium Extra Strong Lager Beer  
83. Dvyske 1715  
84. Golden Castle Export  
85. Hippo Blanche

86. Hippo Lager  
87. Matz Lager Beer  
88. Matz Strong Lager Beer  
89. Piwny Kubek Piwo Jasne  
90. Svitdovar Pils  
91. Xmednov Barnoe  
92. Zhygulivske Golding Export Beer  
93. Zibert Weiss Hefe-Weissbier  
Obolon Brewery/Kiev - .5l  
94a-c. Chernihivske  
ABInBev/Chernihiv - .5l  
For Ukraine's 30th anniversary of independence.



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## CANADIAN BRAND NEWS

BY JIM SNIDER #23934

# Enough With The Cold Already

I'm CANadian, so I don't usually say this: It was a long, cold winter, and I'm so glad it's over! Below-freezing temps nearly every day throughout January and February partially caused a pipe in my building to burst and flood our units. But that's another story. Suffice it to say, I've gone through 40 years of beer collectibles, revisiting long forgotten stuff, and revamped displays, etc. That's positive. This winter also seemed to be "light" on new cans in stores, lighter than usual, in my opinion. So, we are going to have a shorter than usual column this time, roughly half of the usual number of quality can designs to show. However, I'm happy to have more of this season's hockey cans, including not one, but two new cans for the Vancouver CANucks! Also, there's one from Quebec that came out a few years back. I wasn't aware of it at the time, have been seeking it for several years and recently drove over an hour northeast of here to make a trade with a collector. That's the beauty of trading; I had a special Montreal Canadiens can he needed (two, in fact), and he had this one for me.

Happy Collecting.

Jim

Jim can be reached at [jimsbeerguy@gmail.com](mailto:jimsbeerguy@gmail.com)

s - sticker, sw - shrink wrap

### 12oz/355mL cans

- Budweiser**  
Labatt Brewing Company Limited/  
La Brasserie Labatt/6 cities - Crown CD0862  
Finally, a new design for the Vancouver Canucks! It has a "scan the code" promo on the other side.
- Export**  
Molson Coors Canada, 5 cities - Crown CE3753  
A special can for me, as I've been searching for one for a few years. A Montreal Canadiens promo can, it wasn't known at first; turns out a "local" Ontario collector still had a couple, and I pointed out (traded) one he didn't have.
- Game Day Pilsner**  
Stanley Park Brewing/Vancouver, BC - Ball  
Go Canucks Go! Unusually, two new cans for the Canucks at the same time. With Bud holding the local rights, not sure how they can do this, but we'll take it!
- Kootenay True Ale**  
Columbia Brewing Company/6 cities - Crown CE8271  
This is a Labatt value brand, and Columbia didn't spend a lot of money on it; it's the first new design in quite a few years! I like it.
- Labatt Blue**  
Brewing Company of Canada/Toronto - Crown CE5217  
Let's Go Red Wings.
- Labatt Blue Light**  
Brewing Company of Canada/Toronto - Crown CE5218  
Let's Go Red Wings.
- Muskoka Hazed & Confused**  
Muskoka Brewery, Bracebridge, ON - Crown B23005  
Great idea—put this popular and great tasting beer in a small can!
- Red Truck Hard Day Northwest IPA**  
Red Truck Beer Company/Vancouver, BC - Crown B17571  
Newer version, from 2019.
- Red Truck Harvester Winter Wheat Ale**  
Red Truck Beer Company/Vancouver, BC - sw  
New release this year.

### 16oz/473mL Cans

- Bellweiser Pilsner**  
Bellwoods Brewery/Toronto/ON - s  
Guessing this is intentionally named and being my first Bellwoods can (the beer has been around), I'm surprised that Bellwoods hasn't yet received a cease and desist order from the big giant. Maybe it has!
- Blue Wave Unfiltered Lager**  
Mill Street Brewery/Toronto, ON - Ball-digital  
A big surprise—this new Toronto Blue Jays can says "Proud Partner" on the brand name side and apparently will replace the long-running Budweiser cans this season. Also it's Mill Street's first digitally printed can.
- Boshkung Lemon Meringue Pie**  
Boshkung Brewing/Minden Hills, ON - Ball-digital  
Also a surprise for the same reason. Boshkung's first digitally printed can.
- Bridge Bourbon Blood Orange Wheat Ale**  
Bridge Brewing, North Vancouver/BC - Crown B21616  
First printed can for this beer.
- (Molson) Canadian (front)**  
Molson Coors Canada/5 cities - Crown CE5274  
Molson has released Team Canada Olympic cans in the past; this is the first in many years. There is also a 355ml size version (and a 355ml Molson Export in Québec).
- (Molson) Canadian**  
Official Beer Of Team Canada. Limited Edition.
- Category 12 Chromatic IPA**  
Category 12 Brewing/Saanichton, BC - Crown B21787  
First printed can for this beer, I believe.
- Coors Seltzer Grapefruit**  
Molson Coors Canada/5 cities - Crown CE5295  
Two new flavors hit stores this week, just as we reach magazine deadline.
- Coors Seltzer Lemon-Lime**  
Molson Coors Canada/5 cities - Crown CE5296  
New flavour.





19. (Cowbell) Absent Landlord Kolsch Ale  
Cowbell Brewing Company/Blyth, ON - Crown B22440  
For the first time since its inception, Cowbell has redesigned all of its cans.
20. (Cowbell) Boxing Bruin IPA  
Cowbell Brewing Company/Blyth, ON - Crown B22540  
Cowbell has also revised and/or changed the names of several of its beers.
21. (Cowbell) Bobcat Red Ale  
Cowbell Brewing Company/Blyth, ON - Crown B22741  
New design and name.
22. (Cowbell) Hazy Days Hazy Juicy IPA  
Cowbell Brewing Company/Blyth, ON - Crown B21831  
This was a new beer release last year, and now the third can. This second printed can was revised to remove some text reflecting a hospital donation.
23. (Cowbell) Clean Break Crisp Pilsner  
Cowbell Brewing Company/Blyth, ON - sw  
A new release late in 2021.
24. (Cowbell) Smooth Sailing Light Lager  
Cowbell Brewing Company/Blyth, ON - Crown B23044  
A new one for '22.
25. Creemore Pale Ale  
Creemore Springs Brewery Ltd./Creemore, ON - Crown CD2422  
New release this year.
26. Gahan 1772 IPA  
Prince Edward Island Brewing Company/  
Charlottetown PE - Crown B14926  
This brand has returned to our liquor stores in its first printed can.
27. Great Lakes Brewery  
35th Anniversary Double IPA  
Great Lakes Brewery/Etobicoke, ON - s  
GLB released this can this year for its 35th anniversary.

28. Great Lakes Brewery Canuck Pale Ale  
Great Lakes Brewery/Etobicoke, ON - Crown B22228  
This new version came as a shock to me. Why? Because it's from a "new" can supplier—Crown (GLB's first Crown can in 10+ years). And, based upon a conversation with GLB's owner last year, let's just say a Crown can wasn't expected. Never say never!
29. Great Lakes Brewery Great Lakes Lager  
Great Lakes Brewery/Etobicoke, ON - Crown B22279  
Well, it turns out that GLB has had Crown produce several cans, so this wasn't that much of a surprise after all. Interestingly, this being GLB's newest printed can, both Ardagh Group and Crown cans were packaged on the same day (12/17/21).
30. Great Lakes Brewery  
Octopus Wants To Fight IPA  
Great Lakes Brewery/Etobicoke, ON - Crown B22235  
Another new Crown version for GLB.
31. Island Radio 101.3 Fm  
Spearhead Brewing Company/Kingston, ON - Ball-digital  
A special issue cross promotion with a local radio station.
32. Kitchen Lunch Cream Ale  
Market Brewing Company/Newmarket, ON - sw  
New shrink-wrap packaging with a bar code likely means a new listing at our liquor stores.
33. Labatt Blue  
Brewing Company of Canada/Toronto, ON - Crown CE5219  
Let's Go Red Wings.
34. Labatt Blue Light  
Brewing Company of Canada/Toronto, ON - Crown CE5218  
Let's Go Red Wings. Thanks to Claude Tunisson #22222 for sending these along.

35. Muskoka Black Raspberry Thunder  
Muskoka Brewery/Bracebridge, ON - Crown CD2473  
A new design this year and a new numbering system for new Crown cans.
36. Muskoka Craft Lager  
Muskoka Brewery/Bracebridge, ON - Crown B22774  
A great looking new metallic Crown printed can.
37. Muskoka Camp-Out Pils  
Muskoka Brewery/Bracebridge, ON - Crown CD2452  
Muskoka has just released a new "Survival" mix pack for 2022 that includes three new printed Crown cans!
38. Muskoka Hibernating Grizzly Gristette  
Muskoka Brewery/Bracebridge, ON - Crown CD2453  
First printed can for this beer.
39. Muskoka Peach Of Mind Kolsch  
Muskoka Brewery/Bracebridge, ON - Crown CD2452  
First printed can for this beer.
40. Parkside Dreamboat Hazy IPA  
The Parkside Brewery/Port Moody, BC - Ball  
Now in a printed can!
41. Rush Canadian Golden Ale  
The Henderson Brewing Company/Toronto, ON - Crown B22379  
This is the second printed can; the text around the neck and graphics on the side have been changed. More are coming.
42. Shock Top Belgian White  
Shock Top Brewing Company/s cities - MCC  
I'm shocked! Shock Top finally changed the Canadian can design. This was rumored 2-3 years ago (when the U.S. design changed, I believe).
43. Spearhead Collider Fusion IPA  
Spearhead Brewing Company/Kingston, ON - Ball-digital  
A collaboration with the Sam Roberts Band.
44. Waterloo Craft Lager  
Waterloo Brewing Ltd./Kitchener, ON - Crown B21901  
Now in a blue can, but it's basically the same design as on the yellow can.
45. White Out Hazy Juicy IPA  
Sleeping Giant Brewing Company/Thunder Bay, ON - Ball-digital  
Nice new colorful design.

## 24oz/710mL Cans

46. BXR Ice  
Minhas Craft Brewery/Monroe, WI - Ardagh Group  
Not sure when this can changed (I last bought one in 2013), but it's now "BXR" and has different text on the neck.







## ALUMINUM BOTTLE BRAND NEWS

BY BOB RENFORTH #22410

# What Is This? A Fort Worth Yuengling?



**Y**es, you're reading that correctly. The fine print around the base of the label proclaims, "Brewed Under Supervision Of D.G. Yuengling & Son, Inc, Pottsville, PA By The Yuengling Company, Ft Worth, TX."

I found this gem while searching the Internet one day for new cabottles. The auction didn't have the best of photos, but I could tell it was indeed a Ball Corporation Alumi-Tek bottle with a Yuengling label on it. I studied the auction carefully and noticed that it was out of Texas: Interesting to say the least. I had heard no chatter of Yuengling releasing any aluminum bottles—let alone out of Texas. I immediately contacted my go-to-guy in the Northeast (John Doran) to see if he had seen or heard of it. He hadn't. Wow, more intrigue. A historical brewery from the Northeast releasing one of its beers in a new vessel, and no one from around there having heard of it. Needless to say, we both immediately purchased one.

After a little online investigating, I came upon an article (from August 20, 2021) that stated Yuengling and





Molson-Coors had formed a new company (The Yuengling Company) that would help Yuengling expand its 22-state footprint farther west. It should be noted that this is a separate entity from the Yuengling Brewing Co. For more information, visit the brewery's website: [yuengling.com/news/press-releases](http://yuengling.com/news/press-releases). Look for the headline: "Yuengling and Molson Coors Form Joint Venture to Expand Geographic Footprint of Yuengling Beers."

This leads to the assumption that all Yuengling products brewed and filled in Texas will have the aforementioned state-ment on them. What will be interesting to see is if Yuengling will release any of its brands from its original brewery in the Alumi-Tek bottles, and how those labels will read. Keep your eyes open.

We also have several nice cabottles from China, a group of hockey cabottles from the States, and an odd bird from Miller Lite, as well as a few more cabottles from Sun King in Indiana.

Enjoy!

Bob

Bob can be reached at [ren4th57@gmail.com](mailto:ren4th57@gmail.com)

## China

Budweiser Wuhan International Brewing Co.  
Hangyang District Wuhan, China

1. Corona - Sunsets - Life In The Magic Moment - 355ml  
Snow Beer - China Resources Breweries Limited/Shenyang, China.

2. Marrs Green Beer - 330ml  
Tsingtao Beer Co. Ltd./South District Hong Kong, China
3. Landmark - 473ml
4. Samsung Skies - 355ml
5. Smiley World - 355ml
6. Strong - 355ml

**United States** - All 16oz unless noted  
Anheuser-Busch InBev/Anheuser-Busch/St Louis, MO

- Bud Light
7. NFL Super Bowl LVI Los Angeles - MCC 503865 (R)
8. NHL Chicago Blackhawks - MCC 503868 (R)
9. NHL St Louis Blues Let's Go Blues - MCC 503866 (R)
- 10f&b. NHL Tampa Bay Lightning Champions - MCC 503879 (R)
- 11f&b. NHL Tampa Bay Lightning Champions (Parade Bottle) - MCC 503828 (R)

Molson Coors North America/Miller Brewing Co./Milwaukee, WI

- Coors Light
- 12f&b. Winter 2021 -  
Made to Chill Snowman - Ball 10027029 (R)
- 13f&b. NHL Let's Go Pens!  
(Pittsburgh Penguins) - Ball 10027345 (N/R)

Miller Lite

14. It's Miller Time -  
Christmas Holiday - Ball 10027065 (N/R)
- 15f&b. Collaboration with  
Latina Musician J. Balvin - Ball 10032440 (N/R)

The Yuengling Company, Ft Worth, TX

Yuengling

16. Yuengling Traditional Lager - Ball 10027266 (N/R)  
Sun King Brewing Company/Indianapolis, IN  
(SKB lists the bottle contents as 1 Pint - 473ml) - Ball
- Sun King - Shadow Proof series
17. Horchata Barrel Aged Imperial Stout
18. Mint Chocolate Chip  
Barrel Aged Imperial Stout
19. Mocha Banana Barrel Aged Imperial Stout
20. Tiramisu Barrel Aged Imperial Stout



10 back 11 front 11 back 12 front 12 back



13 front 13 back 14 15 front 15 back 16 17 18 19 20







## CALENDAR OF EVENTS

BY SCOTT SPENCER #28573

**S**hows listed below are linked from the listings on the BCCA website as of April 1. To list your chapter show, use the form on [www.bcca.com](http://www.bcca.com) in the drop-down window under events. If you have questions about using the form, contact Scott at [spencer@zianet.com](mailto:spencer@zianet.com). For complete show information, visit [www.bcca.com/events](http://www.bcca.com/events).

### Deadlines for listings:

July/Aug. issue – May 1  
Sept./Oct. issue – July 1  
Nov./Dec. issue – Sept. 1  
Jan./Feb. issue – Dec. 1  
March/April issue – Feb. 1  
May/June issue – April 1

### May

- 14 **Westmont Stroh's & Bullfrog**, Elk Gove Village IL, Combined Forces Show, John Nelson, 630-431-3164, [nelsonjj@comcast.net](mailto:nelsonjj@comcast.net)
- 14 **BCCA Board Meeting**, Elk Gove Village IL, in conjunction with the Combined Forces Show, BCCA, 636-343-6486, [bcca@bcca.com](mailto:bcca@bcca.com)
- 14 **Bluebonnet & Lone Star**, Shiner TX, Texas Brewery Collectibles Show, Charlie Staats, 210-834-5202, [lonepearl63@gmail.com](mailto:lonepearl63@gmail.com)
- 14 **North Star**, St. Paul MN, Annual St. Paul Brewing Co.'s Outdoor Parking Lot Show, Mike Mullally, 651-451-3786
- 21 **Patrick Henry**, Kalamazoo MI, Patrick Henry Kalamazoo, Bill Norton, 269-578-6607, [bsanorton@tds.net](mailto:bsanorton@tds.net)

### June

- 5 **A-1**, Phoenix AZ, Brennan's 20th Anniversary Show, Kent Grant, 520-247-1840, [texzona58@gmail.com](mailto:texzona58@gmail.com)

- 5 **Old Reading**, Leesport PA, Beer Can & Breweriana Show, Tad Steele, 610-780-2353, [tadsteeley2353@gmail.com](mailto:tadsteeley2353@gmail.com)
- 9-12 **Turkish Beer Collector's Club**, Istanbul Turkey, 5th Brewery Collectibles World Convention, Dave Vogl, 815-761-1057, [ococ121@yahoo.com](mailto:ococ121@yahoo.com)
- 10-11 **Gateway**, Florissant MO, Swap-A-Rama, Al Kell, 314-348-3786, [bigaandc@yahoo.com](mailto:bigaandc@yahoo.com)
- 11 **Stroh's Fire-Brewed**, Wyandotte MI, 50th Annual Brewery Advertising & Beer Can Show, Rick Daniels, 313-388-6015, [rdaniels1340@wowway.com](mailto:rdaniels1340@wowway.com)
- 14-18 **Columbine**, Greeley CO, Combined Show for ABA & Columbine Chapter, Jim McCoy, 720-420-9942, [jimrealone@gmail.com](mailto:jimrealone@gmail.com)
- 17-18 **Miami Valley**, Lebanon OH, 47th Annual Ohio Mini-Convention & Breweriana Show, Rick Ordeman, 937-558-6993, [rick@ordesignenv.com](mailto:rick@ordesignenv.com)
- 18 **Olde Frothingslosh**, Penn PA, Summer Blast Beer Collectibles Show, Jerry Lorenz, 412-760-7621, [oldefroth011@gmail.com](mailto:oldefroth011@gmail.com)
- 24-26 **Carrie Nation & KC's Best**, Salina KS, 43rd Annual Kansas Kolossal Kan Kaper, Bill Boyles, 816-820-9933, [wlboyles@sbcglobal.net](mailto:wlboyles@sbcglobal.net)

### July

- 8-9 **Nordlager & North Star**, Cloquet MN, Annual Show, Bert Whittington, 218-393-0657
- 9 **Ar-Can-Sas Brewery Collectibles Club**, North Little Rock AR, 45th Annual Sizzle 'n Sweat, Kenn Flemmons, 501-590-3151, [kflemmons@goldcrest51.com](mailto:kflemmons@goldcrest51.com)
- 22-23 **Michigan & Rusty Bunch**, Frankenmuth MI, Summerswap, Clayton Emery, 231-920-6013, [claytonemery32806@aol.com](mailto:claytonemery32806@aol.com)

- 30 **Simon Pure**, Depew NY, Summer Show, Jeffrey Murbach, 716-713-7236, [jmurbach@gmail.com](mailto:jmurbach@gmail.com)
- 31 **Prison City**, Joliet IL, Hartog Memorial Picnic & Trade Session, Willy Novak, 630-291-7943, [OldstyleWilly@att.net](mailto:OldstyleWilly@att.net)

### August

- 3-7 **NABA Convention 51**, Pittsburgh PA, NABA, 919-824-3046, [jfo@mindspring.com](mailto:jfo@mindspring.com)
- 13 **North Star**, Chippewa Falls WI, "A Day at Leinie's" Annual Show, Mike Mullally, 651-451-3786
- 26-27 **Schell's Border Patch**, Winnebago MN, 3rd Annual Bago Bash, Stevan Miner, 507-525-2858, [thbear54@yahoo.com](mailto:thbear54@yahoo.com)
- 28 **Packer**, Green Bay WI, The 46th Annual PACKNIC, Ken Trembl, 920-432-2542, [kentrembl@new.rr.com](mailto:kentrembl@new.rr.com)

### September

- 8-10 **BCCA**, Norfolk VA, CANvention 51, BCCA, 636-343-6486, [bcca@bcca.com](mailto:bcca@bcca.com)
- 24 **North Star**, Maplewood MN, 49th Annual Guzzle 'n Twirl, Mike Mullally, 651-451-3786
- 28-Oct2 **Just For Openers** 43rd Annual Convention, Miamisburg OH, John Stanley, 919-824-3046, [jfojrs@gmail.com](mailto:jfojrs@gmail.com)

### October

- 1 **A-1**, Phoenix AZ, Fretz-Hancock Show, Kent Grant, 520-247-1840, [texzona58@gmail.com](mailto:texzona58@gmail.com)
- 2 **Westmont Stroh's**, Elk Gove Village IL, Oktoberfest Show, John Nelson, 630-431-3164, [nelsonjj@comcast.net](mailto:nelsonjj@comcast.net)
- 7-8 **Gator Traders**, Cape Canaveral FL, Space Coast Breweriana Collectibles Show, Johann Dieken, 812-327-3395, [j.dieken@hotmail.com](mailto:j.dieken@hotmail.com)

- 8 **Chesapeake Bay**, Forest Hill MD, Annual Oktoberfest Beer Can & Brewery Collectibles Show, Pete Raimondi, 410-294-5877, [pietrojr@me.com](mailto:pietrojr@me.com)
- 15 **49er**, Oakland CA, 38th Annual Western States Beer Can & Breweriana Show, Ken Harootian, 415-515-5093, [kenharootian@yahoo.com](mailto:kenharootian@yahoo.com)
- 15 **Hawkeye**, Newton IA, 12th Annual Newton 180 Beer Collectibles Show, Tony Stice, 641-831-9725, [stice@iowatelecom.net](mailto:stice@iowatelecom.net)
- 16 **Prison City**, Joliet IL, Chapter Trade Session, Willy Novak, 630-291-7943, [OldstyleWilly@att.net](mailto:OldstyleWilly@att.net)

### November

- 5 **Simon Pure**, Lancaster NY, Fall Show, Jeffrey Murbach, 716-713-7236, [jmurbach@gmail.com](mailto:jmurbach@gmail.com)
- 6 **Chicagoland Breweriana Society**, Elk Grove Village IL, Fall Show, Jim Radeck, 630-222-0840, [jimwit78@yahoo.com](mailto:jimwit78@yahoo.com)
- 6 **Badger Bunch**, Delafield WI, Fall Show, Mike Scheffler, 414-750-3469, [alumbtsguy@gmail.com](mailto:alumbtsguy@gmail.com)
- 19 **Windy City**, Carol Stream IL, Pre-Thanksgiving Beer Can / Breweriana / Mancave Trade Show, Ed Harker, 312-927-9329, [balprkhark@sbcglobal.net](mailto:balprkhark@sbcglobal.net)

### December

- 2-3 **Horlacher**, Macungie PA, BCCA "Penguin Frolic", Larry Handy, 267-221-8300, [ohhugo1@aol.com](mailto:ohhugo1@aol.com)
- 4 **A-1**, Tucson AZ, 45th Annual Ed Babitzke Show, Kent Grant, 520-247-1840, [texzona58@gmail.com](mailto:texzona58@gmail.com)

# Order Your CANvention 51 Shirts Today!

Norfolk, Virginia





**Available exclusively through the BCCA apparel site.**

- T-Shirts up to 2XL - \$20
- Polo Shirts up to 2XL - \$25

*Larger sizes available*

**[bcca.com/shop](http://bcca.com/shop)**  
 Shirts will ship before CANvention 51  
**Sales close July 15, 2022**



# AmazonSmile

A great way to shop and give back to the BCCA!

If your household is anything like mine, the easiest thing for us to do is to order what we need from Amazon. Come on ... what other place offers everything you could ever want or need in one spot, AND delivers it to your door?

But did you know that if you're shopping on Amazon, you can also take part in its "AmazonSmile" program and donate directly back to the BCCA? That's right! AmazonSmile donates 0.5% of your eligible charity list purchases to your selected charity, and at no extra cost to you!

## Setup instructions for your desktop or laptop:

1. Go to your Amazon account.
2. Under "Account & Lists," drop down and go to "AmazonSmile Charity Lists" under "Your Lists."
3. Search for Brewery Collectibles Club of America and choose that charity.
4. A box will show up noting that you must sign into smile.amazon.com to count the donation.
5. IMPORTANT – in order for your donation to be counted, you must sign into smile.amazon.com each time you're going to make a purchase.
6. If you're successful, go back to your "Account & Lists," drop down, and under "Your Account" you will see AmazonSmile. Click on it and you can see how much you're donating to the BCCA!

## Setup instructions for your mobile phone:

1. Go to smile.amazon.com in your phone's browser.
2. Sign in with your Amazon credentials.
3. Amazon will ask you to choose your favorite charity. Here you type in Brewery Collectibles Club of America
4. IMPORTANT – in order for your donation to be counted, you must sign into smile.amazon.com each time you are going to make a purchase.

If you are an Amazon Member or Prime Member, please note that you can still donate to the AmazonSmile program while being a Prime Member.

Finally, if you do NOT have an Amazon account, be sure to set one up and follow the above instructions!



## The BCCA Welcomes



## Its Newest Members!

*Cheers to the following individuals who joined the BCCA from January 18 through March 21, 2022!*

35760	Stephen Hooker	Guilford, CT	Rejoins ...		
35894	Jeff Dolan	Mazeppa, MN	654	Jay Quail	Elm Grove, WI
35896	Brad Buntz	Robins, IA	6405	Doug Blink	South Holland, IL
35897	Timothy OBrien	Frederick, MD	11284	Carl Miller	Lakewood, OH
35898	Michael Marra	Walworth, NY	13308	Robert DeCamp	Rancho Cucamonga, CA
35899	Deborah Marra	Walworth, NY	16960	John Andree	Livonia, MI
35900	Patrick Leo O'Brien	Lincoln, NE	21288	Daniel O'Hare	Williamsville, NY
35901	Mike Holzwortz	Pittsburgh, PA	23982	Tony Kubilius	Manhattan, IL
35902	Anthony Zerante	Springfield, VA	24002	Jeff Alello	Baton Rouge, LA
35903	Courtney Brown	Springfield, VA	25303	Jerry Otto	Tucson, AZ
35904	Raymond Zwissler	Largo, FL	25948	Matt Hammer	Gibsonburg, OH
35905	Steve Millington	Richmond, VA	28228	William Macina	North Haven, CT
35906	Sue Dressel	St. Louis, MO	28367	Robert Bronzellino	Monroe, NJ
35907	Jason La Haye	Highlands Ranch, CO	32037	Aimee Jones	Proctorville, OH
35908	Gene Carreiro	Attleboro, MA	32170	John Schneider	Lima, OH
35909	Kevin Gibbons	Philadelphia, PA	32547	William Kamper	Greenfield, WI
35910	Jon Micek	Columbus, NE	33799	Michael A. Brownfield	Indianapolis, IN
35911	Ron Allen	Cincinnati, OH	34059	Mark Moore	Libertyville, IL
35912	Sarah Klawitter	Romeoville, IL	35292	James Liptrap	Sweetwater, TN
35913	Darrell Sheets	Lake Havasu City, AZ			





**SATURDAY September 24<sup>th</sup>, 2022**

**9am till 3pm at Aldrich Ice Arena  
1850 White Bear Ave. Maplewood, MN**



Questions? Michael Mullally 651-451-3786  
Or visit [northstarchapter.com](http://northstarchapter.com) 

## REMEMBERING

- ☛ #286 Ernie Jordan  
Spokane, WA 1930 – May 14, 2018
- ☛ #481 Phillip Pospychala  
Libertyville, IL 1936 – March 21, 2022
- ☛ #1798 Tony Mazzeo  
Philadelphia, PA 1951 – March 19, 2022
- ☛ #7102 Francis "Bud" Raddatz  
Marathon, WI 1935 – February 28, 2022
- ☛ #10495 Kenny Nace  
Lake Harmony, PA 1940 – March 1, 2022
- ☛ #11320 David Launt  
Portage, MI 1942 – February 13, 2022
- ☛ #11720 Jack Bloom, Sr.  
Toledo, OH 1934 – February 15, 2022
- ☛ #26399 Mike Belanger  
Amherstburg, ON, Canada 1947 – February 8, 2022
- ☛ #33466 Stephen Koltai  
South Amboy, NJ 1937 – January 19, 2022

*If you know of a BCCA member who has passed,  
please contact Paula Fatura #30483 at [plfatura@gmail.com](mailto:plfatura@gmail.com).  
You can perpetuate the memory of a friend or loved one with a  
tax-deductible gift to the BCCA Special Reserve Fund.*

# S W A P — A — R A M A



**Celebrate Our 44th Year!**

## June 10 & 11, 2022

**Knights of Columbus Park  
Florissant, MO (St. Louis, MO)  
8 a.m. to ?**

**I-270 North, Lindbergh Exit, North to Washington St.**

**Snack Bar • Raffles  
Friday Silent Auction • Saturday Can Dump**

**\$15 Trader Admission**  
*includes Beer, Soda and Evening Meals*

**Free Walk-in Admission** *includes show only*

*Limited Pavilion tables available for \$10  
or set up under the trees for free!*

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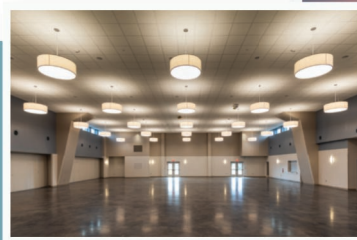
*Come Join Us for the 47th*  
**OHIO MINI-CANVENTION**  
*June 17th and 18th, 2022*  
**WARREN COUNTY FAIRGROUNDS**  
**LEBANON, OHIO**



**REDTOP**  
**EXPORT OLD LAGER BEER**  
**OPENING INSTRUCTIONS CAN**  
 will be raffled Saturday.

A limited number of tickets will be sold.  
 Tickets are \$10 each.

*Can generously donated by The Good Guys at Beer Cans Plus.*



**WWW.MIAMIVALLEYBCCA.COM**

31st Anniversary



# Tri-States Beer Cans and Breweriana Show

**When: June 3 - 4, 2022**

**Where:** Days Inn,  
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 Dubuque, IA

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 Hospitality and  
 room-to-room

**Saturday Show:**  
 9 a.m. - 1 p.m.  
 Setup at 7:30 a.m.

Tables:  
 \$13 & \$17 in advance  
 \$15 & \$20 day of show

**Huge Raffle:**  
 Great Prize Drawings  
**Beer and Casino:**  
 Craft Beer & Soda,  
 Area Brewpubs,  
 Potosi Museum,  
 and Casinos!

**Sponsors:**  
 Hawkeye Chapter, BCCA

**Contact:**  
 MikeEngland@BCCA.com  
 (515) 360-3586

## Michigan Chapter Two Great Shows

**Summerswap July 22-23, 2022**  
**Frankenmuth, MI**

**Winterfest January 14, 2023**  
**Frankenmuth, MI**

## Four Great Brewery Industry Partners

**Right Brain Brewery**  
**Rochester Mills Production Brewery**  
**Fresh Coast Beer Works**  
**The Cone Top Museum at the Mill**



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 WWW.MICHCHAPTER.COM  
 FOR MORE INFO

OR CONTACT: CLAYTON EMERY  
 AT 231-920-6013  
 OR CLAYTONEMERY32806@AOL.COM



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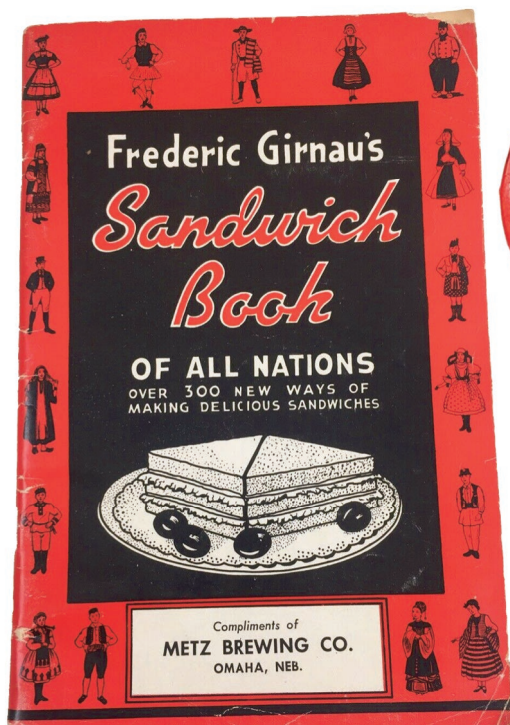
## SHOW AND TELL

BY TERRY SCULLIN #1041

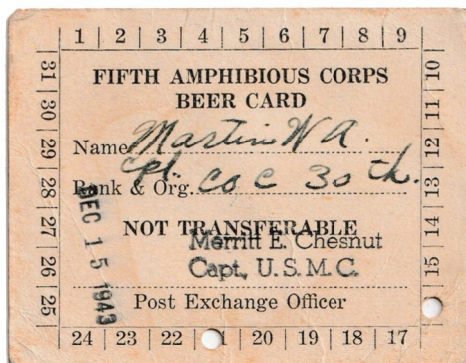


Circa 1900, ceramic match holders like this one from the Louis Bergdoll brewery perched on the bars of many of Philadelphia's watering holes.

We were all nerds once. Stick a Ticonderoga No. 2 into a vintage Krueger pencil clip and sport it on your shirt pocket.



An ice cold beer and a big fat sandwich: in other words, heaven! Find hundreds of recipes in the sandwich book distributed by Metz.



With one of these cards, a thirsty Seabee could get a 3.8 beer almost anywhere in the PTO.



Interested in a temporary tat? Olde Frothingslosh has the 'stache for you.

# A Great Escape

The folks running the Louis Bergdoll brewery were savvy marketers, creating promotional items like the Protiwiner Export match holder pictured here. Note that it came complete with match strikers—those ceramic ridges—and a metal cigar tip snipper.

Bergdoll management also knew the value of free publicity. In 1912, they challenged the legendary Harry Houdini to come to the brewery and escape from a vat of their lager. Houdini accepted and, having been tied up by four Bergdoll brewmasters, was lowered into a tankful of brew. In mere minutes he bobbed to the surface, lager-drenched and triumphant. Wonder if he dipped back in for another round...?

During World War II, hard-as-nails Seabees from the Marine's Fifth Amphibious Corps fought ferociously in the pivotal battles for the Japanese-held islands of Tarawa, Saipan and Iwo Jima. If anyone deserved access to beer, it was these devil dogs. Each man would have his own Beer Card, or Beer Pass, which he could use to get legal beer wherever he was posted.

Frederic Girnau, a shameless promoter and self-proclaimed "Culinary Expert," peddled his 1945 Sandwich Book to numerous companies—including brewers Metz, Gettelman and Hyde Park—which distributed copies as complimentary handouts. Here's a sample recipe:

**Chinese Oriental Sandwich.** Mash four bananas; add one-half cup of maraschino cherries, two tablespoons of honey and two tablespoons of sweet thick cream. Mix and spread on thin slices of lightly buttered white bread, cover with another slice and garnish top with a cherry.

Ah, Chinese cuisine. Well known the world 'round for its liberal use of bananas, maraschino cherries and dairy products. Also, this sandwich is more absurd than a fluffernutter, and that's saying quite a bit.

His mustache was the most prominent feature of the fictional Sir Reginald Frothingslosh V, the monacle-sporting English dandy who allegedly brewed Olde Frothingslosh at Upper-Crudney-On-The-Thames. That famous lip rug is captured on a temporary tattoo that will last about two weeks.

When pencil clips like the Krueger-branded example were clipped onto a plastic pocket protector, they conjured up images of an engineer in a short-sleeved white shirt, glasses taped together and "high-water pants" hitched up to reveal a lot of sock, often white to match the shirt.

> **WHATCHA GOT?** If you have an unusual breweriana item you'd like to show, please send a picture to [tsullin@optimum.net](mailto:tsullin@optimum.net)



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