

**Greater Delaware Valley Chapter
Brewery Collectibles Club of America**



Presents:

“BREWERY HISTORY DAY”

Premier Brewery Advertising SWAP MEET

At: VonC Brewery – 1210 Stanbridge St. Norristown, PA

SUNDAY MARCH 27, 2022

Public Invited: 9:00am – 12:00pm > FREE ADMISSION !

Table Set-Up 8:00am – Tables Limited - 1st come/ 1st served

Limit: One table per person, + Bring your own folding table

Set-up Fee - \$10.00

Emphasis on local Pennsylvania brewers !

Excellent VonC Beers on tap ! “Pay-as-you go”

Contact: Larry Handy to reserve a spot – OhHugo1@aol.com or 267-221-8300

THEN HANG AROUND FOR:

1:00pm - Pennsylvania Brewery Historian Rich Wagner

Presents his powerpoint brewery history lecture:

“The Rise & Fall (and Re-birth) of C. Schmidt & Sons”

**Once Philadelphia’s & Pennsylvania’s
largest brewery Schmidt’s first expansion
in 1954 was the purchase of Norristown’s
Adam Scheidt Brewery, Famous for
Valley Forge Beer and Rams Head Ale
which continued to operate until 1975.**



**Also featuring a display of Schmidt’s &
Scheidt historic advertising memorabilia.**