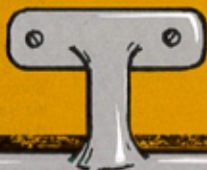




Beer Can Collectors **NEWS REPORT**



The BCCA's Bi-Monthly Publication Vol. 12, No. 2 March-April 1982



OUR ONE BREWERY MAKES IT BEST



The Genesee Brewing Company, circa 1878



GENESEE COMPOSITE

See page 4



NEWS REPORT STAFF

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Advertisers: for rates and data, write Dan Andrews, Advertising Manager, 809 N. Juanita Ave., Redondo Beach, Calif. 90277.

Postmaster: send form 3579 to BCCA, 747 Merus Court, Fenton, MO 63026.

Conducting business

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Members: send material for News Report consideration to Larry Freeze #5937, 238 Gage Blvd., Apt. 1609, Topeka, KS 66606.

What's on tap

PAPER LABELS Some additional souvenir paper labels created by BCCA chapters and members which were not listed in last issue's update are shown on page 18.

NEW MEMBER DRIVE Want to reduce the cost of your 1983 BCCA membership? You can by participating in our new membership drive. See page 20.

BCCA LOGO REVIEW What do you think of the BCCA's current logo design? Is it time for a change, or not? We want your opinion. For all the details, see page 27.

AND . . .

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President's message

By Gregg Kreyling #3533

My theme for this month's column is "I just work here at a small salary." You would think that after 11 years that everything would run smoothly. But as every new president is told by past presidents, "Just wait and see". Let me try to explain what happened to screw things up.

At last November's Board of Directors meeting, the board passed a resolution that we charge a dollar late charge to members that had to be sent a second notice to renew. A great idea. Everybody would renew early, save a dollar, and the club would save a lot of money too, by not having to mail out second notices. Well, a majority of you did just that, and I thank you. But now the plot starts to thicken so follow carefully.

The girl who handles our account at the computer service we use ups and quits. Our account is then, as the new girl in charge of our account said, "dumped in her lap." Unfortunately, she knows nothing about how our account is run. So now the fun begins.

Larry Freeze, who has done just a wonderful job on the *News Report* since he's been editor, had the Jan.-Feb. report ready on Jan. 1 and was waiting on our mailing labels. When he got the labels from the computer service, we found about one-third of them wrong. Instead of mailing the *News Report* out on time and have about one-third of them end up missing, I decided to

wait and have the labels corrected. The computer service corrected them and mailed them directly to Larry. So what happens? They got lost in the mail. At this point the girls in our office mailed another set of labels and hopefully you all received your *News Report*. Let me stress that none of this was Larry's fault.

With that problem solved, I sat back and tried to relax when what should I receive in the mail but a second renewal notice. This I thought was strange since I mailed my dues in, in December. Sound familiar? Over the next two weeks I received all kinds of phone calls and letters. Well, the sweet young thing at the computer service did it to me again. At the time I am writing this, we are still trying to figure out what she did wrong.

The computer service has already said they will pay for the postage for the "extra" second renewals so we haven't wasted a lot of money for postage as many of you suggested to me. Let me assure you that if you paid your dues, we have a record of it in our files and hopefully everything will be straightened out by the time you read this.

Let me apologize to each and every one of you for any inconvenience these mishaps may have caused you. Look on the bright side, the roster is due out soon and, because of what has happened, I have asked the girls in the office to check every entry to make sure it's right. This will probably take about a week so

don't look for the roster before the first week of April. Hopefully, nothing else will go wrong.

The Buy/Sell Committee has decided to send a survey to every member in order to get everyone's opinion on this important topic. So look for it in the future and please take the time to answer it and send it back. This will make the committee's job a little easier in determining a solution on this question.

Now that the warm weather is approaching, I'm coming out of hibernation and I plan on being at the Buckeye trade session on Mar. 6 and at the B.B.S. at Albert Lea on Mar. 19-20. Hope to see a lot of you there. Hopefully, I'll have better news to report on next issue.

NEWS REPORT DEADLINE SCHEDULE

ISSUE DATE	DEADLINE
January-February	Nov. 15
March-April	Jan. 15
May-June	March 15
July-August	May 15
September-October	July 15
November-December	Sept. 15

NOTICE TO MEMBERS

In a desperate effort to confuse the rent collector, your *News Report* editor has changed addresses. Effective immediately, please send all correspondence, including beer cans, to:

Larry Freeze #5937
238 Gage Blvd.
Apt. 1609
Topeka, KS 66606

That also means that the address in the current roster is wrong. So don't use it. The new address will appear in the '82 roster.

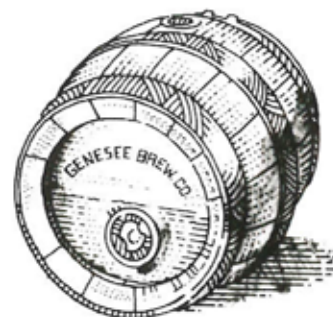
Future BCCA Board Meetings

Date	Location	Time
Sat., Mar. 13, 1982	BCCA Office	12:30
Sat., Apr. 17, 1982	BCCA Office	12:30
Sat., May 15, 1982	BCCA Office	12:30
Sat., June 19, 1982	Knights of Columbus Park	11:00
Sat., July 17, 1982	Schwarz' House	12:30
Sat., Aug. 14, 1982	BCCA Office	12:30
Fri., Sept. 17, 1982	Minneapolis	3:00 p.m.

Dates are tentative and subject to change. If possible, 30 days notice will be given.

GENESEE

More Than Cream Ale!



The Genesee Brewing Co. of Rochester, N.Y. was established in 1878 and operated independently until 1889 when it was incorporated with three other breweries and two malting houses in Rochester.

After its close in 1919 due to Prohibition, it was re-opened as an independent company in 1933 by Louis A. Wehle, who was an employee of the company prior to Prohibition. The first batch of their new "Liebotschaner" beer went on sale April 27, 1933.

From that day on the Genesee Brewery has been growing. In 1979, it ranked 12th largest in the United

States and has been expanding since. During 1978, it produced over three million barrels with a goal of five million by 1982.

Famous today for their beer and cream ale (which is the number one selling ale in the U.S. today), they have produced some lesser known labels over the years. During the '40s when their "12 Horse Ale" and "Liebotschaner Beer" were big, they experimented with the "light" beer market by producing "Genesee Light Ale" which was canned in both 12 and 32 ounce cans and "Trim beer" which was bottled.

Another label of the Genesee brewery during the '40s was

"Dickens Cream Ale" — which to my knowledge was on tap only. (Not to be confused with the "Dickens Dry Ale" which was canned in the late '50s.)

Due to current market demands, they have discontinued their "Fyfe & Drum Lyte Beer" and reformulated the "Famous 12 Horse Ale" into a premium ale to compete with the imports such as Molson's Ale. They also bottle a bock beer annually.

Genesee is currently distributed in 14 states and over four and a half million glasses full are drank each day!

Courtesy Capitol City Chapter



1

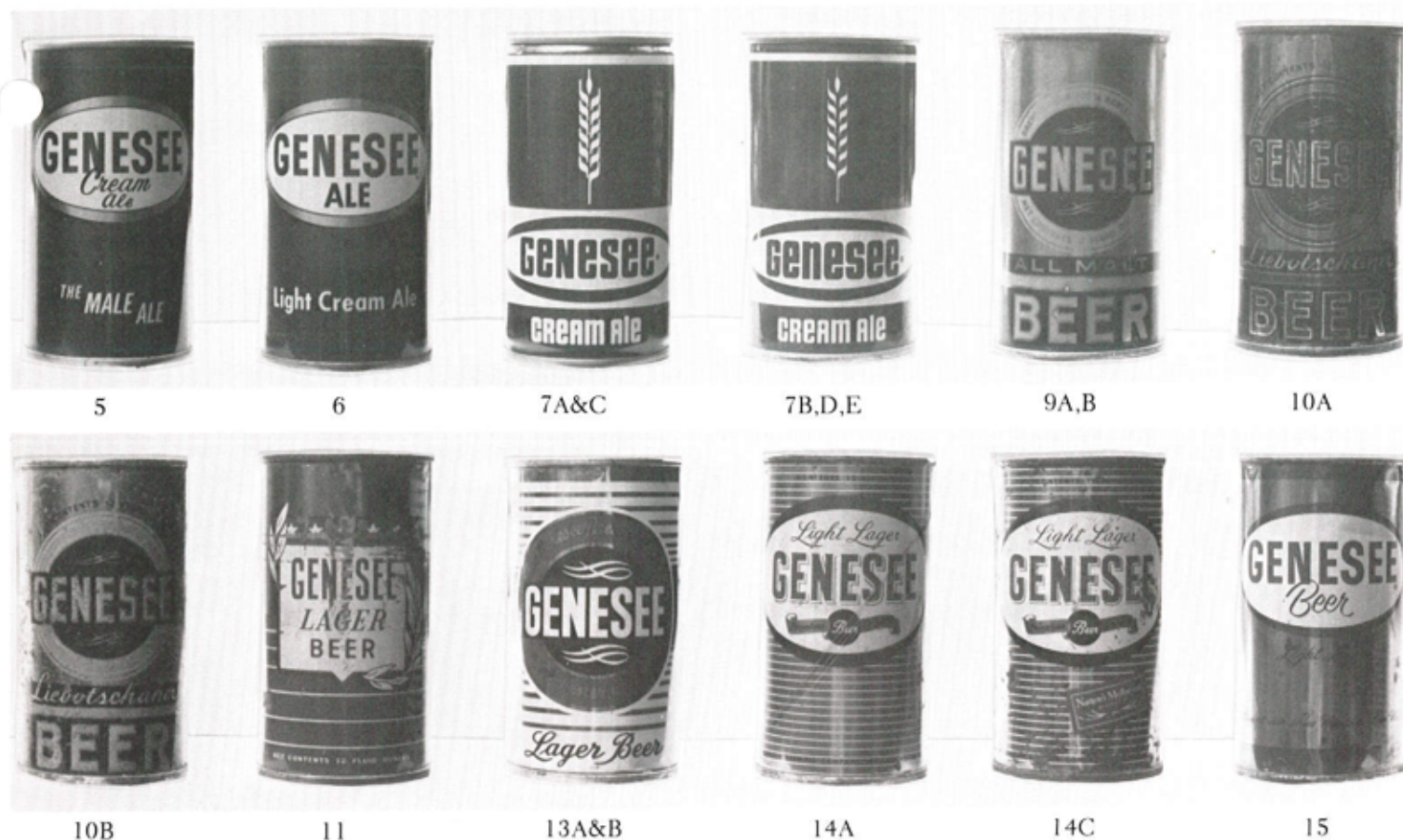
2A-D

3

4A

4B

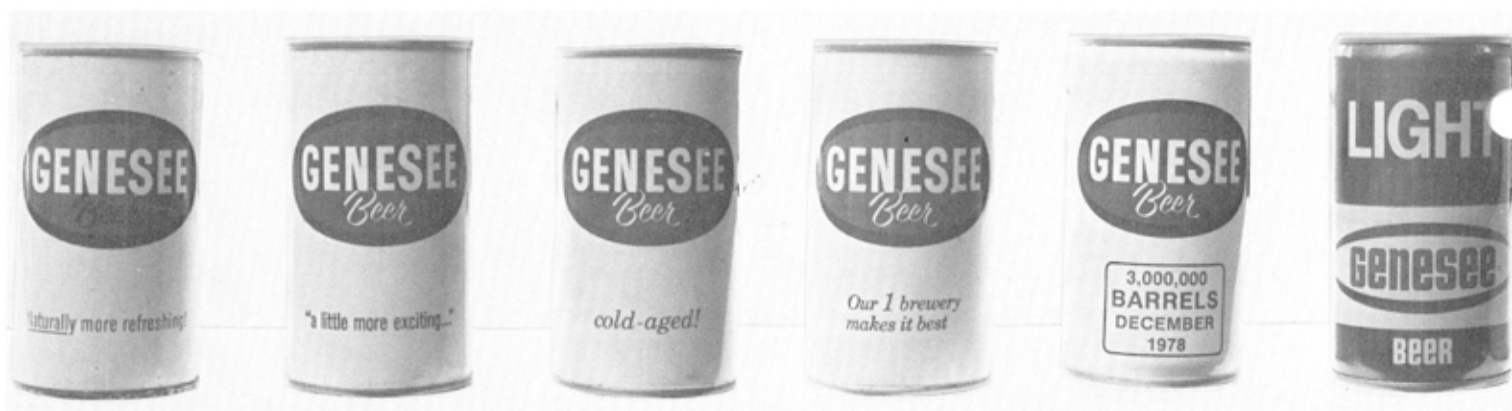
4C



Genesee Composite

#	Type	Unl. #	Bible #	Top	Approx Dates	Remarks
1	Genesee Ale (X,I)	71/22	N/A	F	1935-36	Very rare
2A	Genesee Ale (X,R)	71/23	999	F	1936-40	
2B	Genesee Ale (X,S)	71/23	999	F	1940-50	More common of #2's
2C	Genesee Ale (S)	71/23-S	999	F	1950-53	Same as 2B, not IRTF
2D	Genesee Ale	71/23-S	999	F	1953-54	Two-sided; least common of #2's
3	Genesee Light Ale (X,C)	N/A	N/A	F	1946-47	Matches quart-Unl. #155/15
4A	Genesee Ale	71/25	1000	F	1955-57	
4B	Genesee Ale	N/A	N/A	F	1957-58	"famous 12 horse ale" written on 2 lines; least common of #4's
4C	Genesee 12 Horse Ale	71/24-S	1001-S	F	1959-62	
4D	Genesee 12 Horse Ale	71/24	1001	P	1962-66	Green oval slightly smaller than flat
4E	Genesee 12 Horse Ale	71/24-S	100-S	F	1962-66	Same as 4D, except flat
5	Genesee Cream Ale	71/26	1002	P	1966-69	"The Male Ale" Both books list as flat—does this exist?
6	Genesee Light Cream Ale	71/27	1003	P	1969-71	

#	Type	Unl. #	Bible #	Top	Approx Dates	Remarks
7A	Genesee Cream Ale	71/28	1004-S	P	1971-72	Capital "N" in Genesee (straight steel)
7B	Genesee Cream Ale	71/28-S	1004	P	1972-78	Small "n" in Genesee (straight steel)
7C	Genesee Cream Ale	71/28-S	1004-S	P	1978-79	Same as 7A, except crimped
7D	Genesee Cream Ale	71/28-S	1004-S	P	1979-80	Same as 7B, except crimped
7E	Genesee Cream Ale	71/28-S	1004-S	P	1980...	Like 7D, except aluminum
8	Genesee Beer (X,I)	71/30	N/A	F	1935-36	Very rare—"Liebtschaner All Malt"
9A	Genesee Beer (X,R)	71/29	1006	F	1935-38	"All Malt" (patents pending)
9B	Genesee Beer (X,S)	71/29	1006	F	1938-47	"All Malt"
10A	Genesee Beer (X,S)	71/31-S	1007	F	1938-42	"Liebtschaner"
10B	Genesee Beer (X,S)	71/31	1007-S	F	1943-47	"Liebtschaner"
11	Genesee Beer (X)	71/32-S	1005	F	1945-47	Does an instructional version exist— I don't believe so.
12	Genesee Beer	N/A	N/A	F	1944?	Camouflage



17B

18

19

20

21

22A-E



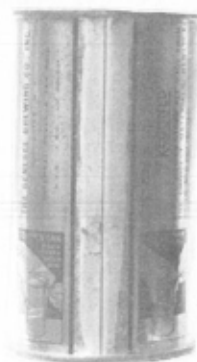
23A

23B

23D

24

25



*R



*S

#	Type	Unl. #	Bible #	Top	Approx Dates	Remarks
13A	Genesee Beer (X)	71/33	1008	F	1947-50	
13B	Genesee Beer	71/33-S	1008	F	1950-53	Same as 13A, except not IRTP
14A	Genesee Beer	71/34	1009	F	1954-56	"Premium Quality" in ribbon
14B	Genesee Beer	71/34-S	1009-S	F	1953-54	"The Beer More People Like" in ribbon
14C	Genesee Beer	71/34-S	1009-S	F	1955-56	Same as 14A, except has red square that says "Nature's mellowness brewed in"
15	Genesee Beer	71/35	1010	F	1956-57	
16	Genesee Beer	N/A	1011	F	1957-58	
17A	Genesee Beer	71/36	1012	F	1958-60	"Naturally more refreshing"
17B	Genesee Beer	N/A	1013-S	F	1960-62	Word "Beer" in blk.
17C	Genesee Beer	N/A	1013	P	1962-63	Same as 17B, except pull-top
17D	Genesee Beer	N/A	1013-S	P	1962-66	Word "Beer" in wte.
17E	Genesee Beer	N/A	1013-S	F	1962-66	Same as 17D, except flat
18	Genesee Beer	71/37	1014	P	1966-69	"a little more exciting..."

#	Type	Unl. #	Bible #	Top	Approx Dates	Remarks
19	Genesee Beer	71/38	1015	P	1969-72	"cold-aged"
20A	Genesee Beer	71/39	1016	P	1972-78	"Our 1 Brewery Makes It Best" (straight steel)
20B	Genesee Beer	71/39-S	1016-S	P	1978-80	Same as 20A, except crimped; has zip code with brewery address
20C	Genesee Beer	(Test Can)		P	1980	Similar to 20B, except seamless steel; has white line between black & red oval
20D	Genesee Beer	71/39-S	1016-S	P	1980...	Like 20B, except aluminum with thin silver outline on black oval
21	Genesee Beer	(Limited Run)		P	1979	"3,000,000 Barrels December 1978"
22A	Genesee Light Beer	N/A	N/A	P	1978-79	"contains 1/4 fewer..." 110 calories
22B	Genesee Light Beer	N/A	N/A	P	1978-79	"contains 1/4 fewer..." 96 calories
22C	Genesee Light Beer	N/A	N/A	P	1979...	"contains 1/4 less..." 96 calories
22D	Genesee Light Beer	N/A	N/A	P	1979...	(no percentage less) "110 calories"
22E	Genesee Light Beer	N/A	N/A	P	1980	Like 22A, except aluminum

NOTE: Is there a variation with the analysis chart printed on blue (no white box)? I believe it might exist.

23A	Fyfe & Drum Beer	70/21	962	P	1972-74	embossed lettering
23B	Fyfe & Drum Extra Lyte Beer	70/22	N/A	P	1975-78	embossed lettering
23C	Fyfe & Drum Extra Lyte Beer	70/22-S	N/A	P	1978-79	crimped steel; not embossed
23D	Fyfe & Drum Lyte Beer	N/A	N/A	P	1979-80	similar to 24C, except word "extra" was omitted and calorie chart added to side

NOTE: I've heard of a #23 with a purple fyfe (instead of blue). Is this just a mistake can or were they a first run?

24	Cornell Class Reunions	N/A	N/A	cup	1969	
24A	Cornell Class Reunions	71/40	N/A	cup	1970	
24B	Cornell Class Reunions	N/A	N/A	cup	1971	
24C	Cornell Class Reunions	72/1	N/A	cup	1972	
24D	Cornell Class Reunions	72/2	N/A	cup	1973	
24E	Cornell Class Reunions	N/A	N/A	cup	1974	
24F	Cornell Class Reunions	N/A	N/A	cup	1975	
25	Dickens Dry Ale	60/2	617	F	1956-58	tough but not rare



Q1

Q3

#	Type	Unl. #	Bible #	Top	Approx Dates	Remarks
Quart Cones						
Q1	Genesee 12 Horse Ale	155/14	N/A	C	1940-47	tough in good condition
Q2	Genesee Light Ale	155/15	N/A	C	1940-47	very rare
Q3	Genesee Beer	155/16	N/A	C	1940-47	tough

X means IRTTP

I means instructional can

S means instructions along seam

R means instructions along rim

C means instructions in circle

ADVERTISE YOUR CHAPTER'S TRADE SESSION IN THE NEWS REPORT!

Contact Dan Andrews #2954
for details.

Brand changes

By Jim McCoy #136
Photos by Lew Cady #98

Minor variety collectors, rejoice! Through the diligent and sleuth-like efforts of Floyd Koehler (18820), this issue's column contains a number of minor design variations for cans that have been issued over the past year or two. As might be expected, some of these cans are no longer being marketed which adds to the challenge of tracking them down for your collections. Happy hunting.

In addition to Floyd, the following members are to be thanked for their can and information contributions: John Nutting (10830), Gordy Durocher (13307), Charlie Craibe (7082), Ron Mormino (19485), Walt Wimer, Jr. (13267), Chuck Nekvasil (525), Floyd Cope (14274), Jimmy Bickert (20562), Jay Herbein (353), Jim Mitchell (1546), Peter Johnson (15082), Tom Morris (5856).



1 (FA 99)



1 (side)



2 (FA 100)



3 (FA 101)



4 (BAL 25)



5 (FA 102)



6 (BAL 26)



7 (BAL 27)



8 (GEN 92)



9 (FA 103)



9 (side)



10 (HMN 131)

1. BALLANTINE XXX ALE (Falstaff) is a three-panel aluminum can listing four brewery locations with the U.P.C. block. (FA 99)

2. BALLANTINE XXX ALE (Falstaff) is a three-panel drawn & ironed steel can showing six brewing locations. (FA 100)

3. BALLANTINE XXX ALE (Falstaff) features the same design as FA 68 (shown Nov.-Dec., 1980 issue), but this can is the typical Ballantine green rather than the cream/gold color used on the previous can. (FA 101)

4. BALLANTINE XXX ALE (P. Ballantine) is out in the Half Quart can by this brewery. Can is drawn & ironed steel with U.P.C. (BAL 25)

5. BALLANTINE PREMIUM LAGER BEER (Falstaff) is a three-panel drawn & ironed steel can with five brewing locations. (FA 102)

6. BALLANTINE PREMIUM LAGER BEER (P. Ballantine) is out in a three panel drawn & ironed steel can by this brewery. (BAL 26)

7. BALLANTINE PREMIUM LAGER BEER (P. Ballantine) is also out in a three-panel aluminum can by this brewery. (BAL 27)

8. BEER (General) is now out in a 16 ounce aluminum can for you half quart collectors. This could lead to a whole new series of generic beer cans. (GEN 92)

9. BEER (Falstaff) features the same design as FA 88 (shown Sept.-Oct., 1981 issue), but now lists three brewery locations having deleted Galveston. (FA 103)

10. CARLING BLACK LABEL CANADIAN STYLE BEER (G. Heileman) differs considerably from can

HMN 92 (Nov.-Dec., 1979 issue), but is identical to can CRN 28 (Jul.-Aug., 1980 issue) issued by Carling National. (HMN 131)

11. **DIXIE BEER** (Dixie) is now out in an aluminum can. (DX 15)

12. **FALSTAFF FINE LIGHT BEER** (Falstaff) is now out with the logo on both sides of the can instead of the Dear Customer statement on the back. Can lists three brewery locations. (FA 104)

13. **FALSTAFF BEER** (Falstaff) is now out in a drawn & ironed steel can with a flat gold paint having replaced the metallic gold. Can shows three brewery locations. (FA 105)

14. **FOX DELUXE BEER** (Cold Spring) is now out by this brewery with a flat gold paint replacing the metallic gold used on previous cans. (CS 26)

15. **GENESEE BEER** (Genesee), mentioned last issue, shown this issue. (GSE 31)

16. **GOLDEN BRAU LIGHT PREMIUM BEER** (Royal) is a private label brand brewed for Affiliated Foods, Inc. in Lafayette, LA. (RY 18)

17. **HIGH AND MIGHTY PREMIUM BEER** (August Schell) pictures an F-15 fighter plane. Could this be the start of a series? (SL 108)

18. **HUBER PREMIUM BEER** (Jos. Huber), mentioned last issue, shown this issue. (HBR 51)

19. **IRON CITY BEER** (Pittsburgh) has reissued their Pitt National Championship Teams can deleting the reference to #1 in '80! (PIT 175)

20. **I.C. LIGHT BEER** (Pittsburgh) is the new name



15 (GSE 31)



16 (RY 18)



17 (SL 108)



18 (HBR 51)



19 (PIT 175)



19 (back)



11 (DX 15)



12 (FA 104)



12 (side)



20 (PIT 179)



21 (FA 106)



21 (side)



13 (FA 105)



13 (side)



14 (CS 26)



22 (FA 107)



22 (back)



23 (FA 108)



23 (back)



24 (HMN 132)



25 (PIT 176)



26 (PIT 177)



27 (PIT 178)



28 (PL 24)



29 (PL 25)



30 (RY 19)



31 (PBT 56)



32 (RY 20)



33 (SL 109)



34 (SL 110)

for Iron City Light. Actually, the name is not really new inasmuch as this particular brew has been advertised as "I.C. Light" since its introduction to the public. Just took the brewery awhile before the name change was made on the can. (PIT 179)

21. **LIGHT BEER** (Falstaff) is the same as FA 89 (Sept.-Oct., 1981 issue), but now lists three brewery locations having deleted Galveston. (FA 106)

22. **NARRAGANSETT LAGER BEER** (Falstaff) is now out in a D&I steel can similar to NRT 13 (May-Jun., 1981 issue) with a slight change in the contents information. Also, the Galveston location has been deleted from the can. (FA 107)

23. **NARRAGANSETT LAGER BEER** (Falstaff) is now out in a D&I steel can similar to NRT 20 (Nov.-Dec., 1981 issue) with a slight change in the contents information. Also, the Galveston location has been deleted from the can. (FA 108)

24. **NATIONAL BOHEMIAN BEER** (G. Heileman) features the National Aquarium on its first can saluting Baltimore landmarks. (HMN 132)

OLDE FROTHINGSLOSH BEER (Pittsburgh) is now out in a new three can set.

25. Miss Frothingslosh and her exercises. (PIT 176)

26. Miss Frothingslosh and her politics. (PIT 177)

27. Miss Frothingslosh and her office career. (PIT 178)

28. **PIELS LIGHT BEER** (Piel Bros.) is now out in a taller, slimmer aluminum can with a slight change in the contents information. (PL 24)

29. **PEILS DRAFT STYLE PREMIUM BEER** (Piel Bros.) is now out in a D&I steel can. The letters on the can are slightly taller than those used on the aluminum can. (PL 25)

30. **PREMIUM BEER** (Royal) presumably one-ups the other generics with a high-class brew. More to follow? (RY 19)

31. **RED WHITE & BLUE SPECIAL LAGER BEER** (Pabst) is now out in a totally redesigned D&I steel can. (PBT 56)

32. **ROCK & ROLL BEER** (Royal) is another private brand label made for Joe Edwards, owner of Blueberry Hill, a tavern, eatery and video game emporium in University City, MO. What better drink to have while enjoying Edward's book, "Top 10's & Trivia of Rock & Roll and Rhythm & Blues," a compendium of pop music dating back to the early '50s. (RY 20)



35 (SL 111)



36 (SL 112)



37 (SL 113)

SAFARI BRAND PREMIUM BEER (August Schell) appears to be Schell's answer to the Lion Lager Beer series that was introduced in early 1980. In fact, there is a remarkable similarity between the two sets of cans. Six of the Safari Brand cans have been brought to my attention, but no information was available on whether or not there would be additional cans in this series.

- 33. Hyena (SL 109)
- 34. Zebra (SL 110)
- 35. Monkey (SL 111)
- 36. Lions (SL 112)
- 37. Deer (SL 113)
- 38. Village scene (SL 114)

39. **SCHAEFER BEER** (F&M Schaefer) is now out in the tall, slim aluminum can. Slight variation in colors with the gold having a copper cast to it compared to the yellow gold that appeared on the previous can. (SCH 25)

40. **STROH'S BOHEMIAN STYLE BEER** (Stroh) has altered their white can with a number of changes. Most significant changes include a reduction in the size of the crest and the addition of a block of copy on the lower portion of the can. (ST 17)

41. **SCHMIDT'S LIGHT BEER** (Christian Schmidt) isn't quite as light as it used to be having raised their carbohydrates from 2.0 gm per can to 2.8 gm. Fear not, however, the calories remain the same — 96. (SCC 5)

SUGAR AND SPICE BRAND PREMIUM BEER (August Schell) is another new set of cans coming from Schell this issue. This one features Mary in three poses. No information on whether or not there will be additional Marys or other women in the series.

- 42. Mary in swimsuit (SL 115)
- 43. Mary in standing pose (SL 116)
- 44. Close up of smiling Mary (SL 117)

TEXAS PRIDE EXTRA LIGHT LAGER BEER (Pearl) now lists their two brewery locations — San Antonio and Galveston, Texas.

45. **TUBORG GOLD EXPORT QUALITY BEER** (Carling National) is similar in design to CRN 1 (Nov.-Dec., 1976 issue), but the phrase on the lower portion of the can has been reworded. The old phrase was, BREWED UNDER LICENSE AND AUTHORITY OF TUBORG BREWERIES, LTD., COPENHAGEN. The new wording is, BREWED IN THE U.S.A. UNDER



41 (SCC 5)



41 (side)



42 (SL 115)



42 (front)



43 (SL 116)



44 (SL 117)



45 (CRN 37)



38 (SL 114)



39 (SCH 25)



40 (ST 17)



46 (WE 25)



47 (WE 26)



48 (HBR 52)



49 (YU 30)



50



51

LICENSE AND AUTHORITY OF TUBORG BREWERIES, LTD., DENMARK. (CRN 37)

46. **UTICA CLUB CREAM ALE** (West End) has added the U.P.C. to their can. (WE 25)

47. **UTICA CLUB LIGHT BEER** (West End) has

lowered the printing on their can so that the brand name is not covered by the plastic neck ring. (WE 26)

48. **WISCONSIN CLUB PREMIUM BEER** (Jos. Huber) has deleted the words **LIGHT** and **PILSENER** and now is being marketed in an aluminum can. (HBR 52)

49. **D.G. YUENGLING & SON PREMIUM BEER** (D.G. Yuengling & Son) commemorates their 103rd year of continuous operation by so noting on the front of their current can. (YU 30)

MISCELLANEOUS:

50. Anheuser-Busch issued this special can for the retirement party of Roger B. Petersen, Sr. who completed 35 years of distinguished service with the brewery on December 31, 1981. According to information supplied me, these cans contained Budweiser Beer for the retirement party.

51. **BULLDOG BREW** — The Beer of Champions ain't what it appears to be. This can, saluting the University of Georgia 1980 football team, contained a carbonated soft drink, not beer.

TOONER SCHOONERS

WEEKEND AT WALLY'S

Last June for the 9th consecutive year, Wally and Velda Swenson once again opened the gates to let a couple hundred beer can collectors spend the weekend camped out in their spacious backyard.

Even though the sky looked stormy, the rains held back until the early hours of the morning when most people were sacked out in their tents or campers. Those that were

still up had taken too many trips to the Walter's Beer Truck to let a little downpour dampen their partying mood.

Friday saw plenty of trading and the usual Friday nite hot dog and marshmallow roast. Also Jack Isacson was there with his usual slide show presentation on the side of the Walter's Beer Truck.

Saturday brought sunny skies for most of the day and a lot more

traders. The Boy Scouts cooked up pancakes and sausages for anyone that was hungry and the Walter's Beer Truck provided refreshments for those that were thirsty again. By early evening, Brad Craig, Bird Thayer, Ron Jones and myself were passing out bowls of our homemade chili. The best chili was unquestionably when we took everyone's leftovers and mixed them all together. Beer bread was also provided for dunking. Wally and Velda then passed out pieces of an official Weekend at Wally's cake.

Everyone seemed to have a good time what with all the cans and socializing. Even the kids enjoyed themselves playing badminton and catch. Several "adults" were seen having wheelbarrow races by the campfire later on.

The North Star and Badger Bunch have made quite a tradition of Weekend at Wally's. Each year it gets better and better. Collectors come hundreds of miles to be there. Paul and Marcia Sticht traveled from Shaker Heights, Ohio, and try to make it every year. So, plan ahead to make it this year. Don't forget to bring your own chili for all of us to try.



Velda and Wally Swenson show off the Weekend at Wally's cake that got quickly devoured.

Shar Berg #7799

DAYTON MINICANVENTION

The Ohio Minicanvention has provided trading for the fun of it to hundreds of can fans each year since 1975. 1982 will mark the 8th Annual Meeting at Camp Variety, Northwest of Dayton, Ohio.

"CHAPTER POWER" has been the moving force behind this premier regional trading session. The success of the Ohio "Mini" comes from the BCCA chapters that co-sponsor the meet. Chapters are the backbone of the BCCA and when they work together it is wonderful. There is a great deal of effort needed to make the meeting a reality, but with everyone pulling together, it's easy.

Trading outdoors is something special. Camp Variety doesn't have a lot of fancy facilities, but the basics are there for a weekend of trading fun. Many people camp for the three days, so there is round-the-clock trading. The Ohio "Mini" is a great opportunity to make beer can collecting a family affair combined



A few of the happy traders at Dayton Minicanvention include: Marcia Butterbaugh #6560, Debbie Butterbaugh #20560½ and Scott McClure #7104.

with a camping weekend. There are several motels nearby for those who want the comforts of bed and shower. You can camp out, or you can stay in a motel, but either way you will have a good time.

A good time is what beer can collecting is all about — so why don't

you plan to join us this year? The dates are set: July 9, 10 and 11, 1982. A Friday, Saturday and Sunday of great people, great fun, great cans and great trading at Camp Variety.

Bob McClure #104



Dick Johnson stirs up the sweet corn while collectors wait around to taste it.

YORKVILLE

Three chapters from the Chicagoland area got together and hosted a three-day camping weekend. It was held in Yorkville, IL — less than one hour's drive from Chicago. Despite the rain, the Westmont Stroh's, Prison City and Windy City

Chapters put on a good show. The campground provided shower facilities and electrical outlets for those that didn't want to rough it too much.

Free Stroh's beer was provided from the Stroh's beer truck with Paul Zagielski acting as beer-tender. Dick Johnson served up hot buttered

sweet corn on Saturday afternoon. The raffle lasted for over two hours, as there were numerous prizes, including many neons, light-ups and other breweriana items. Trading was pretty brisk in spite of having to side-step the mud puddles.

Quite a few out-of-staters, such as Ken and Nancy Horstman of St. Louis, Mo., Ken and Barb Trembl of Green Bay, Wi., and Roger and Marge Kirkpatrick of Marietta, Oh. showed up for the festivities. The campfire that the Hahn Brothers built was superb. All in all it was a great weekend. This year it will be held on August 7, 8, and 9. Mark it down now and bring your family.

Ron Jones #1236

Want to have your chapter's minisession highlighted in Tooner Schooners? Well, all you have to do is send information to Shar Berg #7799, 440 W. Palatine #8, Palatine, Ill. 60067, at least six weeks in advance of publication.

Foreign brand changes

By Marcella Schinski #3715

Time certainly passes quickly, doesn't it? It's been five years now that I've been responsible for the Foreign Brand Changes column and have been lucky enough to have come into contact with great people all around the world. I've kept a tally of BCCA members who submitted news and the number of countries they reported on and we've averaged news from 17 collectors and 15 countries per issue. I think that's great that that number of collectors have taken the time and made the effort to keep all of us as up to date as possible. My sincere thanks to one and all from the first two collectors way back in May, 1977 up to and including the 15 who contributed to this column. I couldn't have done it without your help.

A special welcome to Vaclav Ciz (23711) who, to the best of my knowledge, is the BCCA's first member from Czechoslovakia. He joins the ranks of contributors to the FBC column along with Dennis Drew (11565), Gary Gray (21207), Hasso Streger (23268), Marcello Mastrodicasa (22693), Cris McGinnis (21026), Michael Hearn (10261), Jeremy Tillcock (19054), Christer Loow (11743), Carsten Hau (19687), Dick Wind (9418), Steve Zbinden (21504), Leonard Dicker (9598), "Dumper" Don Olson (13777), and Len Lafreniere. My thanks to

fellow Floridian Lee French (6222) for the loan of a can to feature in this column.

BADGER LIGHT ALE/Hall and Woodhouse/Blandford, Dorset, England. Now a 440ml tomato red aluminum can with the badger on a brown circle trimmed in beige, at the top.

1. **BECKER'S PILS/Becker/St. Ingbert-Saar, West Germany.** Gray, 50 cl, can with moisture drops; Pils in silver; Das Frische Pils at the top of the can as well as below the word Pils. New half-liter can with the Becker bottle, glass of beer, and brewery flag on the back. Both sides shown.

2. **BRAUER-FRUHSTUCK/(So. African)/So. Africa.** 1981 brewers breakfast (440ml) can. Needless to say the oval contains the old time brewmaster hoisting a foaming mug of beer. As usual the can contains the history of BRAUER-FRUHSTUCK in English (this side shown) and Afrikans. No can was issued in 1980, only bottles.

3. **BREW MASTER'S LAGER BEER/Packed for Brew Master's Corp./San Juan, Puerto Rico.** Eye-appealing label on this all white 10 oz. aluminum can, with red and gold contrast colors, and all wording in black.

CARLSBERG PILSENER IMPORTED/Carlsberg/Copenhagen, Denmark. Available now in a 500ml green can that looks like my 0.451 can (for Germany) with the words CARLSBERG PILSENER printed all over the can. However the word Imported in large gold letters is on the sixth line from the bottom on the 500ml can, whereas it's on the fourth line from the bottom of the 0.451 can.

COLT 45 THE ORIGINAL MALT LIQUOR/Courage/London, U.K. 485ml can with "over 10% extra FREE" in a wide red band at the top of this Christmas 1981 promo all silver can.

FAXE DEN STORE DANSKEN 01 II/Faxe/Fakse, (Denmark). ½ liter can is now available in crimped steel; still an all-white can with a green center which contains a red and white shield, etc.

FAXE DER GROSSE DANE/Faxe/Denmark. Since the change from straight steel to crimped steel, there have been five different variations: 1.) Text in the black bands on both sides of the can seam (same as the straight steel); 50 cl. 2.) Text in large white band; "½ liter" in thin letters at the top; under the text is a bottle label, text, small flag, and at the bottom is a small production code "C" (at the seam). 3.) Text in large white band; "½ liter" in thick letters (at the seam). 4.) Text in large white band; "½ liter" changed to "0,5 liter" and the production code at the bottom is "C1". 5.) The words "DER GROSSE DANE" is now two lines of wording (whereas it was three); the white band is on the other side of the can seam; the bottle label has been deleted; the UPC code has been added; and the production code is "C2".

FAXE FRUHLINGS BOCK/Faxe/Denmark. Originally featured November-December, 1979, #9 as a straight steel can with ½ liter at the top in white text on the back. Also issued in a crimped steel can with 0,5



1a

1b

2



3

4a

4b

Liter at the top of the white text on the back. Same label; two foaming glasses of beer on a checkered tablecloth against a background of trees.

FIEGE EXPORT/Moritz Fiege/Bochum, (Germany). Only German paper label in the 0,33 size. It's been obsolete for quite awhile but is being given by the city of Bochum to important foreign visitors while the supply of about 3,000 last. Gold with white oval and red letters.

FORST PILS/Forst/Merano, Italy. Color change; now a green CL .33 can.

FRANKENHEIM ALT/Frankenheim/Dusseldorf, Germany. Out in two new sizes; 4 and 5 Liters which are like the 10 L barrel that was reported on September-October, 1981.

GLAABS BRAU EXPORT/Glaabs/Hannover, Germany. 5 Liter woodgrain can with white label; Glaabs Brau (in red), Export (in silver outlined in black), and four churches (in gold).

HANNEN ALT/Hannen/Mochengladbach, Germany. Per a colored photograph that I received there appears to be a minute color change to this all gold, 0331 can. (See January-February, 1981, #10). On the can I have, hannen Alt at the top is white, hannen Alt in the middle is blue, trimmed in white with all other wording being black. On the new issue, all the other wording is blue.

HELDENBRAU EXTRA SPECIAL VERY STRONG EXPORT LAGER/Whitbread/London, England. Gold, 440ml can, featuring the "flight of the Phoenix" just like on the Lager Beer and Draught Lager cans featured and reported on previously.

HEMELING LAGER/Bass Limited/Burton-On-Trent, (England). New brand name; previously called "Hemeling Lite Lager." Other wording changes as well on this 440ml silver can with red, white, and green contrast colors.

HEINEKEN LAGER BEER/Whitbread & Co./London, U.K. Crimped steel cans now all dark green with a rectangular shaped label (rather than an oval shaped label on all gray cans) in the 275ml and 440ml sizes. The 2.22L is also green with the new design.

4. **HOFMARK EXPORT GOLD PILSENER/Hofmark/Cham Bayern, Germany.** Beautiful all gold 0,331 can, with a foaming stein of beer with a babbling brook on the back of the can. Both sides shown.

5. **HOLSTEN EXPORT STRONG LAGER/for Holsten/London, England.** Word changes to the brand name as well as design changes to the label of this 440ml can, as you can see.

HOLSTEN PILSENER/Holsten/Hamburg, Germany. Additional variations on the 0,331 can; 1.) three cities appear below the logo "HAMBURG-KIEL-NEUMUNSTER". 2.) Only one city name appears below the logo, but two extra lines at the beginning and end of the text. On the back of the can is a red, white, and green control mark that looks a bit like a stamp. (See Jan.-Feb. '81, #13).

On the 0,5L can: 1.) On the back of the can is a red, white, and green control mark that looks a bit like a stamp.

IND COOPE LONG LIFE BEER/Ind Coope Ltd/London, U.K. Usual label design on this 440ml

aluminum white can, but the label is greatly enlarged. The can also has the LONG LIFE top.

6. **IRSEER KLOSTERBRAUEREI EDELHELL/Kaiser Brau/Neuhaus Pegnitz, Germany.** Beige 0,33 Ltr. can for export to Italy.

JOHN SMITH'S BITTER/John Smith/Tadcaster, England. 2.22l party can featuring the magnet which is John Smith's trademark, plus his signature and the UPC code. (See March-April '81, #8). This new design is the third issued in this size.

7. **KAISER/Kaiser Brau/Neuhaus, Pegnitz, Germany.** 50th Anniversary an featuring the BURG (walled town) VELDENSTEIN on one can face and ANNA and ANDREAS LAUS on the other. (330 ml). Both sides shown.

KANTERBRAU/Societe Europeenne de Brasseries S.E.B./France. Not only is there a brewery name change on this 33 CL. gold can, but it's now aluminum, has a white band which contains contents, etc., at the bottom, and the entire label is greatly enlarged. (See September-October '81, #10).

8. **LABATT'S BIERE PILSENER BEER/Labatt/9 Cities, Canada.** Call for "Labatt's Blue." As the newspaper ads state "The best on ice from Labatt's." As you can see this is a new design; still blue 341ml can but the white rectangle is larger; red maple leaf between the coins; the word Pilsener in script; gold seal with the words "SYMBOL OF BREWING QUALITY," and a gold band at the top and bottom.

LABATT'S 50 BIERE ALE/Labatt/9 Cities, Canada. Changed label on this 341ml 1/2 white and 1/2 lighter



5



6



8



7



9

green can. Greatly enlarged rectangle which now has two wheat stalks; word Labatt's in white; the two gold coins are smaller, and only the words Brewers Since 1828 are at the top of the can.

9. **LEOPARD LAGER BEER**/Leopard/Hastings, New Zealand. Silver leopard's paw print dominates this 340ml all metallic blue can.

LONDON BREW MALT BEVERAGE/Bass Ltd./Burton-On-Trent, England. Vertically striped blue and silver 330ml can with the words MALT BEVERAGE on one side and BOISSON DE MALT on the other. The ingredients are listed in French and English plus the can contains the UPC markings.

METAL BOX COMPANY DINNER/(South African)/Durban, (South Africa). Metal Box Main Tin Plant 0 Annual Dinner/Dance 27-11-81, in the wide gold circle on the front of this all white (440ml) can with the M/B and SAB logos (at the top and bottom respectively), plus three bands at the top and bottom all in gold. Within the white circle (which is trimmed by the wide gold band) is the traditional welcoming by the management. On the back within the white circle is; the ILANGA CENTRE menu includes; OAK SMOKED SALMON from the many fish dishes, SUCKLING PIG FARCE from the especially prepared meat dishes — Your choice of twelve delicious Salads and ten exquisite desserts. In the wide band around the circle is: ELANGENI HOTEL 0 SOUTHERN SUNS 0 SNELL PARADE 0 DURBAN. At the bottom are the words Contents filled by SABreweries. On the non-seam can side are three half moons and an idol.

10. **MONCHS GOLD EXPORT BIER**/Kaiser/Neuhaus, Pegnitz, Germany. Looks just like the Kaiser Export and Kaiser Pils cans, but this all red 0,33 Ltr. can is from Germany. No similarities to the Austrian label at all.

11. **OETTINGER ORIGINAL EXPORT**/Dalla/Oettingen, Germany. Gold 0,331 can with white, gold, and blue accent colors. (Not a true two-sided can). Only one side shown.

O'KEEFE BIERE ALE/Carling O'Keefe/Toronto, Canada. This is the all white 341ml can with the word "Premium" to the left of the knight and "Quality" to the right of the knight at the top. The major difference is the elimination of 12 oz. fl. below the coins at the bottom left of the can and the new "glue" seam.

12. **PANACH' (PANACHE)**/Union DeBrasseries/Paris, France. Beer with lemon soda equals a shandy for Saudia Arabia. Green 33 cl can featuring a waiter, carrying a tray.

13. **PANIX ADLER BRAU HELL**/Adler/Schwanden, (Switzerland). Bronze 0,331 can with white rectangle (trimmed in bronze, red and black) featuring a bird in flight above the brand name. UBER 150 JAHRE BRAU-TRADITION (over 150 years of brewing tradition) near the bottom of the can.

PERRYWOOD WORCESTER/Wolverhampton and Dudley-Park Brwy./Wolverhampton, U.K. 1931-1981 50th anniversary 4 pint can; Model #502. The top half contains six sketches; Edgar Tower-Tudor House Museum-The Cathedral-The Guild Hall-The Shirehall-and the War Memorial, whereas the bottom half of the can is green. The can is from Metal Box and was issued

to the employees at the box company. An obsolete, but a "goodie."

14. **PRIPPS SPECIAL 01 II**/Pripps/(Sweden). Reminiscent of the Jubileum Special 01 II can, but with differences; a beer wagon in the oval at the top and four rows of script wording in gold at the bottom of this two sided aluminum aqua 45cl can having gold, black, silver, and red accent colors.

15. **RAPIER LAGER**/for Lonsdale & Thompson/Radcliffe, Manchester, (England). Blue, 440ml can featuring a light, sharp-pointed sword used for thrusting. "This Fine Lager Is Specially Brewed Under the Expert Supervision of Master Brewer Pat Heron."

16. **SCHLOSS PRIVAT PILSENER**/Schloss/Neunkirchen, Germany. I just featured this brand in the January-February 1982 issue and I have a change to feature in this column. It's still a silver 0,331 can but now there is a wide black band at the top and bottom; the words SCHLOSS PRIVAT PILSENER are now three lines where they were two lines originally, and the can is now aluminum.

17. **STELLA ARTOIS**/Artois/Leuven, Belgium. 25 CL can having the new greatly enlarged label with ANNO 1366 directly below the word ARTOIS. There are two lines of print at the bottom of this can, but they differ from one can face to the other.

18. **STELLA ARTOIS STRONG CONTINENTAL LAGER**/Whitbread & Co./London, U.K. White, 440ml can, with a gold star at the top with its rays extending all over the can. Usual red rectangle logo which is trimmed in white and gold.



10



11



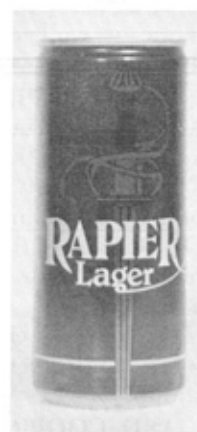
12



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14



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STERN ALT/STERN EXPORT/STERN PILS/Stern/Hanover, Germany. Identical labels to the yellow and white 0,331 cans, but with less wording on the can sides and the addition of the UPC codes to these new 4 liter cans.

19. **STERN PILS/Stern/Essen, Germany.** The brand name now appears within one large rectangle on this 33 CL all white can, and the red seal has been eliminated.

20. **STIEGL-BIER GOLD/Stiegl/Salzburg, (Austria).** A mate to the export can. This 0,331 can is gold (what else) with red, white, and black accent colors with the word GOLD (at the bottom in place of Export), and the words VOLLMUNDIG, WURZIG have been eliminated from the can faces.

SWINKELS DOUBLE 7 HOLLAND EXPORT BEER/ Olandese/Lieshout, Holland. Label is generally the same on this can but numerous changes do exist. The word HOLLAND in place of DUTCH at the top; 12 FL. OZS. in place of BIRRA NORMALE at the bottom; the words FAMILY BREWERS has been deleted (below the brand name); the story of Swinkels has been added on one can side, and Imported by MAKRO, Landover

Hills, Maryland 20784 is part of the wording in the white trim around the rectangle.

THIERS EXPORT/THIERS PILS/Thier/ Hannover, Germany. 4 Liters-note addition of letter "s" to brand name on these new size cans.

THOR PILSNER SKATTEKLASSE I/Jyske/Randers, Denmark. Andy Capp 45 cl cartoon cans were issued in crimped steel but this set consists of only 20 cans.

TOP BRASS LAGER/Wilsons Brwy. Ltd./Newton Heath Manchester, England. See September-October '81, #21. Same design on this 2.22 Litres all black can featuring a brass band.

UREICH PILS/Eichbaum/Mannheim, Germany. Crimp steel 4 Liter can like the 5.0L can featured September-October, 1981 #23.

VIAPORI OLUT OL III/Sinebrychoff/Helsinki, Finland. I've received word that there are three variations to the logo (at the top) of this all black 45cl can. (See Nov.-Dec. '80, #22). 1.) First logo has KOFF 1819, 2.) Second logo has KOFF 160 VVOTTA AR, and 3.) the third logo has a helmet.



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Convention Update:

By Herb Schwarz #1922

CANvention XII is starting to take shape. While at this writing it is still too early to quote hotel and registration fees, they will have been established by the time you read this.

The band has already been contracted for and several members of the North Star Chapter are sampling various entries from the menu to provide us with the best and reasonable items for the banquet. I hear that none like chicken.

The Leamington and Curtiss Hotels are both renovating their rooms. So, we will have a choice of old or new sections with prices accordingly. At this stage we are still negotiating for lower room rates.

Tours for the ladies and a breweriana trade session are also being planned for this year, and as previously stated, there will be a reduced cost of registration for those not wanting or needing a trade table. This should increase the roaming in the trade areas and stimulate more trading activity. I should caution you that we were spoiled by the elevator service in Chicago, but if everyone cuts back in their bring-along trading stock,

we should do alright.

Let's face it, most conventions do not use the quantity of ice that we do and the hotel ice-making machines just can't handle it. But fear not, arrangements have been made to bring additional ice in and will be distributed at various stations during the day and evening. Time and place schedule will be posted, so everyone can keep their beverages cold. It will be distributed often enough, so please take only what you need.

The next issue of the *News Report* will contain your registrations, hotel reservation form and general information. Please read it carefully and I urge you to register early.

Paper Labels: Continued

By Jim McCoy #136

Photos by Lew Cady #98

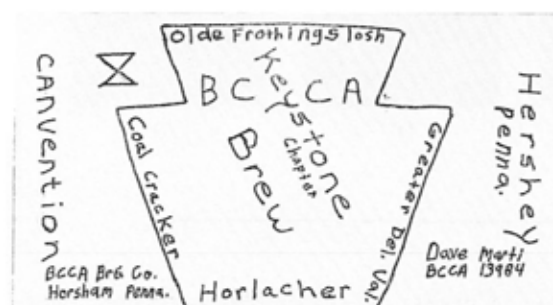
Here are the additions of late arrivals to the Paper Label Composite update that appeared in the January- February, 1982, issue of the *News Report*. Contributors are: Jim Mitchell (1546), Dave Marti (13984), Jay Malloy (738), Bob Schneck (15479), and Louie Capriotti (408).

CHAPTER CANS

199. Delaware Blue Hen — 1980 chapter can.



199



200

MEMBER CANS

200. Marti, Dave (13984 — BCCA Keystone Chapter Brews.

201. Mitchell, Jim (1546) — Mitch's Beer.

202. Schneck, Bob (15479) — Snail Ale (In German, Schneck is spelled Schnecke, which means snail.)

OTHER

203. Combination BUDWEISER/NATURAL LIGHT bank can used to collect donations for Muscular Dystrophy.



202



203



203 (back)



201

**COMING
NEXT
ISSUE:**

★ **Convention XII
General Information**

★ **Convention Registration Form**

★ **Hotel Registration Form**

PLEASE REGISTER EARLY!



PAINT-OVERS: Are They or Aren't They

By Herman Oswald #21292

One of the hardest things is finding paint-overs and determining if it is a paint-over. One of the first things I do is look along the seam of the can to see if there is a color paint that isn't in the color of the label. If there is then it is usually a paint-over.

Another way to tell is sometimes they didn't use a thick enough coat of primer between the layers and you can see the can underneath. I have also spotted paint-overs when the sun had just faded the top label, exposing part of the can underneath.

When I find a can that I think or can tell is a paint-over, I use rubbing compound and carefully start rubbing the top layer of paint away in a small area next to the seam. I rub until I can see what is underneath so I can identify the can. If the can is a good one and I want to continue stripping it, I continue using rubbing compound.

Starting at the seam, I lightly rub off the top layer as I

work toward the side of the can. I usually only rub off half of the can when it is two-sided and put on the shelf so that both labels can be seen.

I have also used several other methods, like dipping the can in paint stripper then into water to neutralize it. But this method is harder because you can't control it as well as rubbing compound. Also, I only strip cans when I have plenty of time because if you try to do it too fast, you just end up rubbing through both layers. This ruins both cans and is a waste of time.

Here is a list of some of the paint-overs I have found:

TOP LAYER BRAND and

Bible No.

Best Beer (United States) 203
Brown Derby (United States) 345
Canadian Ace 458
Canadian Ace Draft 461
Drewery's 654
Harvard Foam Fresh 1269
Harvard Foam Fresh 1272
Land of Lakes 1613
Paul Bunyan 2183
Wisconsin Premium 3008

BOTTOM LAYER

BRAND and Bible No.

Prost 2310
Skol 2689
Piels (South Bend) 2255
Miller 1844
Patrick Henry 2182
Golden Brau 1104
Harvard 1268, 1271
Miller 1844
Mission Pop Cans
Mission Pop Cans

It's not too large a list, because all the paint-overs I have been trading for lately have turned out to be pop cans, which is very disappointing. The best and most frequent paint-overs I have found are the Harvard cans, in which I have found something good under every can. The only thing is, you can't tell if they are paint-overs.

Schell's Border Batch

Did you know?

By LeRoy Blake #17899

Modern technology has put it to us again — late *News Reports*. The frustrations of modern living can sometimes leave you limp, (among other things). At least winter is beginning to break, and dumping season will soon be upon us. Small consolation for the past months of monotony.

Although some of us have been very active this past winter, people like Ed Hacala #427 is working up a list of cans with the West Virginia tax stamp. Ralph Collins #14826 wants to know everything possible about generics (don't ask me why). Of course Kirkpatrick #1583, Landey #78, & Herbst #70 want to know everything about everything. They are constantly working on a composite and a possible beer can catalog. If anyone out there has info to help these people, please send it to them.

BLACK LABEL (sim Bible 3117), **RED CAP ALE** (Bible 3211), **RED CAP ALE** (that says "Snap a cap of Red Cap! It's a winner") All from Kent Kline #16068. Can #1 is from Toronto, Can #2 is from Toronto & Waterloo. This is true with all three brands.

PILGRIM ALE by Croft, not in BCU or Bible. Pete Reynolds #11208 reports at least two varieties. A grey/black can and a green/black can.

SCOTCH THISTLE BRAND ALE (BCU 117/15, Bible 2645). Again Pete Reynolds #11208. Two varieties exist. One as shown in the books, one with the words "Thistle" & "Brand" the same size as "Scotch & Ale."

WISCONSIN CLUB (BCU 127/37, Bible 3002) David Wilson #19617 sent this one. Can #1, shown, states "Brewed with Wisconsin Pure Spring Water." While the

current can (not listed) states "Brewed with Nature's Pure Wisconsin Water."

Well, that was a short one, huh? Without inputs, its hard to put together 10 or 15 DYKs. You say you sent me some? Well it's a good bet that it was already printed, or is already shown in the BCU or Bible.

If you want to give me some DYKs personally, attend the 8th annual "BIG GIGANTIC ONE" at Marietta, Ohio, on March 28. I'll be there trading and taking notes. This is the Pioneer City chapter's **only** big swap. The pre-swap party is always memorable, and the swap session successful for all. Its definitely worth your trip!

Did you know that generic hamburger comes from cows with the brand x?

A.L. Blake
P.O. Box 26
Little Hocking, Ohio



Bull's Eye

Save on Your 1983 Membership!

New Member Drive Underway

By Rick Pachl #21388
Marcia Butterbaugh #6560

Want to reduce the cost of your 1983 BCCA membership? Want to aid in the growth of the BCCA membership? You can do both by participating in our membership drive.

Help us recruit 1982 members and you will earn savings on your 1983 membership. For every new member you sign up between now and September 1, 1982, you can earn \$3 which can be applied to your 1983 renewal dues next December.

All you need to do is sign your name, address and BCCA number at the top of each new member application you recruit and send it in to the BCCA office. You will receive a coupon worth \$3 towards your 1983 renewal. Simply save the coupons and return them with your renewal card next

December and deduct the total value from the cost of renewal (up to the full amount). You will be responsible for keeping and redeeming your coupons.

This offer is available to paid up 1982 BCCA members and does not apply to any new memberships taken at the BCCA convention in September 1982.

We feel that the growth of the BCCA will help not only the hobby, but individually it will help each member through increased interest and participation in your own area. So we created an incentive that will benefit members financially as well as the hobby.

Use the membership application in your *News Report*, make copies of the application or write the BCCA office for forms.

Good luck.

Emporium

By Mark C. Ferguson #5836

I'm sure this will come as no disappointment to y'all, but my opening remarks are gonna be very limited. We're moving again, and I am really pressed for time. Please make a note of the Ferguson's new address: **6284 Rosalind Rd., Huntington, WV 25705**. A 4½ month old baby takes up a lot of room, so we thought it necessary to put 1131 up for sale, and buy a newer, bigger, and better house. Even though the mail to our old address will be forwarded for a year, I'll get all correspondence 2 or 3 days quicker if it's mailed to the new one.

Mar. 19-20 **Schell's Border Batch**; Albert Lea, MN, BBBS #3. Introducing the new travelling trophy for the grandest toast; Bob Vierkant, #11214.

Mar. 19-21 **Queen City**; Cincinnati, OH, Harley Hotel at intersection of I-71 & Rts. 3 & 22; 6TH ANNUAL LUCK O' THE IRISH MINICANVENTION; Ray Short, #1276.

Mar. 20 **Yankee**; Hudson Falls, NY, Hudson Fall PBA Hall; 7TH ANNUAL SPRING TRADE; Mike Fish, #12688 or Frank LaDeau, #1575.

Mar. 20 **Horlacher**; MacUngie, PA; SPRING WEEKENDER; Larry Handy, #947.

Mar. 27 **Mardi Gras**; Metairie, LA, Archbishop Rummel High;

MINICANVENTION; John Murphy, #12136 or Andrew Fiorella, #19723.

Mar. 27 **Genesee Valley**; Rochester, NY, White House Lodge, Webster Park, Noon; Sandy Schaeffer, #18811 or Dan McGuckin, #3548.

Mar. 28 **KC's Best**; Kansas City, MO, CWA Bldg, 1316 Oak; Sue Bolen, #17394 or Cookie Gregg, #22842.

Mar. 28 **Coal Cracker**; Larksville, PA; St. Anthony's Hall; Dave Thomas, #9777.

Mar. 28 **Pioneer City**; Beautiful, Downtown Marietta, OH; 8TH ANNUAL BIG, GIGANTIC BEER CAN TRADING SESSION; Roger Kirkpatrick, #1583.

Apr. 3 **Garden State**; Irvington, NJ; Jack McDougall, #12357.

Apr. 3 **CANecticut Red Fox**; Waterford, CT, Cohanzie Fire Dept.; WINTER CHASER; Scott Robinson, #21751.

Apr. 3 **Goebel Gang**; South Bend, IN, American Legion Post #357, 1606 Western Ave.; Leo Wentland, #14948 or Don Hicks, #16600.

Apr. 4 **Schultz & Dooley**; RETURNING TO ALBANY, NY, BIGGER & BETTER; Knights of Columbus Hall; Armand Beaupre, #10119.

Apr. 17 **Three Rivers**; Ft. Wayne, IN, THANK HEAVENS WINTER'S OVER, VFW Hall, R.L. Berz, #139.

- Apr. 18 **Westmont Stroh's**; Westmont, IL, Union Laborer's Hall, 12 West Ogden Ave.; Dick Johnson, #9492 or Scott Pravak, #6574.
- Apr. 18 **Tidewater Beer Can Collectors**; VA Beach, VA; 2ND ANNUAL THINGAMAJIG; Little Creek CPO Club, located 1/4 M.W. of Chesapeake Bay Bridge Tunnel; Enter main gate on Shore Dr., (Rt. 60), 10-4; Richard Revolinsky, #15760.
- Apr. 23-24 **Cape Cod**; Northampton, MA, 3RD ANNUAL MINICANVENTION; Al Drew, #20518.
- Apr. 24 **Dakota**; Valley City, ND, Eagles Club #2192, 5TH ANNUAL ICE BREAKER; Dave Nagle, #5591, Cleo Moore, #17146, or Ed Torigan, #16148.
- Apr. 24-25 **Hawkeye**; Burlington, IA; Armory; Lyman Beebe, #5427 or Bill Stout, #3316.
- Apr. 25 **KC's Best**; Kansas City, MO, CWA Bldg., 1316 Oak; Sue Bolen, #17394 or Cookie Gregg, #22842.
- Apr. 25 **Badger Bunch**; Milwaukee, WI, Ludy's Steak House on Forest Home Ave. (Near Southridge Shopping Center); 10-4; Arnie Schmidt, #328.
- Apr. 25 **McDonnell Douglas**; St. Louis County, MO, Sioux Passage Park, Epstein Shelter, Noon; Jimx Reed, #5027.
- Apr. 27 **49er**; Fresno, CA; Warren Hardaker, #696.
- Apr. 30-May 9 **Bofferding Tour #7**; England; London, Birmingham, Reading, Etc., Plenty of breweries & can factories; John Ahrens, #9.
- May 2 **Prison City**; Joliet, IL, American Slovenian Home; Jim Mitchell #1546 or Paul Zagielski, #7362.
- May 9 **Nutmeg**; Westport, CT, VFW #399, 465 Riverside Ave.; SPRING SWAP; S.J. Bodnar, #22281.
- May 15 **Cap Cod**; Dalton, MA, VFW Hall, 336 E. Housatonic St., 10-4; Chuck Huber, #20194.
- May 15 **Gambrinus**; Columbus, OH, Wake Robin Party House, just off Karl Rd. between SR 161 and Morse Rd., 9-3; Doug Blegen, #6551 or Art Zerby, #7536.
- May 16 **Knickerbocker**; Maspeth, NY, SPRING BOCK FESTIVAL; John Shemorry, #13806.
- May 16 **Badger Bunch**; Racine, WI, South Hills Country Club on I-94, 10-4; Louis Capriotti, #408.
- May 16 **McDonnell Douglas**; St. Louis County, MO, Sioux Passage Park, Epstein Shelter; Jimx Reed, #5027.
- May 22 **Horlacher**; Macungie, PA, CHAPTER PICNIC; Larry Handy, #947.
- May 22-23 **Southern Tier**; Deposit, NY, Guestward-Ho; 8TH ANNUAL CAMPING & TRADING ALL WEEKEND SESSION; BCCA Members & families only; NO BUYING & SELLING; Marie Lillie, #3590 or Pete Hempstead, #689.
- May 23 **KC's Best**; Lake Jacomo; Sue Bolen, #17394 or Dick Wilson, #2422.
- May 23 **Wooden Shoe**; St. Mary's, OH, VFW Hall, Beer Can Show, 9-3; M. Olberding, #1882.
- May 29 **Patrick Henry**; Kalamazoo, MI, Firefighter Hall; 5TH ANNUAL MINICANVENTION; Russ Elliott, #11095.
- Jun. 6 **Hawkeye**; Marshalltown, IA, Fairgrounds; Lyman Beebe, #5427 or Ron Wagner, #568.
- Jun. 11-12 **North Star-Badger Bunch**; Eau Claire, WI, 10TH ANNUAL WEEKEND AT WALLY'S; Fri, nite campfire, sing-a-long, weiner roast, & trading, Sat. trade session. Free camping on grounds — no hook-ups; Wally Swenson, #348 or Glenn Thorsen, #320.
- Jun. 12 **Cape Cod**; Pembroke, MA, Outdoor session, 10-6; Ralph Collins, #14826 or Ralph Whitcher, #9298.
- Jun. 12 **Olde Frothingslosh**; Pittsburgh, PA, South Park, Black Ash Grove, 10-4; Clyde Moyes, #14761.
- Jun. 18-20 **SWAP-A-RAMA**, Florissant, MO, Knights of Columbus Park; Jimx Reed, #5027 or Jack Turner, #65.
- Jun. 19-20 **Jersey Shore**; Holmdel, NJ, 6TH ANNUAL EAST COAST TRADE; Best darn trade session in the Atlantic States Region!! 2 days, Great Cans, terrific raffles, and now, KEG BEER, OUR TREAT TO YOU!; Joe Radman, #6898.
- Jun. 26-27 **Mile Hi**; SEVENTH ANNUAL CHILI MAKING AND EATING AND BEER CAN EMPTYING AND TRADING EXPOSITION; NOW TWO DAYS: Saturday in Central City, CO, Sunday at the Sheraton-Denver Airport; Don Stwalley, #15636 or Lew Cady, #98.
- Jun. 26-27 **49er**; Rogue River, OR ROGUE RIVER ROOSTER CROW AND BEER CAN TRADE MEET #7; Warren Hardaker, #696.
- Jun. 27 **Keystone**; Lancaster, PA, Outdoor trade session; Matt Hunt, #1121.
- Jun. ? **Schultz & Dooley**; West End Brewery Trade Session, Utica, NY; Gene de La Fleur, #9431.
- Jul. 9-11 **EIGHTH ANNUAL OHIO MINICANVENTION**; Dayton, OH, Sponsored by 12 Chapters; Bob Kates, #1493.
- Jul. 17 **Cape Cod**; Dalton, MA, VFW Hall, 336 E. Housatonic St. 10-4, Chuck Huber, #20194.
- Jul. 18 **Tidewater Beer Can Collectors**; Va Beach, VA, Little Creek CPO Club; 1/4 M W of Chesapeake Bay Bridge Tunnel, Enter Main Gate on Shore Dr. (Rt. 60), 10 AM; VA BEACH IS THE WORLD'S LARGEST RESORT CITY; Richard Revolinsky, #15760.
- Jul. 18 **McDonnell Douglas**; St. Louis County, MO, Sioux Passage Park, Epstein Shelter, Noon; Jimx Reed, #5027.
- Jul. 24 **Cape Cod**; Pembroke, MA, Outdoor session, 10-6; Ralph Collins, #14826 or Ralph Whitcher, #9298.
- Jul. 24-25 **KC's Best**; Abilene, KS; ANNUAL KATTLE STAMPEDE & KAN KAPER; Sue Bolen, #17394 or Steve Van Slyke, #10437.
- Jul. 25 **Prison City**; Joliet, IL, Belmont A.C.; Jim Mitchell, #1546 or Paul Zagielski, #7362.
- Jul. 30-Aug. 1 **Three Rivers**; Ft. Wayne, IN, Hanley House, Hoosier Hospitality Weekend; R.L. Berz, #139.
- Jul. 31 **North Star** has the Guzzle 'N' Twirl, Cowboy Chapter has the Dead Sheep Hunt . . . Now Come to the Live Buffalo Bar-B-Q in SIMON PURE city! 1000 Englewood Ave., Buffalo, NY, Ellwood Fire Hall. Free BEER & Soda, Food available. For map, Dick Rausche, #526 or phone 1/800-828-1801 TOLL FREE ask for Bob Teray.

- Aug. 6-8 **2ND ANNUAL WESTMONT STROH'S, PRISON CITY, & WINDY CITY** Chapters' campout. Location TBA. Call Jerry Menozzi, 815/436-6975 or Jim Mitchell, 815/729-0036.
- Aug. 7 (STILL TENTATIVE) **Cowboy**; Somewhere in Wyoming. **TRADE SESSION & COW CHIP EATING**; Ken Schneider, #849 or Berg, Jeffrey Robert, #799.
- Aug. 7 **Knickerbocker**; Port Jefferson, NY, 5TH ANNUAL PIC-NICK; John Shemorry, #13806.
- Aug. 8 **Olde Frothingslosh**; Pittsburgh, PA, South Park, Black Ash Grove, 10-4; Clyde Moyes, #14761.
- Aug. 14 **Horlacher**; MacUngie, PA; **HORLACHER WEEKENDER**; Larry Handy, #947.
- Aug. 14 **Genesee Valley**; Annual Mini-Can-Can, come to party & trade; Have fun at the White House Lodge, Webster Park, Rochester, NY; Sandy Schaeffer, #18811 or Dan McGuckin, #3548.
- Aug. 15 **McDonnell Douglas**; St. Louis County, MO, Sioux Passage Park, Epstein Shelter, Noon; Jimx Reed, #5027.
- Aug. 15 **Nutmeg**; Westport, CT, VFW #399, 465 Riverside Ave., **SUMMER SWAP**; S.J. Bodnar, #22281.
- Aug. 15 **49er**; South Lake Tahoe, CA, **OLLIE'S TRADE**; Warren Hardaker, #696 or Ollie Oliver, #2514.
- Aug. 21 **Cape Cod**; Pembroke, MA, Outdoor session, 10-6; Ralph Collins, #14826 or Ralph Whitcher, #9298.
- Aug. 29 **KC's Best**; Kansas City, MO, Minor Park; Sue Bolen, #17394 or Cookie Gregg, #22842.
- Sept. 16-19 **CANVENTION XII IN MINNEAPOLIS, MN.**
- Sept. 18 **Cape Cod**; Pembroke, MA, Outdoor session, 10-6; Ralph Collins, #14826 or Ralph Whitcher, #9298.
- Sept. 26 **McDonnell Douglas**; St. Louis County, MO, Sioux Passage Park, Epstein Shelter, **PICNIC TRADE**; Noon; Jimx Reed, #5027.
- Oct. 3 **49er**; Auburn Trade; Warren Hardaker, #696.
- Oct. 3 **KC's Best**; Belton, MO; Sue Bolen, #17394 or Ray Koenig, #6409.
- Oct. 3 **Cape Cod**; Triverton, RI, VFW Hall, Conanicus St., 11-4; Ralph Whitcher, #9298.
- Oct. 10 **Westmont Stroh's**; Union Laborer's Hall, 12 West Ogden Ave., Westmont, IL; Dick Johnson, #9492 or Scott Prazak, #6574.
- Oct. 16 **Cape Cod**; Northampton, MA, Ye Ole' Watering Hole, 10-5; Al Drew, #20518.
- Oct. 17 **Tidewater Beer Can Collectors**; Va Beach, Va, Little Creek CPO Club, 1/4 M W of Chesapeake Bay Bridge Tunnel, Enter Main Gate on Shore Dr. (Rt. 60), 10 AM; Richard Revolinsky, #15760.
- Oct. 18 **McDonnell Douglas**; Bldg. 33 Cafeteria, 6:30 PM; Jimx Reed, #5027.
- Oct. 22-23 **COAL CRACKER**; WILKES-BARRE, PA. MASTER HOST INN; 4TH ANNUAL OKTOBERFEST — IT'S PARTY TIME!!! — ONE BIG FAMILY; FRI — MASQUERADE BALL, 8-12 WITH THE POLKA DYNAMITES; FANTASTIC HOSPITALITY ROOM, SMORGASBORG STYLE — BEST RAFFLE IN THE EAST, SAT. — CLAM ROAST, APPLE DUNK'N CONTEST, WHO'S WHO CONTEST AND OUR OWN MOCK WEDDING WHICH WILL BE THE WEDDING OF THE YEAR WITH CAKE & ALL THE TRIMMINGS; ALSO A CRIBBAGE TOURNAMENT; Dave Thomas, #9777.
- Oct ? **Schultz & Dooley**; Albany, NY, **FALL FLING**; Armand Beaupre, #10119.
- Nov. 7 **Prison City**; Joliet, IL, American Slovenian Home; Jim Mitchell, #1546 or Paul Zagielski, #7362.
- Nov. 7 **Keystone**; Lebanon, PA; Bill Bashore, #1316.
- Nov. 12-13 **Cape Cod & Canecticut Red Fox**; **FALLFEST**; Details TBA.
- Nov. 14 **Knickerbocker**; Maspeth, NY, 6TH ANNIVERSARY **TRADE**; John Shemorry, #13806.
- Nov. 15 **McDonnell Douglas**; Bldg. 33 Cafeteria, 6:30 PM; Jimx Reed, #5027.
- Dec. 4 **Cape Cod**; Northampton, MA, Roberto's Restaurant, Annual Meeting, Xmas Party, Gen'l meeting; Ralph Whitcher, #9298.
- Dec. 4 **Three Rivers**; Ft. Wayne, IN, VFW Hall, **TURKEY TROT**; R.L. Berz, #139.
- Dec. 5 **KC's Best**; Kansas City, MO, CWA Bldg, 1316 Oak, Sue Bolen, #17394 or Cookie Gregg, #22842.
- 1983 **CANVENTION XIII IN HOUSTON, TX.**
- 1984 **CANVENTION XIV IN CEDAR RAPIDS, IA.**

Please send all trade session info to: Mark C. Ferguson, #5836, 6284 Rosalind Rd., Huntington, WV 25705, 304/736-9394.

Chapter brewings

By Jim McCoy #136

A collection of this 'n that taken from recent issues of the BCCA chapter publications and newsletters. Contributions are welcome and can be accomplished by sending your chapter's mailings to Jim McCoy #136.

TALK IT UP!

Being a salesman leaves me very little time to look for cans by dumping. However, some of the best cans in my

collection put some dumpers to shame. What I'm trying to say is you don't have to go dumping to get those rare cans. In my sales job, I cover the states of Arkansas, Mississippi and Tennessee. Everyone I talk to about can collecting has a lead for me to check out. For instance, I was telling a fellow salesman about my hobby. The next time I saw him, he had a can for me. It seems he had been cleaning up his attic and found a can that he left

up there 15 or 16 years ago when he put in an attic fan. The can was a Red Champagne Velvet — no rust, no scratches and even bottom-opened! Needless to say, I've checked out a few attics for cans.

Another instance comes from a grocery buyer in West Tennessee. He and his brother used to have a tree house in the woods when they were small. He told me about how they used to sneak beer out and go to the tree house and drink it. He guessed that some of the cans might still be there. Can you imagine how I felt to find mint Stag punch tops in the tree house! Actually, there were three different Stag cans. One was black and the others were gold, about 20 in all. I have since traded the extras for some nice cans. Most of the cans I get are current or recent obsoletes, but the rare finds sure make the hobby worth talking about.

Patrick Henry Orator

IF YOU'RE INTO COASTER COLLECTING, CHECK THIS OUT:

Paul Zagielski and some 30 other collectors of breweriana with a big emphasis on coasters have formed the Monarch Coaster Chapter with charter from the National Assn. of Beer Coaster Collectors. Anyone interested should contact Paul: 6523 S. Kolin, Chicago, IL 60629.

Prison City Yardbird's Grapevine

HOW TO MAKE A GROWN MAN CRY!

Jim Raboin is a police officer (deputy sheriff) in Stephenson. And being on patrol a lot in the rural areas, Jim has come across some pretty good finds in the last few years. But Jim's best story is one that would make most any collector, especially a dumper, cry. It seems this buddy of his ran across an old hunting camp a couple of hours north of the city, where there were all kinds of Big Mac's. This fellow promised to bring them to Jim. Of course, most of us have heard this a dozen times or more and very few of us have ever seen the promised cans.

But anyway, one day out of the clear blue, this fellow rides up to Jim's house on a motorcycle with a large gunny sack tied to the back — a bag of Big Mac's no less. Well over 100 good, solid cans with hardly any rust! Jim's buddy, proud as a peacock, emptied the sack on Jim's front lawn. They were solid cans with hardly any rust all right, but after a couple of hours on the back of a motorcycle, the cans were so badly scratched you couldn't even see the name or the bridges on any of them. There wasn't a single can in the sack worth keeping.

Packer 6-Pack Report

ATTENTION ALL CHAPTERS

Please send all correspondence to the North Star Chapter in care of our post office box number. A number of other BCCA chapters are still using our old box number, and some are sending their newsletters to members' homes. Please use this address: North Star Chapter, BCCA, P.O. Box 21378, Columbia Heights, MN 55421.

North Star News

HMMMM, WONDER WHAT JOHN NUTTING WOULD OFFER FOR A FRONT END?

Most Unusual Trade: Traded a can for the rear end of a truck.

Mile-Hi Brew

CAN RESTORATION TIP.

After days and hours of dumping and cleaning those beautiful dumpers, have you ever wished you could touch up just a little bit of color. Many people use paint. This takes great care and much work — taping off, thinning down paint for smooth application and a fine brush with steady hand. Well, there's an alternative. Marking pens work well — not just any kind, but the "Sharpie" brand. They go on smooth and even fast drying so as not to smear, and in minutes you can touch up some lettering or background color. The yellow, black and red are almost the perfect match for most cans. The orange can be used on a smooth surface to restore a copper color (and it will even allow black lettering to show through). Experiment a little on some extras before you attempt it on your favorites. Good luck!

Capitol City News

SIMPLY STATED . . .

With me, beer can collecting is no more a hobby — it's a way of life!

Valley of Flowers News from the Valley

TRY A TRADIN' TRIP!

For those of you who haven't tried trading on the fringe area, say up to 350 miles, I would recommend that you try it! I traded many cans and acquired some new friends; besides, it promotes good will for your area and chapters.

Big Beer Brotherhood Rustic News

LET ME COUNT THE WAYS . . .

Beer is for more than drinking. In 13th Century Iceland, for a time, children were baptized in it because water was scarce — until the Pope said that wasn't kosher. Grooms used to mix beer, lampblack and oil to rub on horses' hooves. Printers have been known to wet down their stones with beer. Mixed with brown sugar or honey and rubbed inside hives, it is said to zonk the bees so they're easier to handle. Beer has been recommended for furniture polish, hair rinse, chicken-feed supplement, and roach and slug control. (An Oklahoma state grad student once gave cockroaches a taste test with nine beers; Pabst Blue Ribbon won.) You can brush your teeth with beer if you don't trust the available water. And you can cook with it. Just see almost any general cookbook for beered-up formulas for everything from boiled shrimp to chocolate cake.

Badger Brewnews

RETURN OF THE CONE TOP?

An aluminum bottle, similar to the old cone top, reportedly is under development by Continental Can Co. It will be a two-piece bottle. Sources indicate Dr. Pepper intends to test the container for product compatibility.

Queen City News Letter

Down in the dumps

By Pete Johnson #15082

Here's hoping everyone is having a good time of it now that we are well into a new year. I don't have a whole lot of news, due to the time of year I guess. So let's get right into some of these great letters.

I was very glad to hear from **John Kottmann #20507**, as he had a little something to say about muriatic acid. I think I mentioned something about this last time. Anyway, I can sum up everything John told me about this stuff this way: Don't Use It!

It turns out that muriatic is just another name for hydrochloric acid, which is very strong. John tells me that a can left in for even five minutes might really destroy the paint, and anything over that will go for the metal. Even worse, once you've cleaned a can with this, it's tough to neutralize, and it will continue to attack the can. His buddy had some cans literally crumble off the shelf months after using it.

Now, I don't know about muriatic acid, but I did learn some things about hydrochloric in school (my high school chemistry comes to the rescue!) Hydrochloric acid is one of the three strongest acids, and is used

in stuff like explosives. It can, however, be neutralized with a strong base. If you can find something like sodium hydroxide and mix it with hydrochloric acid, you will get two chemicals known as NaCl (common table salt) and H₂O (that's water). The problem is, I don't know any household products to use that have a strong base (or lye).

Has anyone toyed with this? At any rate, I'd have to strongly discourage the use of muriatic acid. It's just too strong. Stick to oxalic acid or lemon juice, much weaker acids.

John Mihm #3752 sends a good way to clean with oxalic and not create those dangerous fumes. Find a clear glass jar big enough to hold one can (like a 40-ounce peanut butter jar). Put about ½-tablespoon of acid in and fill the jar about half full of hot water. Now fill your can with water, drop it in and put on the lid. This will take care of one can at a time, you can watch each can carefully, and best of all, no fumes!

Pete Boynton #21385 sent along a funny story, along with one tip: Don't walk across a corn field after a rainstorm. Rain and mud can be awfully tough on us dumpers. You

wouldn't believe what happened to him!

Ken Harootunian #23111 reminds me that the best spot to look is a summer campsite. After all, what do most people bring to drink out in the woods? By the way, this is how I found my biggest dump to date. I thought about this tip and I thought of a local state park that has summertime camping. Jackpot!! I just hope I'll have a similarly big find this spring.

Darren Stokes #20448 tells me that it's possible to find good dumping areas in swampy areas. I guess the cans may be dirty, but not too rusty. Be sure to dig at least a foot down to look for the goodies. Also, these little dumps often come in pairs, so look around your dumping area. Also, another tip, look inside of cans that are big enough to hold a beer can. I've found some good ones there myself.

Dan Tomlanovich #20778 has had good luck dumping near lakes, especially Lake Superior. You will usually find dumps on the roads leading to the lake, not on the lakes themselves. I think you will have better luck looking around lakes that are inhabited only during the summer, rather than year-round. Too many year-round communities are very careful about trash removal.

I also have a couple questions that I couldn't really answer. Who can help out?

From **Matt Fraker #20440**: What kind of clear spray is the best to use after cleaning a can?

From **John Fitch #22470**: Does penetrating walnut stain discolor white cans when you use it for your shelves? If so, what kind of sealer should you use?

P.S. I'm sorry it took so long to get some of these letters into print. Some of these got misplaced.

That's about all for this time. I hope you are all down in the dumps — and having a good time. Keep those cards and letters, and especially those compliments, coming in.

Pete Johnson #15082
419 West St.
Hebron, CT 06248

Change of Address Form

1. Attach old mailing label in space below. If mailing label is not available, print your name and address in the box below.

2. Print your new address here: Phone _____
Name _____ BCCA# _____
Address _____
City _____ State _____ Zip _____

3. Mail this form to:
BCCA, 747 Merus Court, Fenton, MO 63026

Book review

By Dennis W. Gordon #520

The Beer Book
by Bob Abel
available from
Quick Fox
33 W. 60th St.
New York, New York 10023

"And no need for vintage. Great beers are for today..."

It's easy to spot this book on the shelves of your favorite bookstore — the cover and the pages are all cut in the shape of a beer bottle. The author's name, title, etc. are displayed in the style of a beer label on the front cover and on a beer can on the back.

It's been said that you can't judge

a book by looking at the cover, so why not look inside for yourself. If you do, you will be well rewarded.

Once inside these pages you will learn a lot of things that will only enhance your appreciation of this beverage. The question asked in the title of the chapter "Does Beer Deserve a Mystique?" is clearly answered in the affirmative not only here but in other chapters as well. Of particular interest for beer drinkers in the west is the authors explanation of the Coors mystique.

Fellow beer drinkers: Whatever your thoughts on Coors it is real. And now I wish their George Killian's Irish Red Ale were available here in Wisconsin. The complete story of the legend of Gambrinus may never be written but some fine contributions are offered.

Supplementing this reading are many illustrations showing some of the more memorable things associated with beer. The color photo of a barley field showing the grain both close up and in a vast field is simply beautiful.

Then there is one showing a revenue agent who looks like Richard Nixon participating in a raid on a moonshine operation.



FREE BEER COASTER!

Not too good to be true! You'll get a valuable old 4" coaster FREE with every copy of "The U.S. Beer Coaster Guide" that you buy! This popular reference guide tells you which coasters are rare, which are common and which ones are worth BIG BUCKS! See photos of over 1,150 different U.S. beer coasters with complete descriptions and prices. This book will pay for itself with just one lucky coaster find. Reviewed by the B.C.C.A. in January 1981 News Report!

Send only \$8.95 for your book and valuable coaster to:

Tom Byrne, Box 173
Dept. B, E. Hanover, NJ 07936

Recipes for cooking with beer, suggestions for beer tasting parties, and a worldwide tour of major beer producing nations covered in order of per capita consumption, of course, round out this story of beer.

Like beer itself, this book offers its own mystique.

Hudy Bock Debuts

It's bock beer time in Cincinnati. The Hudepohl Brewing Co. is rolling out the company's latest entry into its specialty beer lineup — Ludwig Hudepohl Bock beer.

The new product (in bottles only) is being marketed as a limited-edition beer available each year in the spring. It was expected to be on retailers' shelves March 8.

Hudepohl this year will produce two 600-barrel batches to fill about 16,000 cases.

NICKEL BEER IS HERE!



Now is the time to stock your shelves with glassware specially designed for beer drinkers who yearn for the old time nickel beer. Beautifully embossed with "Beer 5¢" or "BREW," these tankards and pilsners come in 12-oz., 15-oz., 32-oz. or 34-oz. They are available in 4-pc. sets and individually. When ordering, please indicate your choice of "BEER 5¢" or "BREW."

12 oz.	Pilsner w/gift box	\$ 6.50
12 oz.	Pilsner 4-pc. set	\$18.00
32 oz.	Super Pilsner	\$ 9.00
(Not available in "BREW")		
15 oz.	Tankard w/gift box	\$ 7.00
15 oz.	Tankard 4-pc. set	\$22.00
34 oz.	Super Tankard	\$13.00
Please add \$1.00 postage.		

Mail order to:

DOUG BIES
P.O. BOX 0433
BRIMFIELD, IL 61517

Chapter corner

By Ken Horstman #1931

Spring is just around the corner and it's time to dust off the old can-totes and start planning your trips to trade sessions. I have received quite a few requests from chapters to advertise their sessions so the bulk of my article will highlight these sessions, as well as chapter sales. Here goes, in no particular order:

Cape Cod — 3rd Annual Mini-Convention, April 23 and 24, 1982 at Deerfield, MA. For further information contact Al Drew #20518.

Keystone Chapter — 7th Annual "Spring Thaw Thing," March 12-14, 1982, Sheraton Inn, Gettysburg, PA. Breweriana included at trade session. For further information contact Matt Hunt #1121.

Keystone Chapter Sales — Convention X Hershey T-Shirts, \$5.00 each. Keystone Chapter T-Shirts (Children's sizes available), \$3.00 each. Keystone Chapter Patches, \$1.25 each. Keystone Chapter Thermal Beer Mugs, \$3.00 each (new item). Contact Matt Hunt #1121.

Simon Pure — Chapter Patch (4 colors), \$3.00 each. Simon Pure Key Fob (4 colors), looks like can \$1.50

each. Checks payable to Simon Pure Chapter, no postal money orders or cash please. Send to Dick Rausche #526.

Southern Tier Chapter — 8th Annual Trading and Camping All Weekend Trade Session, May 22-23, 1982 at Guestward-Ho, Deposit, NY. Same place as the last seven years. Contact Marie Lillie #2590 or Pete Hempstead #689.

Red Fox Chapter — "Winter Chaser," April 3, 1982. For further information contact George Leduc #20959.

Red Fox Chapter — Buttons (specify with or without BCCA number), \$1.00 each. Red Fox Chapter Patches — Price Unavailable. Contact George Leduc #20959.

Silver Foam Chapter Patches (2 different), \$1.50 each. Contact Tom Snyder #16816.

Tidewater Beer Can Collectors — 2nd Annual THINGAMAJIG, April 18, 1982, Virginia Beach, VA. For maps and information contact Richard Revolinsky #15760.

Gator Traders Chapter Patches — \$2.00 each, contact Ric Coleman #5007. Florida in 85 "Cool Cups,"

\$1.50 each or super saver 6 for \$2.50, contact Bob Schinski #682..

Goebel Gang — Trade Session April 3, 1982 at American Legion Post 357, 1606 Western Ave., South Bend, IN. Contact Bev Hicks #10400 or Leo Wentland #14948.

Just a quick reminder for chapters sending in trade sessions or mini-convention ads: deadline for articles is one month prior to issue, so if your session is in July, in order to make the July-August issue I will need it before June 1. I only mention this so you're not left out.

Another quick reminder. The survey for the Buy-Sell issue will be out shortly. This is your chance to be heard so don't ignore it. The Committee's recommendation will be based upon the majority opinion of the membership.

Well, I'm off to the Buckeye session in Toledo, OH, March 6 and later this month it is on to the Schells Border Batch 3rd Annual BBBS in Albert Lea, MN. Hope to see a lot of friends and make new ones throughout the year.

Until next issue, have fun and happy collecting.

Meeting of the board

December Highlights

- The last number issued was 23764. To date 1,919 renewals and 62 new members have been received for 1982.

- Chapters: The 106th active chapter was admitted. A motion was made to accept the Mid Michigan Chapter.

- Buy-Sell Investigating Committee: It was moved and seconded that

Bruce Gregg be added to the committee membership.

- Old Business: Marcia Butterbaugh suggested that the following members be added to the logo committee: Dan Andrews, Will Hartlep, Bob McClure, Bob Dean, Dave Ohlendorf.

January Highlights

- The last number issued was 23,862. There are 5,364 active members. There have been 3,487 renewals and 99 new members for 1982.

- Chapters: There are 106 chapters, with 82 renewals received so far.

- Composite: The composite has been updated by Martin Landey

and will be included in the 1982 roster.

- Roster: Columbia Planograph, Beltsville, MD, has been awarded the printing of the 1982 roster. Ken Horstman made a motion that the roster contain a member's chapter affiliation and be added to next year's roster. Passed by a voice vote.

- Publicity: A new member drive is underway. details are in this issue of the *News Report*.

- Old Business: Bylaw 1.04 has been changed to read, "The dues of new members who join during or after the Convention in any year shall satisfy the member's dues obligation in full for the next calendar year."

**Did You Know There Is An
Organization Devoted Only To The
Collecting of Pop Cans**

If interested, send 3-18" stamps for
details and sample of monthly newsletter.

Fred Bogdan

"THE POP CAN MAN,"
3014 September Drive,
Joliet, Ill. 60435

BCCA's Logo Under Review

By Marcia Butterbaugh #6560

Last June at the BCCA Board meeting in St. Louis, a request was made to review our current logo art for its design value as it relates to the image and purpose of our hobby. I was asked to form a committee to investigate and report a program for the review.

That committee was approved by the BCCA board, and is comprised of: Bob McClure (Chairman), Bob Dean, Will Hartlep, Dan Andrews, Dave Ohlendorf, Marcia Butterbaugh and Larry Freeze.

The purpose of this committee will be to search for and consider alternatives to our current logo, as well as consider continued use of the present design. The committee will report the findings to the BCCA members in the September/October 1982 *News Report*. Members will at that time be given the opportunity to select their preference (if any change is recommended) by voting before September 30.

The timetable is:

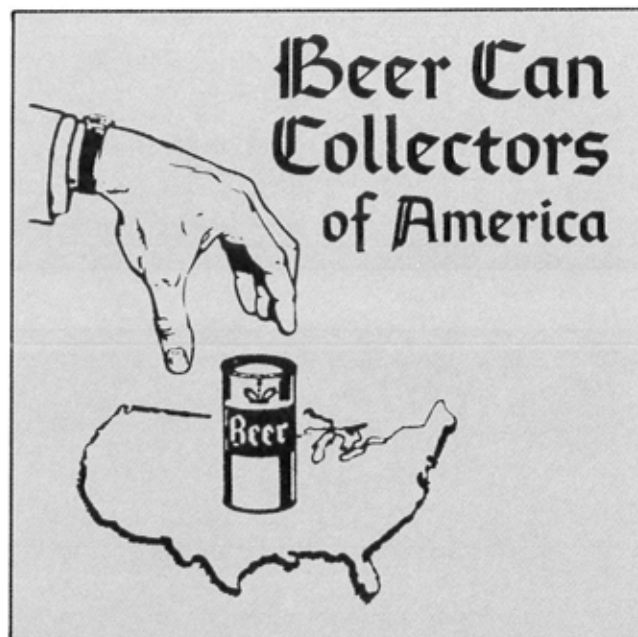
Call for Designs	March/April <i>News Report</i>
Deadline for Entries	May 1
Committee Review	June 19
Notice to Membership	Sept./Oct. <i>News Report</i>
Voting	Due by September 30
Publish Results	Nov./Dec. <i>News Report</i>

How to submit design

Obtain a specification sheet from any committee member which will provide guidelines to presenting a design. All designs are to be submitted through a committee member and should be postmarked by May 1, 1982.

THE BCCA will not pay for any time, artwork or other expenses incurred by the person submitting a design. Anyone may submit a design, but if not a member of the BCCA, the design should be sent in through a current BCCA member. No payment will be made for the winning logo (if any). All artwork submitted is with the agreement that if selected, the BCCA has full rights of usage and the logo becomes the property of the BCCA.

Only one design per person will be accepted. Any designs received with a postmark after May 1 will be returned.



The role of a logo

A logo is an art expression of the organization using it. It distinguishes the organization from other common groups. Because a logo supports the purpose of the organization, the design should withstand lengthy periods of time by having a contemporary sense. A logo adds aesthetic value to the organization and is an image-maker.

Considerations in designing a logo are: 1) **Suitability.** Consideration to its use in printing reproduction quality and compatibility with the name of the organization; 2) **Distinctiveness.** Easily recognizable at a short glance; 3) **Contemporary.** A modern up-to-date representation; 4) **Memorability.** A logo with a strong, lasting impression; 5) **Utility.** A clear simple design that is not confusing in interpretation, or complicated to understand.

A logo design for an organization differs from the task of a product logo because it is only supporting an image, rather than a tangible product. Above all, an organization logo should be simple, easy to reproduce and be relative to the image of the group.

Brewing Trivia

The IRTP on cans was not mandatory until July 28, 1935. This is after some of the early cans were already out.

By 1941, 186 of the 507 American brewers were using cans.

Domestic production of cans ended May 31, 1942, and

did not resume until 1947.

Schlitz was the first to use 16-ounce flat top cans in 1954.

U.S. gallons were introduced in June, 1965. Koch's was the last to use this size can in October, 1973.

From the Badger Bunch



**BULLFROG CHAPTER
PRESIDENT**

**ALL SIZE U. S. A.
BEER CAN
COLLECTOR**

312-426-7355
2304 ARROW STREET
CARPENTERSVILLE
ILLINOIS 60110



**Beer Can
Collectors
of America**

BCCA NO. 22170

RICHARD MARKLEY
1160 South Brunswick
Marshall, Missouri 65340

816-886-6534



JOHN G. WHELER
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Phone:
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WANTED *Canadian Beer Cans*

CANADIAN AND AMERICAN CONE TOPS,
PUNCH TOPS AND ALL OTHER PARTY CANS
AND GALLON SIZES. FULL CANADIAN BEER BOTTLES

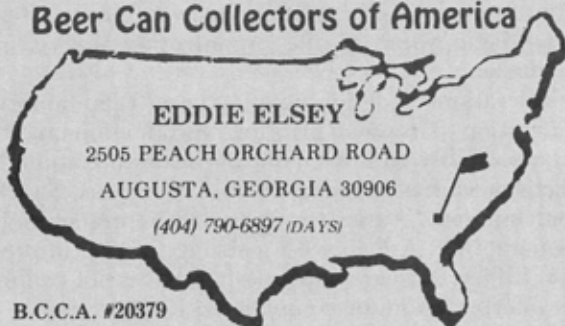


17
MT
CANS

MERLIN TWADDELL
BEER AND SODA CAN COLLECTOR
BCCA#22418

BOX 53
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Beer Can Collectors of America



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EVENINGS
(714) 344-3617
MESSAGES

*Beer & Breweries
Historical Research*

Freelance Writing — Container Collecting

P. O. BOX 33
HERMAN W. RONNENBERG ELK RIVER, ID. 83827

Pabst to Acquire Pittsburgh Brewing

An agreement in principle has been reached wherein Pabst Brewing Co., Milwaukee, would acquire the Pittsburgh Brewing Co.

Pittsburgh Brewing President Robert E. Seymour and Pabst President William F. Smith, Jr., announced in February that Pabst would acquire the Pittsburgh brewery for the equivalent of \$7 per share of outstand-

ing common stock payable in Pabst common stock.

The transaction is subject to approval of the board of directors and the shareholders of Pittsburgh Brewing. Shareholders are to vote on the agreement at a special meeting this spring.

Smith, who served as president of Pittsburgh Brewing for three years before joining Pabst last October, said the transaction reflects Pabst's plan to enhance its "strength as a major national brewing company by making selective acquisitions in key regional markets."

SUPPLY CORNER

CANVENTION XI COM-MEMORATIVE CAN

The official can available only to those members who did not receive one at the national Convention. Glistening steel can, featuring a striking blue and yellow design. Only \$3.00 each. (Limit one per member.)



BCCA IRON-ON. Make your own T-Shirt on your favorite fabric and color with the official BCCA Iron-On. Design comes in black and red, 10"x10", for \$1.00 each, postpaid.



CANVENTION XI T-SHIRT

The BCCA and Windy City Chapter have teamed up to bring you this terrific souvenir of Convention XI — the official T-shirt. Available in blue with black and red lettering. Specify size (M, L, XL). \$5.00 each.



All prices include postage and handling.

Mail your check (no cash) to:

BEER CAN COLLECTORS OF AMERICA
Attn: Supplies Chairman
747 Merus Ct.
Fenton, Missouri 63026

Checks should be made out to **BEER CAN COLLECTORS OF AMERICA**. Allow four weeks for delivery.

ITEM	QUANTITY
BCCA Belt Buckle, \$3.50 ea.	_____
BCCA Iron-On, \$1.00 ea.	_____
Guide to U.S. Beer Cans, \$6.00 ea.	_____
The Beer Can, \$4.50 ea.	_____
Guide to U.S. Beer Cans & The Beer Can, \$10.00 for both	_____
Convention XI Can, \$3.00 ea. (Limit one per member)	_____
News Report 3-ring binders, 2 for \$7.00, 3 for \$10.00	_____
Window Decals, 3 for \$1.00	_____
Embroidered Emblems, \$1.00 ea.	_____
Convention XI T-shirt, \$5.00 (M, L)	_____
10th Anniversary Patch, \$1.00	_____
Bumper Stickers, 3 for \$2.00, 75¢ ea.	_____
BCCA Leather Key Ring, \$1.50	_____
BCCA Can Totes, \$6.00 each, minimum order 3. (Circle: 12 oz. or 16 oz. size.)	_____

BACK ISSUES OF NEWS REPORT. All back issues are available to members, 1971, 1972, 1973 issues are 50¢ each. 1974 to present are \$1 each.

CIRCLE ISSUES WANTED

1971 — Mar, Jun, Sep, Dec
1972 — Mar, Jun, Sep, Dec
1973 — Jan, Mar, May, Jul, Sep, Nov
1974 — Jan, Mar, May, Jul, Sep, Nov
1975 — Jan, Mar, May, Jul, Sep, Nov
1976 — Jan, Mar, May, Jul, Sep, Nov
1977 — Jan, Mar, May, Jul, Sep, Nov
1978 — Jan, Mar, May, Jul, Sep, Nov
1979 — Jan, Mar, May, Jul, Sep, Nov
1980 — Jan, Mar, May, Jul, Sep, Nov
1981 — Jan, Mar, May, Jul, Sep, Nov
1982 — Jan

ORDER COMPLETE BACK ISSUES BY SETS IN BINDER

_____ Volume #1 — \$10.00
(1971, 1972, 1973, 1974)
_____ Volume #2 — \$10.00
(1975 and Jan, Mar, May 1976)
_____ Volume #3 — \$10.00
(Jul, Sep, Nov 1976 and 1977)
_____ Volume #4 — \$10.00
(1978 and Jan, Mar, May 1979)
_____ Volume #5 — \$10.00
(Jul, Sep, Nov 1979 and 1980)

NAME _____
STREET _____
CITY _____
STATE _____ ZIP _____
BCCA# _____ AMT. ENCLOSED \$ _____

Beer Can Collectors of America®

747 MERUS COURT • FENTON, MO 63026

THE BEER CAN COLLECTORS OF AMERICA® was founded in St. Louis, Missouri in April, 1970 by six beer can enthusiasts. We now have over 8,000 members in all fifty states and in 22 foreign countries. There are no prerequisites for membership in the BCCA® only an interest in collecting beer cans. We have members in almost all walks of life and in every age group.

HERE ARE SOME OF THE BENEFITS OF BELONGING TO THE BCCA®:

1. YOU RECEIVE a Composite List showing all canned beer brands known to our members. You can use this as a check list against your own collection.
2. YOU RECEIVE a Roster containing the names & addresses of all fellow members. This is most helpful when trading by mail, phone or in person.
3. YOU RECEIVE your official Membership Card which is proof of membership for the year your dues are paid. This card entitles you to all the rights and privileges of a member of the BCCA®.
4. YOU RECEIVE an official BCCA® windshield decal, the BCCA® embroidered emblem and a BCCA® iron-on.
5. YOU RECEIVE our bi-monthly (6 issues per year) publication BEER CAN COLLECTORS NEWS REPORT, which contains new brand information and numerous articles of interest.
6. YOU RECEIVE a Membership Certificate suitable for framing, signed by the President and Secretary.
7. YOU HAVE THE RIGHT to attend our Annual CANvention. The News Report will contain details about the CANvention which is held yearly in September.
8. YOU RECEIVE a bi-monthly (6 issues per year) Want Ad Bulletin containing many possible trades. (A small charge is applied for placing ads. A coupon for one (1) free ad will accompany each new membership.)

We welcome you to join this fast growing, fun loving, club so you may enjoy the fellowship and all the benefits of membership; however, please note, the BCCA® is a trading club, and the buying and selling of cans is strongly discouraged.

IT'S MORE FUN AND EASIER TO TRADE FOR A CAN THAN TO BUY IT.

David Ohlendorf

David Ohlendorf
Secretary, BCCA®

MEMBERSHIP APPLICATION

B.C.C.A.®#

FOR OFFICE USE

NAME (LAST, FIRST, MIDDLE INITIAL)

NAME OF SPOUSE

STREET ADDRESS

USA OR CANADIAN CITY

STATE

ZIP

C

CANADIAN PROVINCE

FOREIGN CITY, COUNTRY

(TN)

A/C TELEPHONE NUMBER

(OC)

OCCUPATION

(BD)

YEAR OF BIRTH

(CT)

NO. OF CANS
IN COLLECTION

(CC)

FOR OFFICE USE

Enclose a check or money order **NO CASH PLEASE** for \$18.00 (23.00 for foreign and Canadian) to cover initiation fee of \$3.00 and annual member dues for the year 1981 in the Beer Can Collectors of America® of \$15.00 (\$20.00 foreign members). \$3.00 of this amount is for a subscription to the Beer Can Collectors News Report for one year. Return this bill form with remittance. Members who join after the Convention will be paid for the balance of the present year plus all of the following year.

Please make check payable to BCCA® and mail to: BCCA® 747 Merus Ct., Fenton, MO 63026



Can World

Products & Services

FOR CAN COLLECTORS

RECLAMATION PRODUCTS

☐ R2 CW CAN CLEANER—\$3.95

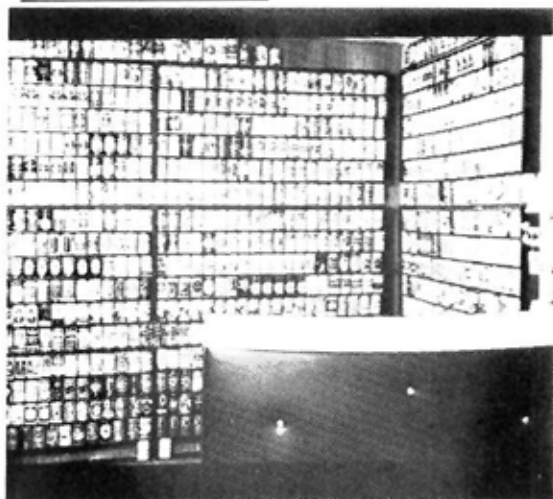
Clean up those "dummers" for your collection or for trading. The cleaner easily removes rust, scale, and grime. One package cleans up to 30 cans.

☐ R1 RECLAMATION SPECIAL CW Cleaner + CW Brightner Both for \$6.95

☐ R3CW CAN BRIGHTNER—\$3.95

... New Aersal Can ...
Gives those old cans a new look!
This magic brightener
● Protects against rusting
● Brings out faded colors
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THE CAN WORLD SHELVES ARE ...

- Strong and durable ... made of galvanized steel
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D100 <input type="checkbox"/>	100 Can Steel Display Shelf 25" x (H) x 53" x (L) x 3" x (W)
1-3 —100 Can Units	24.95 ea
4-9 —100 Can Units	21.95 ea
10+ —100 Can Units	19.95 ea
D50 <input type="checkbox"/>	50 Cans Steel Display Shelf 25" x (H) x 27" x (L) x 3" x (W)
CLOSE OUT PRICE \$9.95 ea <input type="checkbox"/> D50	

SHIPPING
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CARRYING CASES



Special Close Out
on 16 oz. Can Totes
ONLY

\$4.00 each
(Shipping F.O.B.)

12 oz. Can Totes
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Not Available

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SATISFACTION GUARANTEED

WRITE FOR INFORMATION ON CLUB DISCOUNTS

PLEASE MAKE CHECK OR MONEY ORDER PAYABLE TO:

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Phone: 615/859-5236

MY MAILING ADDRESS IS: (Please Print) ⑧

NAME _____

ADDRESS _____

CITY _____ STATE _____

PHONE (area Code) _____ ZIP CODE _____

QNTY.	Can World Number	DESCRIPTION	COST	EXTENSION
				\$

VISA AND MASTER CHARGE ACCEPTED

☐ VISA ☐ MASTERCHARGE

Card No. _____ Exp. Date _____

SHIPPING CHARGES

Display & Carrying Cases — FOB
Books & Reclamation — \$1.50

Shipping Charges _____

TOTAL _____

Total _____
Tenn. Res. _____
Add 6% Tax _____

Small Brewers Turn to Specialty Beers

As the big brewing companies gobble up more and more of the national market, some small brewers are finding salvation in high-priced specialty beers, according to the Associated Press.

"Five years ago, I would have said we were having our problems," says Bob Pohl, vice president and general manager of the family-owned Hudepohl Brewing Co., which was founded by his great-grandfather in 1885.

The little firm's executives, however, noticed the growing popularity of imported beers in the United States and decided to try brewing a European-style beer.

The new brand, named Christian Moerlein after a pioneer Cincinnati brewer, came out last fall and demand exceeded all expectations, Pohl says. It will help keep the company small, independent and profitable, he adds.

"Without Christian Moerlein, this brewery would have had a nice profit this year," Pohl says. "With it, profits were up 20 percent in November, and probably were better in December."

What Hudepohl is doing is going after a market it feels the large, national brewers are abandoning, Pohl says.

"Look at Miller," he says of the Milwaukee-based subsidiary of Phillip Morris. "They used to call themselves the 'Champagne of Bottled Beer.' Now they're trying to appeal to the blue-collar market. We're doing exactly the opposite."

"They're able to make millions of gallons of beer — we're not even in the same ballpark," Pohl says.

"So what we're doing is going in the opposite direction; we're getting into things larger breweries can't do, the kind of thing that would drive a big brewer crazy. We're brewing quality beers in a way the big companies can't."

Super premium and seasonal beers require expensive ingredients and take longer to brew.



Pohl says "sophisticated" American beer drinkers perceive imports as "quality" beers because the giant national brewers have made their beers bland to appeal to a mass market.

"What consumers end up doing is paying top dollar for beer brewed by a little, bitty brewer in Europe," Pohl says. "We can brew good beers the same way they do, right here."

Hudepohl distributes Christian Moerlein only in Cincinnati and the market will not be broadened for at least two years, says Lee Oberlag, Hudepohl's director of advertising and public relations.

The brewery's main product and namesake, Hudepohl, and a light variety called Hudy Delight, are distributed in eight states and will remain the backbone of the company, Pohl says.

Brewer's Best

Brewer's Best, a label that dates back to 1947, was devised by Frederick Mayer. It was to be a franchise brand of beer where all follow the same brewing formula.

Each brewery was to contribute a percentage of their profits from Brewer's Best to a national advertising fund which would promote the brew on the national level and thus compete with the brewing giants.

Twenty-two breweries joined the organization but only one from Wisconsin — the Two Rivers Beverage Co.

From the Badger Bunch

Why Milwaukee Is Still 'Beer City'

By Milt Rewer #388

More than 150 breweries have operated in Milwaukee over the years, according to the book (*Badger Breweries: Past and Present*) by Wayne L. Kroll of Jefferson. Today you can count Milwaukee's operating breweries on just two fingers: Miller and Pabst.

As late as last spring, Milwaukee boasted the greatest brewing capacity in the world. Today, it is second. Not by way of Los Angeles or St. Louis, but to Golden, Colo. where the Adolph Coors Co. holds forth. Population of Golden is about 10,000.

THE RECENT SHUTDOWN of the Schlitz brewery in Milwaukee calls in the question, is Milwaukee still Beer City? Here's a strong "Yes" vote. In fact I believe Milwaukee still would be Beer City even if it lost the two remaining breweries.

Why? Because Milwaukee historically has played a vital role in the brewing industry — one far larger than merely brewing large quantities of beer.

Coors, of course, now brews more beer at Golden, than is brewed in Milwaukee, but Golden will never be known as the brewing center of the world, not the way Milwaukee has been.

Milwaukee's heritage stands on those 150 breweries lining its past. Most evolved in the 19th century and did not last long. But they helped shape the industry in Milwaukee into a vigorous force. Milwaukee beer became famous throughout the nation for its quality, and the quality and excitement of Milwaukee beer forced other brewers across the country to follow their lead.

WHEN YOU WALK into a liquor store or tavern today, you find most beers calling themselves "premium." That goes back to the days when Americans would pay a premium price for Milwaukee beer. As the U.S. brewing industry matured, other brewers tried to imitate Milwaukee's premium image.

Milwaukee brewers also have been innovators. When a fire in 1871 destroyed Chicago's breweries, Milwaukee brewers quickly filled the void. When technology made can beer possible,



Milwaukee brewers took the lead in aggressively developing the can. When economic conditions following world War II became ripe for regional brewers going national, Milwaukee led the way, developing several plants in different parts of the country and gearing advertising to a national market.

More recently, it was a Milwaukee brewer, Miller, who took the old idea of a diet beer, redesigned it and made low-calorie beers the fastest-growing segment of the beer market. Likewise, it was Miller who took a famous imported beer, Lowenbrau, brewed it in the United States and made Americans buy more of it than we ever purchased of the true export.

Nowhere else in America has there been the concentrated brewing expertise that we have had in Milwaukee. Milwaukee, also is the center of a huge and varied beer-related industry. It has headquarters, plants or offices of such diverse products as malting companies, bar supplies, beer trucks, yeast, bottles and cans, chemicals, packaging, labels, and brewing machinery.

He Renewed!

Dear BCCA:

I am deeply honored to be impinged upon by the oppressive character of your most recent epistolary communicate suggestive of memorial remuneration in the enclosed denomination for the rendering of whatever services are expressly

qualified as having been done or planned now or in the future.

It renders me an amplitude of ambiguous satisfaction that such joyous taxation occurs for the promotion and propagation of such a character and personality development as has been my experience since the very inception of the germination of my affirmation in con-

ception to affiliate with the said enlightened body of august gustatory experts such as are frequently if not always found within the ranks of this group which is more popularly known as the BCCA.

Translation: My Membership Fee for 1982 is enclosed!

Frank Westhoff #1329

Potpourri forum

Related and unrelated tidbits from the East and other places.

By Will Hartlep #3109



PABST IRON RIBBON?

Just got the news that Pabst Brewing Co. is about to acquire Pittsburgh Brewing Co., which will make Pabst the third largest brewers in the U.S. The move was not too surprising, considering that Pabst President, Bill Smith, was Pittsburgh Brewing's president last year. Remember also that Pabst bought the regional Blitz-Weinhard Brewery in 1979, and Pabst was trying to buy Schlitz last year too.

Anyway, the word has it that all the Pittsburgh brands will still be brewed and packaged in Pittsburgh (good news for Pittsburghers), with I.C. Light possibly being sold nationally (good news for the rest of you). This could be why the can logo changed from Iron City Light to I.C. Light in January.

FOOTNOTE:

The merger of Pittsburgh and Pabst will reduce the number of active brewing companies to 40, 131 less than the 171 which were operating in 1960, just 22 years ago.

10 YEARS AGO IN THE NEWS REPORT:

New brands listed in the Brand Changes Column included Gemeinde Brau, Bohemian Tap, and Waldbaums.

It was noted that the BCCA then had 460 members.

The first two BCCA Chapters were formed, the Wisconsin Chapter and the Gateway Chapter.

Miller Brewing Co. was ranked sixth in size in the brewing industry. A-B, Schlitz, Pabst, Coors, and Carlisle were first through fifth.

The "Collector of the Issue" was Joe Veselsky of Hicksville, N.Y., who ran a Breweriana Museum and whose collection of 5000 cans was said to be the BCCA's largest. The *News Report* article on Joe ended with this cryptic sentence. "Any members wishing to swap, buy or sell, kindly get in touch with Joe . . ."

SPEAKING OF BUYING AND SELLING:

Thanks for the replies; I've gotten more mail on this subject than any other since this column's inception. Letters from those for and those against are running fairly even, and there's loads of perceptive and convinc-

ing arguments being made for both sides.

You'll be getting a Questionnaire (soliciting your opinions on including buying/selling into the BCCA) along with your new membership card in March. Please fill it out and return it promptly. We value your opinion.

Keep sending your opinions to Potpourri East too; in the next issue I'll include a summary of what's been received.

CALL 'EM LIKE YOU TASTE 'EM,

Seems to be the message implied in this unique paper label given to me by Karl Boyyn #531 in Chicago. It of course applies to the contents of the can it surrounds and not the contents of this column.



AND SPEAKING OF BAR (OR PUB) TOURS:

Al Shader #9443 sent us this clever little poem which he found on the back of a Green King IPA coaster.

Once in England long ago,
There lived Mine Host and Madam Flo,
So called because she brewed the beer
Most of which flowed away I fear.
But she had other virtues, by my troth,
And all the customers loved them both.

One day an Abbot stopped to quench his thirst
But finding Flo's fine ale the worst
He'd tried, he used his wit
To brew a bitter that would better it.
And so he did, and to this day
Is Greene King's Finest I.P.A.
Much loved by all true connoisseurs of beer.

Thus is the moral of my story clear:
There's nothing wrong with smiles and curves
But a pub's as good as the ale it serves.

If you've got something you'd like to see here,
send it to Will Hartlep, 306 Olympia Street,
Pittsburgh, PA 15211.



By Jeff Berg #799

THIS INCLUDES
CONTENT WHICH
MAY BE OFFENSIVE TO
SOME MEMBERS
OF THE PUBLIC.

SHORT ORDERS

Whatever happened to the brewery-city series? Believe it or not, the last one is still on sale here in big wunnerful Wyoming . . . What is Fred Judd's REAL occupation & zip code? About once a month I get a call from Fred with a new list of jobs. Too bad he can't dole them out to those who are in need of one at this time. As for his Zip Code . . . seems a computer has de-zipped his proper zip for the correct one in the roster . . . As for the new roster, the cover (in case you haven't heard) will feature a montage of chapter patches-logos.

FROM THE DESK OF . . .

Steve Van Slyke, #10437 and his charming spouse Gallons (Sheryl) come the following additions to the beer's famous folks might imbibe in that Ron Greenblatt started last issue . . .

Cheryl Tiegs — Star Model
Mohammad Ali — Black Pride
Secretariat — Thoroughbred
Steve Garvey — All American
George Steinbrenner — Yankee
(or Yankee Trader)
The Lettermen — ABC
Morris the Cat — Big Cat
Eric the Red — Viking
Diana Ross — Supreme
FDR — Nu-Deal
Mrs. Butterworth — Log Cabin
SF 49'ers — Triumph or Trophy
or Grand Prize
Ronald McDonald — Big Mac
Joe Montana — 49er
Henry Kissinger — Diplomat
Wm. Tell — Bullseye (how about
Big Apple?)
E.F. Hutton — Hamm's Preferred
Stock
Ponce de Leon — Fountain Brew
Lizzy Bõrder — Wacker (!!)



Would the owner of the pictured bespectacled gentlemen please pick them up before 4-5-82, or same will be sold for storage costs and unpaid bar tab.

— Owner-Kummer's Little Store.

The Pope — Cardinal
Ronald Reagan — Mr. Thrifty
and one from me — Jerry Falwell
— Mule ML

TRIVIAL TRIVIA

No responses to last months Trivia Q, so, we'll hold it over for another month. Winner receives nothing except his/her name in print. Also, a correction that I found out about from the last Q about the Wild Bunch. There was an additional member, Rayford Barnes, who was killed off rather early in the film. Oops.

REVIEWS!

Wayne Ronn sent in the following reviews for you C-W fans, of which I am not one. "Waiting for the Sun to Shine" by Ricky Skaggs, "Back to

the Barrooms" by Merle Haggard, "Roses in the Snow" by Emmy Lou Harris, "Rowdy" by Hank Williams, Jr., and his personal favorite song vote, "Lion in Winter" by Hoyt Axton & Linda Ronstadt.

WEATHER WIZARD

Just think, if we were having the convention in Mpls. in January, we wouldn't have to worry about ice. Or snow. Or cold. Or wind. My personal advance scout (non-BCCA'er) reports plenty of good times to be had in Mpls. We ought to try and break all the attendance records.

WIT & WISDOM

Dennis Gordon, #520 found the following bit of "advice" in a powder room of a bar called the Club de Wash, in Madison, Wis.:
"Empty beer cans along the road
Are ugly some may say
But at night
Reflecting bright
They safely guide the way . . ."

HELP WANTED

Wanted — regular contributors needed for the column. Only qualification needed is a touch of insanity. Also needed are black & white photos. Help meeeeeee!

OVERSEAS

A while back I received a rather mangled package of cans in the mail from the good old boys of the Springbok Chapter. One was one of their commemorative cans for which it was noted on the enclosed letter it was for all the nice things said about Springbok. The other was a rusted, burned, crusted (the type Premium Mugrage would give a grade 2 star to) for which it was noted that it was for everything else in Quid. I think I was insulted. Thanks, guys.

MOVIE REVIEWS

Go see Breaker Morant, Gallipoli, Heartland & Reds if you already haven't.

TAKING SIDES

Potpourri East's opinion noted last time of our present logo is indeed extremely correct. It is about as useful as the one for Can Tote's. This is also a Quid opinion, not a BCCA opinion. Darn.

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