

January 24th Was/Is National Beer Can Appreciation Day!

Throughout the land, the cry rang out to salute the core of our hobby, the Beer Can. "Here's to you canned beer!" January 24 is now officially recognized as "The Day" and with that is a great opportunity for us as Chapters and collectors to step forward and inform and educate. Here are how some did it this year. Make your plans now, gather your materials, and save the date for next year at a brewery that cans beer near you!



Members of the KC's Best chapter toasted to National Beer Can Appreciation Day with canned beers from Boulevard Brewing. January 24, 1935 may not seem like a big deal to most, but to collectors it's the day that eventually brought everyone together! Cheers to Krueger!