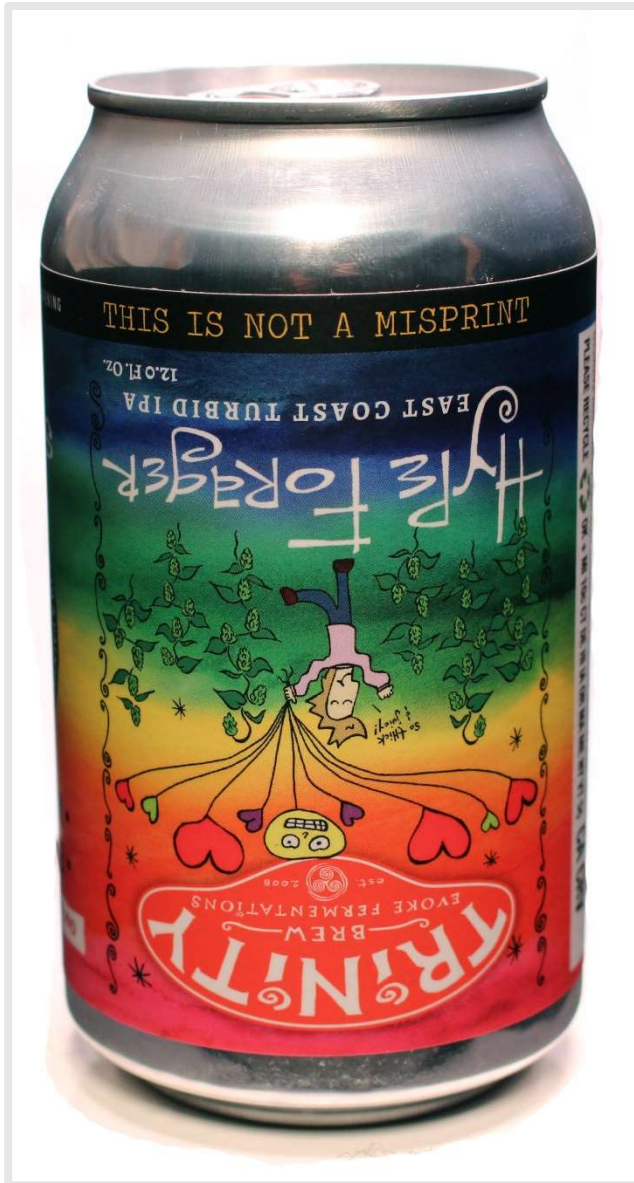


Crazy for Hazy - Tell Me More!

There is much more to show than tell in this online supplement to the Nov/Dec 2017 Craft Can Closeup, so let's start with the "tell" that I intentionally – and *perhaps* erroneously – omitted from the print column.

While researching what makes a beer hazy I found a mention of using flour in the brewing process. It appeared in only one source, and being a novice homebrewer with a few dozen batches under my belt I could not imagine just how that would work in a

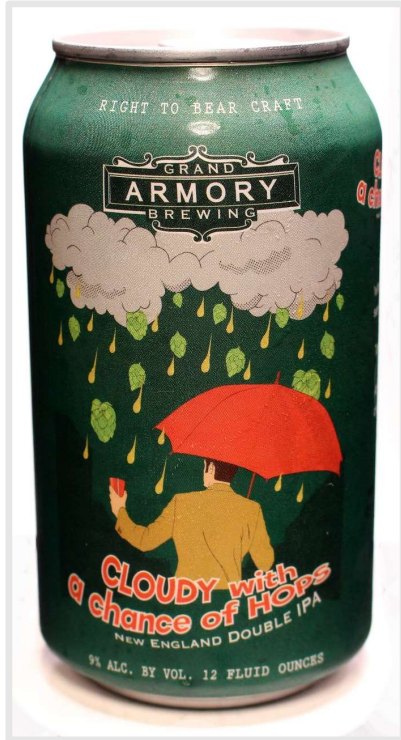
beer. Deciding that flour would turn into a gummy mess no matter when it was added I concluded someone was misquoted. That is, until I lucked into a four-pack of **Trinity Brewing Company's Hype Forager**, and there it was, plain as day on the intentionally upside-down label: "Brewed with **flour**, extra juicy mandarin oranges + unfiltered hype."



The entire label is so tongue-in-cheek that it's hard to be certain that flour was actually used in this beer from their "Back Up the Brinkman Series." Note too, as we continue our survey of hazy craft cans, that this one is described as an "East Coast Turbid IPA" on the label.

Tell Me More! – Full Disclosure Cans

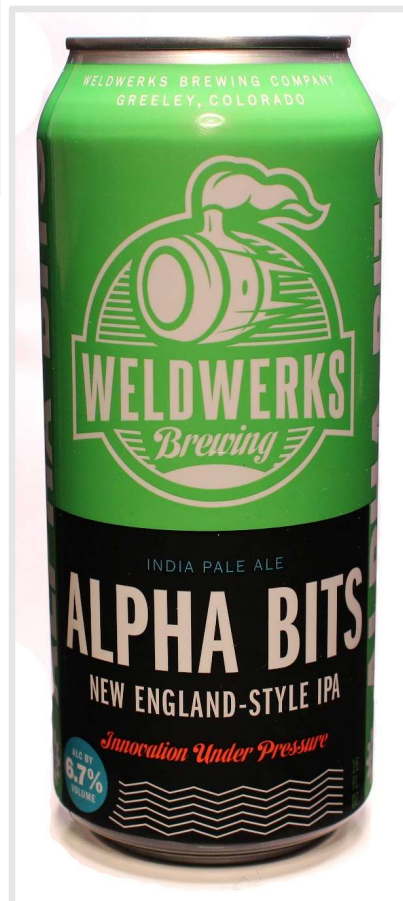
As mentioned in the print column, many current cans in this unofficial substyle of IPA don't give beer buyers many – if any – clues as to whether the contents are “regular” or “hazy” pale ales or IPAs. The cans here have ample descriptions for the informed beer buyer. Let's start with some “New Englanders.”



*Left: Grand Armory Brewing,
Grand Haven MI*

*Right: Epic Brewing Company,
Salt Lake City UT and Denver CO*

*Below: Weldwerks Brewing
Company, Greeley CO*



There are a handful of breweries putting out multiple variations of hazy IPAs by changing up the hop bill. You'll see more of those below, but here are a few examples that are marketed as New England IPAs. This can-loving beer geek appreciates that the hops used are listed on the face of the can.



Two of the three N.E. IPA cans from Old Nation Brewing Company, Williamston, MI (not pictured: Boss Tweed)

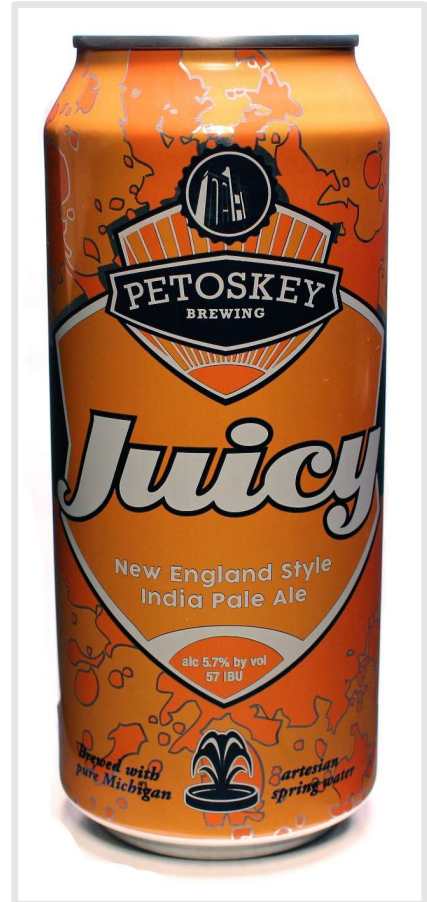
Hop Butcher for the World, Chicago IL



Our full disclosure survey now brings us to a couple that boast both “New England” and “Juicy” on the label. Best to cover all the bases, right?



Left: Two Roads Brewing Company, Stratford CT



Right: Petoskey Brewing, Petoskey MI

Below: Two Juicy or OJ?



We're inclined to throw beers self-described as "hazy" into the full disclosure category because it seems fair to let the buyer know they aren't going to find a crystal-clear, super-crisp beer inside the can. Here's one of our favorite hazy cans picked up by the caseload by our fearless editor Joe Prin. Now far be it from anyone – let alone your little ol' Craft Can Closeup columnist - to suggest that Joe is full of First Rate B.S. The cans in the photo below are full, after all. But when he drank them...well...you make the call. ☺



Collaboration between Sockeye Brewing, Boise ID and Barley Brown's Beer, Baker City OR

Tell Me More! – Partial Disclosure Cans

We're not certain that it's fair to segment out beers named or marketed as "juicy" as not qualifying for "full disclosure," especially now that so many are on store shelves across the country. However, we're going to make that call because: 1) fruit flavors have been added to "regular" IPAs for years so calling something "juicy" does not necessarily mean it's a hazy, and 2) if this type of brew becomes an official style I'm fairly certain that it won't be named "Juicy IPA." Here then, are some juicy brews that qualify as hazy.



Left: Maplewood Brewing Company, Chicago IL



Right: Brewery Vivant, Grand Rapids MI

We mentioned there are a handful of breweries putting out multiple variations of hazy IPAs by changing up the hop bill. The crew at **Odd Side Ales** in Grand Haven, Michigan might be setting records for canned hazy IPA releases, and they're adding fruit variations to the haze craze.



Above: Hop-based variations

Below: Juice-based variations (not pictured: Apricot and the just-released Pink Guava)





Left: The original Dirty Dank Juice and the double Dank Frank. No doubt the latter is a hit with fans of Danny DeVito's character on It's Always Sunny in Philadelphia



Right: Grand Armory Brewing's juicy beer is apparently selling well enough that it recently moved from a shrink label (left) to a painted can (right). Whether Pauly Shore or son-in-laws in and around Grand Haven, MI approve of the label update is still unknown, bud-dy.

If Odd Side is leading the pack with canned hazy offerings then Columbus, Indiana's **450 North Brewing Company** can't be far behind with, at last count, eight juicy IPA cans out there for collecting. Other than the *Super Juicer* pictured below that hints at juiciness by name, their style disclosure is limited to "double dry hopped." We have the good fortune to have friends in the area round up their cans for us, so more cans from this fun brewery will be added to the online discussion.



Tell Me More! – The Fine Print Hazies

There are more than a few cans that don't make their haziness obvious and challenge us folks who have hit bi-focal age with fine print on side or back labels that disclose the potential contents of the can. Here are a few that took some close review to determine what was inside.



Ecliptic Brewing, Portland OR





Lord Hobo Brewing Company,
Woburn MA



This one probably belongs in a “No Disclosure” category, but the raw wheat on the ingredient list offered a faint hint to me and my can benefactor that we were in for a most unique hazy double IPA.

