



POINT OF BREW

JOE PRIN #29315

Loose Ends

This is the last magazine issue before many of you arrive at CANvention 47. You have a few more weeks to plan out your days, make calls, send emails, pack totes, and negotiate that last trade for delivery at the show. It's also my chance to clean up a few loose ends.

In the dog house

From Chris Taylor #29470: *As with most vintage cans that I focus on in Vintage Can Closeup, the devil's in the details. Some of those details about the Frankenmuth cone (USBC I 164-02) on page 6 of the May/June issue were lost in translation. My intent was to focus on the Frankenmuth "Black-lined" paint-over. The picture shown here clarifies how the Continental Can Company masked over the Kentucky mandatory on 163-27 with a black line and squeezed in "Frankenmuth Brewing Company, Frankenmuth, Michigan" below. Even with the can in hand, it's difficult to read the mandatory. Hopefully, this clarification will spur our readers to check their collections for this interesting and difficult-to-come-by Michigan cone.*



Room for Improvement

Nothing spoils a good magazine story like bad photos. Here are some tips on how to take pictures that'll pop off of the page:

- Shoot at the highest resolution your camera will allow, and make sure the focus is extra-sharp.
- Shoot against a neutral background: a cloth or posterboard that's white, gray or beige.
- Don't tip the camera; make sure you're shooting straight on. And make sure you get the whole item in the picture with a little room to spare.
- Cans and bottles and other items are shiny and rounded. To avoid getting reflections, consider taking your pictures outdoors, in natural light, so you won't have to use a flash.
- People in your photo? Make 'em smile like they just heard the funniest joke ever.
- For large finds, variety is more important to show than quantity. It's boring to look at 20 identical cans.
- Finally, check to see if you have great pictures before you put your camera away. If you don't, shoot some more. Heck, if you shoot a super picture, it could wind up on the cover of this magazine!



Perspective

D. J. Hack #24765 observes that *Bicentennial cans are now older than the first Krueger cans were at the time of the Bicentennial...it drives me wild when I read stories in which the protagonist tracks down a collection, keeps the one good flat/cone and takes the rest of the "common 70s cans" off to recycling. Imagine if we were to read such a thing in a 1976 back issue about the "common 30s cans" that were located and then sent for scrap. Read D.J.'s complete letter online at www.bcca.com/_____.*

Turn the page

Some great features await you in this issue. Our sincere thanks to Jules Kish #7855, Robert Musson #26605, Dave Witman #30719, and Gary Flynn #30836, as well as our regular columnists, for their contributions. Be sure to thank them next time you cross paths.