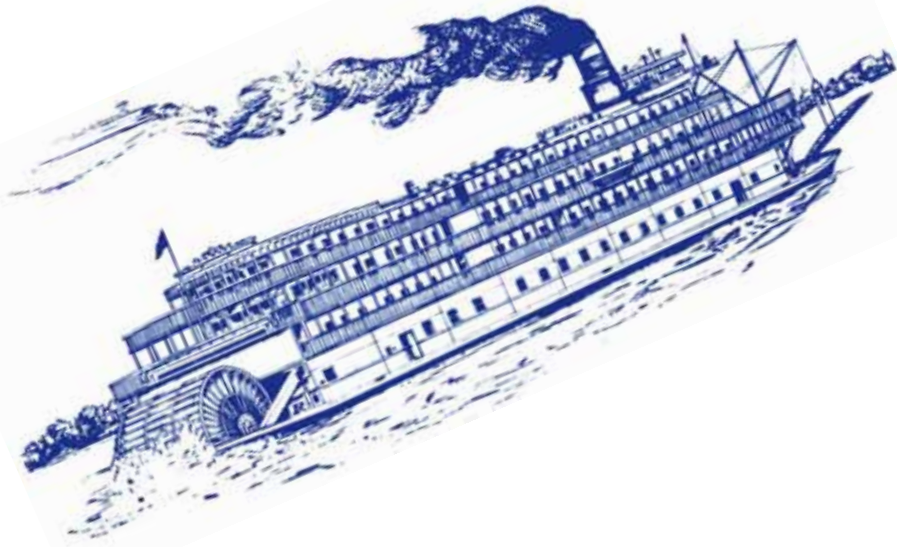


BCCA

BREWERY COLLECTIBLES
CLUB of AMERICA®

Head up-river to CANvention 42 next year in



Springfield, MA

August 30th – September 1st, 2012



September 1-3, 2011
Covington, KY

Welcome to Covington!

The Brewery Collectibles Club of America, along with the Miami Valley and Queen City Chapters welcomes you to Covington, Kentucky. Our headquarters hotel, the Marriott RiverCenter, contains 317 rooms spread out over 14 floors with the Embassy Suites next door as the overflow. Parking is located directly below the hotels at a current rate of \$10 and \$14 respectively. The trade floor will take place directly across the street from the Hotels at the Northern Kentucky Convention Center. This 46,000 square foot facility is connected to the Marriott via a skywalk from the Marriot lobby.

The lobby of the Marriott is located two floors above street Level. After you check in to the hotel we recommend that you unload your vehicle from the parking garage. This will be the most convenient way to get your belongings to your hotel room. We do not recommend unloading in front of the hotel. A number of the local collectors will be available on Tuesday and Wednesday afternoons to assist you with unloading. They will be located in the parking garage near the hotel entrance doors.

On Thursday morning we have an arrangement with the Marriott to utilize one of their freight elevators. This will simplify the move from the Hotel to the Convention Center. If you are not bringing many items to the trade floor it is recommended that you use the public elevators located in the lobby of the Marriott. This will free up the freight elevator for those with carts of collectibles headed to the Convention Center.

The General Business Meeting, Chapter meetings and evening functions will all take place in the various meeting facilities of the Marriott. Displays will be located on the trade floor in the Convention Center. Please use this agenda booklet to check for times and locations of all these activities.

The trolley service known as the Southbank Shuttle is how we recommend you get around to the various bars and restaurants. The trolley also includes a stop at the Reds Ballpark. This service costs one dollar per trip, each way. However you can purchase a multiple day pass. The three or five day pass are the recommended options.

Cincinnati Marriott at RiverCenter (Headquarters)
10 West RiverCenter Boulevard, Covington, Kentucky 41011
859.261.2900 or 800.266.6605

Covington Embassy Suites (Overflow)
10 East RiverCenter Boulevard, Covington, Kentucky, 41011
859.261.8400

THANKS!

Thank you for visiting us in Covington, KY.

We hope you will have a GREAT time!

Thanks also to these people who helped make CANvention 41 successful:

The Queen City and Miami Valley Chapters, Carey Williams, Doug Groth and all of the surrounding chapter volunteers who CANtributed to the success of CANvention 41.

◆ **The BCCA Officers and Board of Directors**, for their support.

PRESIDENT: PETE CORNILS #28293 BATTLE CREEK, MI

VICE PRESIDENT / TREASURER: BILL BOYLES #1454 KEARNY, MO

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DOUG GROTH #11286, FAIRFIELD, OH

BEER DAVE GAUSEPOHL #22473, FLORENCE, KY

GREG LENAGHAN #16401, SPRINGFIELD, IL

JAMES WOLF #16033, EASTON, MD

◆ **Breweries & Brewpubs** who donated their fine products for our CANvention and Micro Night. (See page 24).

◆ **Michael D. Morgan** for presenting his seminar for CANvention 41.

◆ **Deborra Dodson** for the great CANvention 41 CAN design.

◆ **CocksClark** for CANvention CAN production plating and final design.

◆ **Dan Vorlage & Ball Corporation** for their continued support of our hobby in the production of the commemorative cans.

YOUR CANVENTION TEAM

AGENDA BOOKLET	MIKE ENGLAND
BANQUET AGENDA	MIKE ENGLAND
BANQUET CENTERPIECES	HELEN HAYDOCK & CREATIVE TEAM
BANQUET EMCEE.....	BEER DAVE GAUSEPOHL
BANQUET SEATING	KATHY COVELL
BEER PROCURER	MIKE ENGLAND
BUSINESS MEETING GIVEAWAYS	BEER DAVE GAUSEPOHL
DISTRIBUTED BY	BIG BEER BROTHERHOOD
CANVENTION PLANNER	BEER DAVE GAUSEPOHL
CANVENTION COMMITTEE MEMBERS:	
MARK CRANE	MIKE ENGLAND
RON JONES	HERB SCHWARZ
COMMEMORATIVE CAN DESIGN	DEBORRA DODSON
COMMEMORATIVE CAN PROCURER	BEER DAVE GAUSEPOHL
COMMEMORATIVE CAN PRODUCTION	BALL CORPORATION
CREATIVE TEAM	CAREY WILLIAMS, BEER DAVE GAUSEPOHL, DEBORRA DODSON, DOUG GROTH, HELEN HAYDOCK
DAILY NEWSPAPER.....	BEER DAVE GAUSEPOHL
DISPLAYS.....	JIM MAHLER
HISTORIC TOUR.....	MIAMI VALLEY CHAPTER
FACILITIES AND SCHEDULING.....	HERB SCHWARZ/MARK CRANE
ICE DISTRIBUTION.....	QUEEN CITY CHAPTER
MICRO NIGHT	MIKE ENGLAND
PLACEMAT DESIGN	CAREY WILLIAMS
PUBLICITY	RICH LASUSA
CANVENTION LIAISON.....	CAREY WILLIAMS
REGISTRATION	MARK CRANE
SECURITY	RON JONES
SEMINARS	KEVIN KIOUS
SHIPPING/RECEIVING	DOUG GROTH
SHIRT DESIGN	DOUG GROTH

Southbank Shuttle Trolley Hours & Frequency:

The trolley operates a frequent service throughout the Newport, Covington and downtown Cincinnati areas. Trolleys stop at each stop every 15 minutes during the posted service hours.

- ◆ Sunday: 10 am to 10 pm
- ◆ Monday-Thursday: 6 am to 10 pm
- ◆ Friday: 6 am to Midnight
- ◆ Saturday: 10 am to Midnight

Southbank Shuttle Trolley Fares:

A single one-way fare is \$1.00. Unlimited ride day passes are \$4.00/1 Day or \$10.00/3 Day or \$15.00/5 day.

Purchase your passes at their website;

www.tankbus.org/Fares/BuyPasses/tabid/155/Default.aspx

or across the street from the Convention Center at the Covington Transit Center, 220 Madison Avenue, Covington, KY 859.331.TANK.

The sale of alcohol is pretty convenient in Kentucky. You must be 21 years or older to purchase alcoholic beverages. Beer can be sold at convenience and grocery stores. Liquor stores can sell wine, spirits and beer. Kentucky is known for their "Big Box" liquor stores that sell an incredible selection of beers, wines, and spirits. The three biggest near our CANvention site are; The **Party Source** in Bellevue, The **Cork 'N Bottle** in Covington, and **Party Town** in Florence. These three stores are also where you will find the best selection of the newest cans on the market. These three locations also sell Growlers to go.

The two operating brewpubs in the area are **The Hofbräuhaus** in Newport, Kentucky and **Rock Bottom** on Fountain Square in Downtown Cincinnati. Both of these are stops on the trolley. We suggest you ride the trolley and avoid the hassles of parking. Recently Covington had the opening of its first Nano-Brewery when the **Red Ear Brewing Company** opened at 208 West Pike Street in Covington, Kentucky. We are hoping to have them open for sampling and growler fills sometime during CANvention.

Lets make CANvention 41 SAFE, FUN, & MEMORABLE!

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WHATS NEARBY:	
CONVENIENCE STORES, DRUGSTORES, GROCERY STORES,	
WINE & LIQUOR, BEER, SHOPPING	25

WHAT'S NEARBY distance from hotel

Beer/Liquor (all specialize in craft beer)

- W** Cork 'N Bottle – 501 Crescent Ave. Covington 859.261-8333 (on trolley)
- P** Party Source – 95 Riviera Dr. Bellevue 859.291-4007 (on trolley) (5 tap growler station)
- Party Town – 6823 Burlington Pike Florence 859.371-4466 10.6 miles (14 tap growler station)

Drug Stores

- O** Ruwe Family Pharmacy – 434 Scott St. Covington KY 859.434-3304 0.3 miles
- Walgreens – 1026 Madison Ave. Covington KY 859.491-9883 0.7 miles
- CVS – 2001 Madison Ave. Covington KY 859.581-0835 1.8 miles
- Walgreens (24 hrs) – 1601 Monmouth St. Newport KY 859.291-7343 2.1 miles

Groceries

- Kroger – 1525 Madison Ave. Covington KY 859.431-1605 1.2 miles
- Kroger (24 hrs) – 2156 Dixie Hwy. Ft. Mitchell KY 859.331-0080 4.5 miles
- Wal-Mart (24 hrs) – 3450 Valley Plaza Pkwy. Ft. Wright KY 859.341-7900 5.4 miles

Gas Stations

- Shell – 207 W. 4th St. Covington KY 859.431-1084 0.4 miles
- S** BP – 610 W. 4th St. Covington KY 859.431-4327 0.6 miles

Banks (Full Service with ATM)

- U.S. Bank – 50 E. RiverCenter Blvd. Covington KY 859.655-3420 0.03 miles
- Bank of Kentucky – 231 Scott St. Covington KY 859.655-8600 0.13 miles
- 5/3rd Bank – 107 Brent Spence Sq. Covington KY 859.344-0441 0.35 miles

Shopping Malls

- Crestview Hills Town Center – 2791 Town Center Blvd, Crestview Hills KY 859.341.4353 9.5 miles
- Florence Mall – 2028 Florence Mall, Florence KY 859.371.1231 12.1 miles

SCOOTER RENTAL

Scooter and wheelchair rentals are available from;
 Patient Aids, 100 Crossing Dr., Wilder, KY 41076
 866.319.0202 www.patientaids4you.com



CANVENTION AREA BREWERIES & BREWPUBS

Allgeier, Brewing Co.
dba: Cumberland Brewery
4427 Poplar Level Rd.
Louisville, KY 40213
502.459.4706

BC

Bluegrass Brewing Co.
3929 Shelbyville Rd.
Louisville, KY 40207
502.899.7070

BP

Allgeier Brewing Co.
dba: Cumberland Brews
1576 Bardstown Rd.
Louisville, KY 40205
502.458.8727

BP

Bluegrass Brewing Co.
300 W. Main St.
Louisville, KY 40202
502.562.0007

BP

OTHER OHIO Breweries & Brewpubs

Bluegrass Brewing Co.
636 E. Main St.
Louisville, KY 40202
502.584.2739

BC/TR

Mount Carmel Brewing Co.
4362 Mt. Carmel Tobasco Road
Mount Carmel, OH 45244
513.519.7161

BC

Below are a few of the breweries that should be participating in Micro-Night and/or provide beer/ale for CANvention as of press time.



Getting Here Directions

The NKY Convention Center – including the Marriott Hotel is located at; 10 West RiverCenter Boulevard, just **east of I71/75**. There is a Kenton County parking ramp about 1 block down Madison Ave, but you will have to drive a short distance to shopping or some restaurants if you do not take the shuttle. Area maps will be available at the CANvention registration table.

From Cincinnati North via I-75 South

Take I-75 South into KY. Take the 5th Street/Covington **Exit 192**. Veer left off the exit. Follow 5th Street to Madison (6th stoplight), turn left on Madison. Follow Madison to RiverCenter Blvd. (Marriott RiverCenter is on the far left corner. The Convention Center is on the near left corner.)

From Cincinnati North via I-71 South

From I-71 South, follow the right lane (I-75 South) as it merges in with I-75. As you are crossing the Ohio River get in the far right lane. Take the 5th Street/Covington **Exit 192**, which starts to exit from the bridge as it crosses the river. Veer left off the exit. Follow 5th Street to Madison (6th stoplight), turn left on Madison. Follow Madison to RiverCenter Blvd. (Marriott RiverCenter is on the far left corner. The Convention Center is on the near left corner.)

From I-471

From I-275 take 471 North to the Newport/Bellevue **Exit 5**. Turn left off the exit onto Route 8. Go straight, road will curve at Newport on the Levee, head toward stop light in left lane. Go through stop light to the next stop sign and turn right onto 4th street. Follow this across the bridge to Madison Street in Covington. Turn right on Madison and follow toward RiverCenter Blvd. (Marriott RiverCenter is on the far left corner. The Convention Center is on the near left corner.)

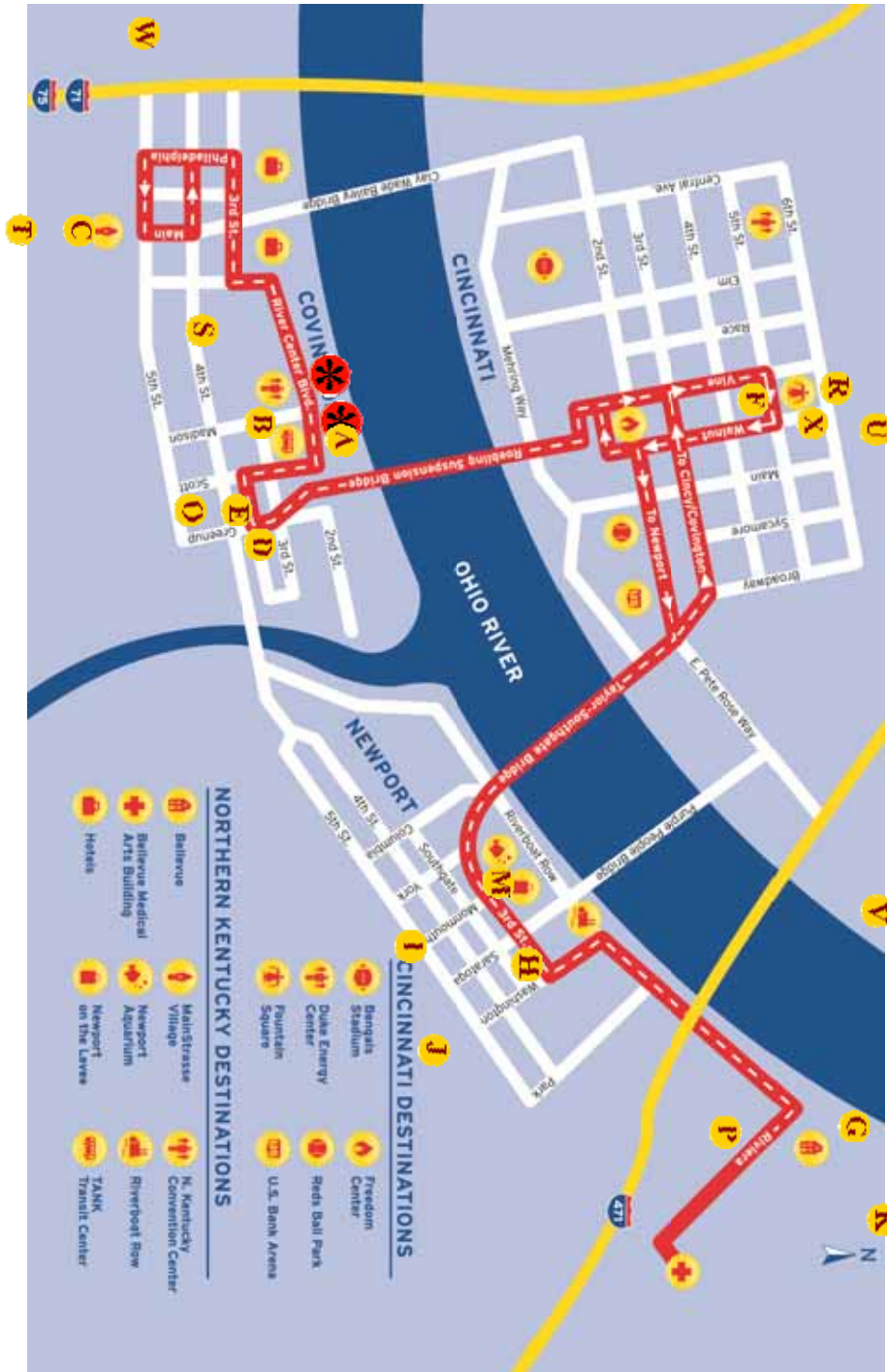
From Kentucky via I-75/71 North

Take I-75 North to the 5th Street/Covington **Exit 192**. (If you have crossed the bridge to Cincinnati, you've gone too far) Veer right off the exit. Follow 5th Street to Madison (6th stoplight), turn left on Madison. Follow Madison to RiverCenter Blvd. (Marriott RiverCenter is on the far left corner. The Convention Center is on the near left corner.)

Airport Shuttle Service to Marriott RiverCenter

The Cincinnati/Northern Kentucky International Airport is located in Kentucky about 20 miles south of Covington. Executive Transportation (<http://www.executivetransportation.org>) provides shuttle service from the airport to the hotel for \$20 one way or \$30 for a round trip. A taxi from the Airport runs \$25 to \$30 for a one-way trip.

Southbank Shuttle Route—Runs every 15 min



☘ Our Hotels-Mariott RiverCenter & Embassy Suites

CANVENTION AREA BREWERIES & BREWPUBS

Near the CANvention headquarters Marriott Hotel, you can find the following breweries and brew pubs in which to satisfy your thirst, appetite or curiosity. Check the BCCA.com web site for the Breweries and brewpubs that you will pass on your journey to and from CANvention 41.

NEAR CANVENTION: KENTUCKY Breweries/pubs

Red Ear Brewing Co
208 Pike St
Covington, KY 41011
513.607.0998

BC

Hofbrauhaus
200 E 3rd St
Newport, KY 41071
859.491.7200
www.hofbrauhausnewport.com/

BP

CINCINNATI Breweries/pubs

Boston Beer Co
1625 Central Pky
Cincinnati, OH 45214
513.721.7273
www.samadams.com/

BC

Christian Morelein Brewing Co
1621 Moore St
Cincinnati, OH 45202
www.christianmoerlein.com/

BC

Listermann Brewing Co
1621 Dana Ave
Cincinnati, OH 45212
513.731.1130
www.listermann.com/

BC

Rivertown Brewing Co
607 Shepherd Dr #6
Cincinnati, OH 45215
513.827.9280
www.rivertownbrewery.com/

BC

Rock Bottom Restaurant Brewery
10 Fountain Sq
Cincinnati, OH 45202
513.621.1588
www.rockbottom.com/cincinnati

BP

INDIANA Breweries/pubs

Great Crescent Brewery
315 Importing St. State Route 56
Aurora, IN 47001
812.855.9079
www.gcbeer.com

BC

Li'l Charlie's Restaurant & Brewery
504 East Pearl Street
Batesville, IN 47006
812.934.6392
www.lilcharlies.com

BP

OTHER KENTUCKY Breweries/pubs

Beer Engine
107 Larrimore Lane
Danville, KY 40422
502.403.5680

BP

Lore Brewing Co. & Homebrew Supply
471 Whirlaway Drive
Danville, KY 40422
859.209.4288

BC

Alltech's Lexington Brewery & Distillery
401 Cross St.
Lexington, KY 40508
859.887.3406

BC

NORTHERN KY AREA SIGHTS & ATTRACTIONS

MainStrasse Village www.mainstrasse.org

530 Main Street, Covington, KY 41011 859.491.0458

Designated as a national historic district, this 19th century German neighborhood features unique shops & galleries, a variety of excellent restaurants, pubs and entertainment options for live music including rooftop Jazz, authentic Dixieland and more. Throughout the year, the village also hosts several festivals as well as gallery hops, holiday celebrations, pub crawls, antiques markets and more.

Newport on the Levee www.newportonthelevee.com

One Levee Way, Suite 1113, Newport, KY 866.LEV.EEKY

Popular dining and entertainment complex, on Northern Kentucky's riverfront, offers an exceptional view of the Cincinnati skyline and features a wide variety of excellent fine and casual dining restaurants, shopping, seasonal festivals, lively pubs and clubs, live music & concerts and more. Also home to several of the region's best and most unique attractions including the Newport Aquarium, Funny Bone Comedy Club, AMC Theatres, Shadowbox Cabaret and GameWorks.

Belterra Casino Resort & Spa www.belterracasino.com

Highway 156, Florence, IN 47020 812.427.7777 888.BEL.TERRA

State-of-the-art 38,000 square foot riverboat casino, world-class hotel and spa.

Grand Victoria Casino & Resort www.grandvictoria.com

600 Grand Victoria Drive, Rising Sun, IN 800.GRA.ND11 800.472.6311

Hyatt's 300-acre resort with casino, hotel and golf course overlooking the river.

Hollywood Casino www.hollywoodindiana.com

777 Hollywood Blvd, Lawrenceburg, IN 47025 888.274.6797

Live poker 24/7, Texas Hold 'Em, slots, blackjack, craps, mini-baccarat, roulette, Caribbean stud, three & four card poker and much more. Live entertainment, a variety of dining options and special group packages for groups of 50-240.

Kentucky Speedway www.kentuckyspeedway.com

5120 Sparta Pike, 888.652.7223

Northern Kentucky's own 1.5 mile Tri-oval track features 66,000 grandstand seats, 50 luxury suites, a 2000 seat Bluegrass Club and more. Official NASCAR Busch and Craftsman Truck track, as well as ARCA and IndyCar racing, and driving programs sponsored by Jeff Gordon, Mario Andretti, Dale Jarrett, Fast Track, Richard Petty and more.

River Downs Thoroughbred Race Track www.riverdowns.com

6301 Kellogg Avenue, Cincinnati, OH 513.232.8000

Live horse racing Tuesday through Sunday, in season -- with simulcast racing 7 days a week. Special packages, dining and seating options for groups.

BB Riverboats www.bbriverboats.com

101 Riverboat Row, Newport, KY 859.261.8500 800.261.8586

Sightseeing, lunch, brunch, dinner and specialty menu dinner cruises featuring music,

22 entertainment and themed cruises.

NOTABLE RESTAURANTS, BREWPUBS & BARS

Please Note: Do Not Drink and Drive

You will find many **Restaurants** and **Bars** along the trolley route or within walking distance of the Hotels. These below should tempt your pallet. Stroll on over or use the convenient TANK shuttle service to these;

MainStrasse Village

C **Cock & Bull English Pub**, 601 Main Street, Covington, 859.581.4253

C **Dee Felice Café**, 529 Main Street, Covington, 859.261.2365

C **Otto's**, 521 Main Street, Covington, 859.491.6678

C **Pachinko**, 424 W. Sixth Street, Covington, 859.431.6400

Newport on the Levee

M **Brio Tuscan Grille**, One Levee Way, Newport, 859.431.0900

M **Brothers Bar & Grill**, One Levee Way, Newport, 859.291.0550

M **Claddagh Irish Pub**, One Levee Way, Newport, 859.581.8888

M **Dewey's Pizza**, One Levee Way, Newport, 859.431.9700

H **Hofbräuhaus**, 200 E. Third Street, Newport, 859.491.7200

M **Mitchell's Fish Market**, One Levee Way, Newport, 859.291.7454

Roebling Point

D **Down Under Restaurant and Tavern**, 126 Park Place, Covington, 859.261.9393

B **Izzy's**, 300 Madison Avenue, Covington, 859.292.0065

D **Keystone Bar & Grill**, 313 Greenup Street, Covington, 859.261.6777

F **Molly Malone's -- Irish Pub**, 112 E. 4th Street, Covington, 859.491.6659

D **Sidebar**, 322 Greenup St., Covington, 859.431.3456

T **Anchor Grill**, 438 Pike Street, (10th & Main) Covington, 859.431.9498 Best Goetta!

A **Behle Street Café**, 50 E. Rivercenter Blvd., Covington, 859.291.4100

G **Buckhead Mountain Grill**, 35 Fairfield Avenue, Bellevue, 859.491.7333

I **Mokka & the Sunset Bar & Grill**, 500 Monmouth St, Newport, 859.581.3700

J **Pompilios**, 600 Washington Avenue, Newport, 859.581.3065

K **Virgil's Café**, 710 Fairfield Ave, Bellevue, 859.491.3287

Cincinnati

R **Rock Bottom Brewery**, 10 Fountain Square, 513.621.1588

U **Nicholson's Pub**, 625 Walnut St, 513.564.9111,

V **Montgomery Inn – Boathouse**, 925 Eastern Ave, 513.721.7427

X **Graeter's Ice Cream**, 511 Walnut Street 513.481.4191 (Best in Town)

Additional dining recommendations can be found on page 20

NORTHERN KY AREA SIGHTS & ATTRACTIONS

Cincinnati Reds www.reds.com are home from August 26 to September 1.
Great American Ball Park, 100 Main St, Cincinnati, OH 877.647.7337

Cincinnati Zoo & Botanical Garden www.cincinnati-zoo.org

3400 Vine St, Cincinnati, OH 45220 513.281.4700 800.94H.IPPO

Voted the #1 attraction in Cincinnati and one of the top zoos in the nation by Zagat Survey. Award-winning animal habitats and spectacular garden & plant displays featuring over 500 animals and 3,000 plant species. Numerous special animal exhibits including Giraffe Ridge, Manatee Springs, Nocturnal House, Jungle Trails, Gorilla World, Tiger Canyon, Wolf Woods, World of the Insect, Spaulding Children's Zoo and much more.

Coney Island www.coneyislandpark.com

6201 Kellogg Avenue, Cincinnati, OH 45230 513.232.8230

Over 50 classic amusement park rides and attractions and the giant, one-of-a-kind, Sunlite Pool – the world's largest recirculating swimming pool featuring over 2 acres and 3 million gallons of water fun including flumes, slides and water fun. Group outings and catered picnics are a Coney Island specialty. Live stage shows & music, beautifully landscaped grounds and paddle boats on Lake Como.

Kings Island www.visitkingsisland.com

6300 Kings Island Drive, Kings Island, OH 513.573.5700 800.288.0808

Fourteen world-class rides – including the world's tallest, fastest and longest wooden roller coasters plus family rides, live shows, Nickelodeon Universe and Boomerang Bay water park.

Newport Aquarium www.newportaquarium.com

One Aquarium Way, Newport, KY 41071 859.261.7444

This state-of-the-art facility, named the No. 1 aquarium in the Midwest by the Zagat Survey, showcases thousands of animals from around the world in a million gallons of fresh and saltwater through 70 exhibits and 14 galleries, including five seamless acrylic tunnels totaling over 20 feet in length. Themed galleries include: Frog Bog, 'Gator Bayou, Jellyfish Gallery, Coral Reef, Shark Central, Dangerous and Deadly, Kingdom of Penguins and more.

American Sign Museum www.signmuseum.net

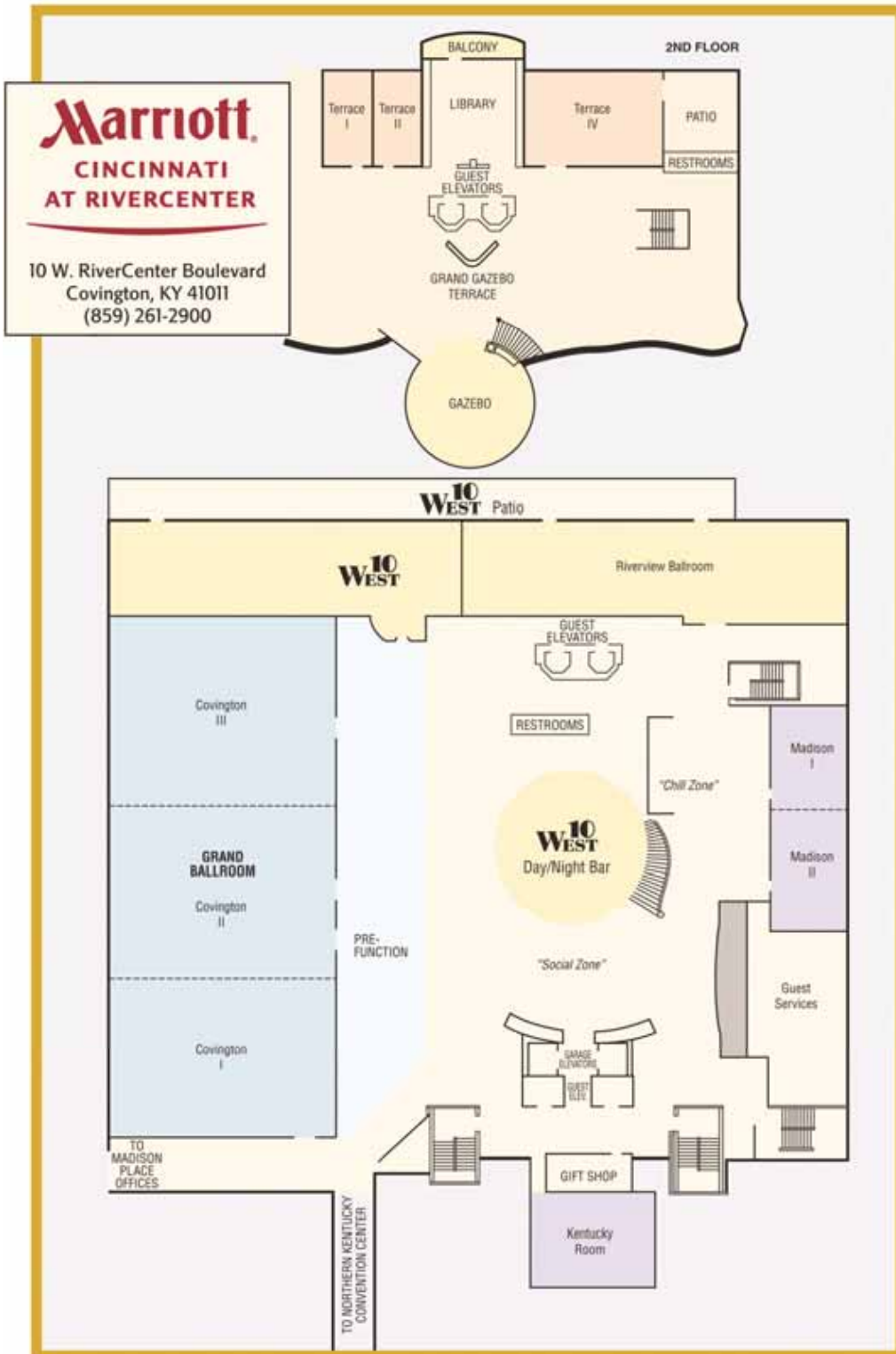
2515 Essex Place, Walnut Hills, OH 45206 513.258.4020

Take a walk down memory lane and experience the only public sign museum in America! Enjoy a 1.5-2 hour guided tour of the museum featuring over 3,000 catalogued objects from bygone eras. Have fun learning about the history of the sign industry and its significant contribution to commerce and the American landscape. Open Saturday only, 10am-4pm or by appointment. Cost is \$10 per person; children under 12 accompanied by a paying adult are free.

Behringer-Crawford Museum www.bcmuseum.org

1600 Montague Road, Devou Park, Covington, KY 41011 859.491.4003

Visit an historic 1848 home and travel through the region's history along rivers, roads, rails and runways thru artifacts and interactive displays and activities. Climb the Roebling Bridge and pilot a packet boat along the Ohio River; stop in a drive-in theater show in a 1959 Buick. Other exhibits feature Civil War and Underground Railroad artifacts. Open Tue-Sat 10-5pm and Sun 1-5pm.



ADDITIONAL RESTAURANTS & BARS

Please Note: Do Not Drink and Drive

Below are the in-house dining and drinking options as well as several of the favorite local hotspots or not to miss bars while visiting the Northern Kentucky and Southern Ohio region.

IN THE HOTEL

10 WEST, Open for breakfast, lunch and dinner

Cafe' at 10 WEST, Serving Starbucks, Open for breakfast and lunch

Patio at 10 WEST, Open for breakfast, lunch and dinner

Bar at 10 WEST, Open for dinner

NEARBY

First Watch, 50 E Rivercenter Blvd # 40, 859.491.0869

Subway, 50 East Rivercenter Blvd # 60, 859.291.0305

CINCINNATI

Nicholson's Pub, 625 Walnut St, 513.564.9111,

Montgomery Inn – Boathouse, 925 Eastern Ave, 513.721.7427

COVINGTON

Bouquet Restaurant & Wine Bar, 519 Main Street, Covington, 859.491.7777

Chez Nora -- Jazz Club and Terrace Bar, 530 Main Street, Covington, 859.491.8027

Fat Shannon's Pub, 641 Main Street, Covington, 859.261.9555

Strasse Haus, 630 Main Street, Covington, 859. 261.1199

Zazou Grill and Pub, 502 West Sixth Street, Covington, 859.261.9111

Wok & Roll, 300 Madison Ave Suite 4, Covington, 859.291.7235

Willie's Sports Café, 401 Crescent Ave, Covington, 859.581.1500

Skyline Chili, 502 Main St., Covington, 859.581.2123 (many other locations)

NEWPORT

Arnie's on the Levee, 120 E. Third Street, Newport, 859.431.4340

Bar Louie, One Levee Way, Newport, 859. 291.4222

Dixie Chili & Deli, 733 Monmouth St, Newport, 859.291.5337

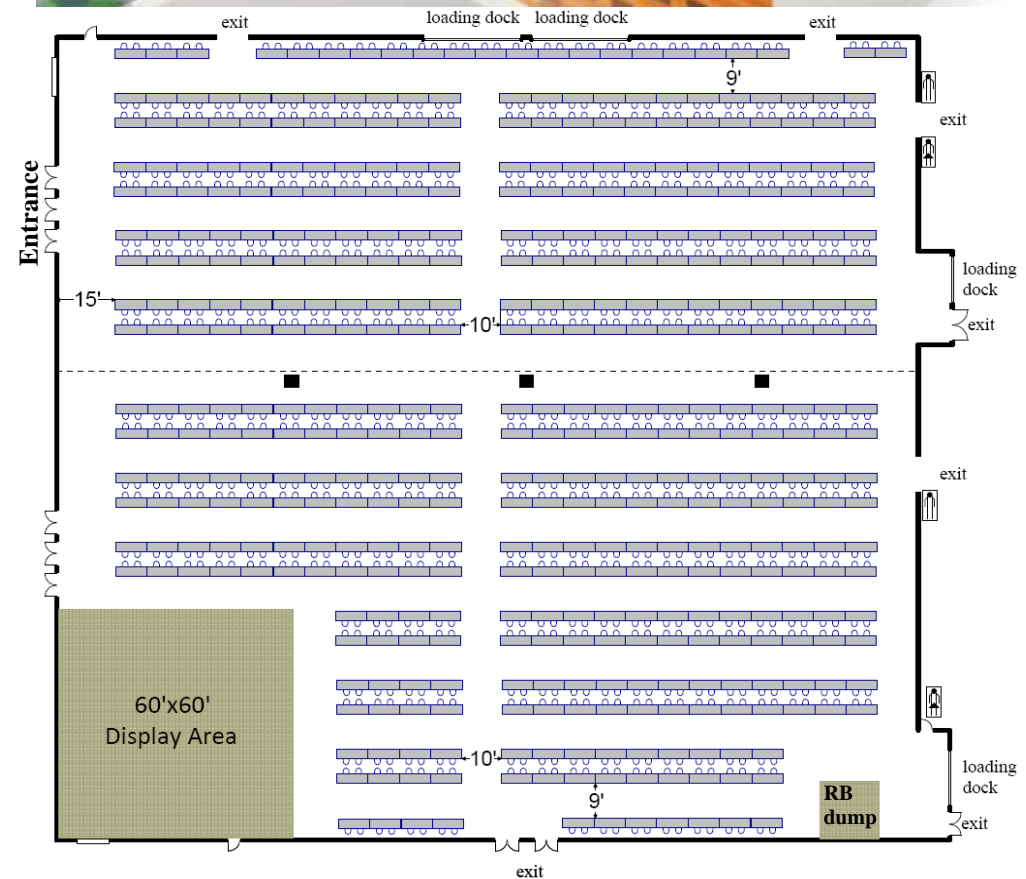
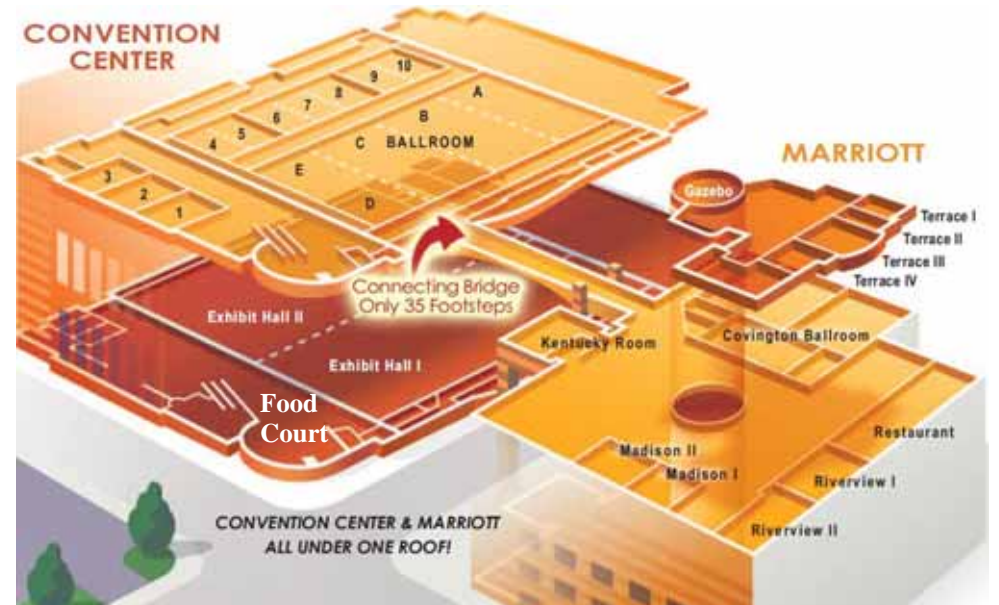
The Green Derby, 846 York Street, Newport, 859.431.8740

***** Show your Badge and Agenda Booklet for \$5 Discounts *****

Rock Bottom Brewery offers \$5.00 off your *food purchase* of \$25.00 or more. One coupon per check. Exclusions: alcohol, tax and gratuity.

The Hofbräuhaus, where it's Oktoberfest every day, offers \$5.00 off your *food purchase* of \$25.00 or more.

Convention Center/Hotel & Trade Floor Map



REGISTRATION

On Wednesday CANvention badge pick-up **ONLY** will be available in the Covington Ballroom Foyer, from 6:00 pm until 9:00 pm for those pre-registered **ONLY**. Registration hours are then Thursday 9:00 am—5:00 pm, Friday 11:00 am—5:00 pm, and Saturday 8:00 am—3:00 pm in the Northern Kentucky Convention Center Foyer, just outside the trade floor entrance.

For those who are not pre-registered, an additional \$20.00 fee is added to register on-site at CANvention. At the Registration desk, you may pick up the following items:

- ◆ Identification Badges
- ◆ Badge holders
- ◆ Banquet tickets
- ◆ Commemorative Can(s)
- ◆ Door Signs

IDENTIFICATION BADGES

All registered members and guests must wear identification badges to all CANvention functions. Please clip/pin the badge to your clothing so that it is visible by all. **NO BADGE = NO ADMITTANCE & NO BADGE = NO FUNCTIONS. Temporary badges will NOT BE ISSUED.** Security guards and CANvention committee members will monitor all CANvention functions. There are several different badges depending on your registration. They are:

- ◆ Members Age 21 & Over
- ◆ Members Under Age 21
- ◆ Guests Over Age 21
- ◆ Guests Under Age 21

The BCCA wishes to Welcome all CANventioneers, and especially our International Members who traveled a great distance to join us, plus ABA, CANADIAN BREWERIANISTS, ECBA, AND NABA MEMBERS, TO CONVENTION 41!

REMEMBER: NO BADGE = NO EVENING ACTIVITIES

DAILY CANVENTION HIGHLIGHTS (CONTINUED)

HOSPITALITY NIGHTS—Two from in which to choose ...

The Jersey Shore Chapter is throwing a swashbuckling Pirates Bash. It's a plunder 'n pillage party, *Jersey Style!* Entertainment will be provided by Jack (the Mack) McDougall. This **Event** will begin at 8:00 pm in the Covington Ballroom II & III.

The Rusty Bunch Chapter will feature the ever popular **Rusty Bunch Jam session** at their bash in the Covington Ballroom I.

FRIDAY/SATURDAY

BREWERIANA-RELATED SEMINARS (Marriott—Madison II).

- 1/ Michael D. Morgan Seminar—"Over the Rhine—When Beer was King" Brewing in Northern Kentucky 1:00 pm Friday
- 2/ Beer Dave Seminar— How to enjoy beer and have an **ALE**mazing good time doing it. 1:00 pm Saturday

SATURDAY

Beer will be available just outside the trade floor in the food court.

Trade Floor opens at 8:00 am for Pre-Registered members and guests. The Trade Floor opens to the public and non-registered BCCA members at 9:00 am for a \$10.00 admission fee.

All table holders are encouraged to have their table open until 3:00 pm.

Rusty Bunch Dump 12:00 pm near the NE corner of the Trade Floor.

BANQUET — (Ticket Required)

On Saturday night join President Pete Cornils at the **pre-banquet cocktail party** in the Covington Ballroom Foyer from 5:00 pm to 6:00 pm and at the **Banquet** in Covington Ballroom from 6:00 pm—7:00 pm.

From 7:00 pm—1:00 am the Ballroom is open to all registered members and guests for the Awards Ceremony and the night's DJ entertainment from our own Rick Kern, #33974 that begins about 8:00 pm.

DAILY CANVENTION HIGHLIGHTS (CONTINUED)

THURSDAY

Tour # 2

The 31st Annual BCCA Bar Tour. The tour will depart the Marriott hotel at 6:00 pm and stop at local Bars, Taverns and/or Brewpubs, with a return to the Hotels by 11:00 pm-ish. (minor transportation fee).

THURSDAY

Trade Floor is Open from 9:00 am - 5:00 pm

Beer will **NOT** be available on the trade floor, but will be available at the food court in the foyer.

PRESIDENT'S WELCOME RECEPTION & MICRO NIGHT!

Need we say more??? If you like brewpubs and micros, you will really enjoy what the area has to offer. Micro-Night starts on Thursday at 8:00 pm in conjunction with the BCCA President's Reception in the Covington Ballroom.

The BCCA would like to give a SALUTE and THANKS to the following breweries/brewpubs for participating in Micro-Night: Anheuser-Busch, Goose Island, Widmer Brothers, Red Hook, Great Crescent, Christian Morelein, plus many more expected.

FRIDAY

Friday Morning General Business Meeting 8:30 am - 10:30 am

Get up early, vote for your Board CANDidates and see how our club performed during the previous year and where we are headed in the future.

New this year - Renew your dues for 2012 right after the GBM to 1:00 pm at/near the Registration Desk.

Trade Floor is Open from 11:00 am - 5:00 pm

Beer will be available outside the trade floor in the food court.

Full Bottle Exchange

Bring a six-pack or a case of full bottles of your favorite and/or local craft brews to exchange with other craft beers from all over the US and possibly even Canada and beyond. This will be held in the Kentucky Room starting at **7:00 pm (Sharp)**. Be ready with your beers at about 6:50 pm to set up. One 6-pack minimum of fresh, quality brews.

No leftovers or stale beers please.

GENERAL TRADE SESSION

General trade sessions have been scheduled for Thursday, Friday, and Saturday in the Northern Kentucky Convention Center Exhibit Halls # I and # II on the street level. Trade session hours are listed in the CANvention schedule. All tables have been pre-assigned and numbered. A diagram of the trade floor is on page 9.

Identification badges must be worn prominently and shown to the security guards in order to gain access to the trade floor. Please note that there is no smoking at any time inside the trade floor. **NO BADGE = NO ADMITTANCE.**

Cans and breweriana may be left on the trade tables overnight. Ample security will be provided during the hours the trade floor is closed. However, we suggest that you cover your trade table with a sheet, blanket, etc. when departing for the day. This is to indicate you are not yet open for business.

NOTE: Security will NOT be on duty after 3:30 pm on Saturday after the trade floor is closed.

Food and beverage service for CANventioners' is located just outside the trade floor and is the best set-up to date. **No outside beer may be consumed on the trade floor.**

RAFFLE

The BCCA SUPER Raffle # 1 will conclude at CANvention this year. Be sure to get your tickets. You don't want to miss out on a chance for the Faust.

NATIONAL AND CHAPTER SALES

The National and Chapter Sales tables will be located near the Registration area in the Convention Center Foyer Area. They will be open during regular trade session hours.

LOST AND FOUND

Report all lost and found items (and/or turn them in) to Security, **Ron Jones**, at his table, **F-01**, on the Trade Floor at the Convention Center.

BANQUET SEATING ARRANGEMENTS

It is recommended that seat reservations be made for the banquet. All assignments for banquet seating will be accomplished at the registration desk, beginning on **Friday from 11:00 am until 5:00 pm and on Saturday morning from 8:00 am until 3:00 pm**. Seating will be on a first come, first served basis, with a maximum of 10 people per banquet table. If your group desires to sit together at the same table, have one person collect the Banquet tickets on behalf of the group and bring them to the registration desk.

Please make sure that the table number is written on each ticket. Tickets will be collected at the Banquet.

SHIPPING AND RECEIVING

If you wish to ship cans in advance, please send to:

**(Your name)/Your BCCA#
c/o Doug Groth BCCA CANvention 41
The Franklin Truck Wash Office
201 Industrial Drive, Suite B
Franklin, OH 45005-4429**

All boxes must contain a return address label and be received by August 26, 2011. If you are shipping more than one box, please mark "1 of #, 2 of #," etc. Your boxes can be picked up at the Registration Desk Wednesday from 6:00 pm — 9:00 pm, in the Covington Ballroom Foyer or at the BCCA Registration desk at the Northern Kentucky (NKY) Convention Center. Contact a CANvention Committee member to retrieve packages outside of these times.

Shipping out of boxes will be from the **FedEx Office Print & Ship Center**, 51 E 5th St (F Fountain Square), Cincinnati, OH 45202 (513) 241-3366 / usa0125@fedex.com. Take the Shuttle to Fountain Square.

DISPLAYS

Breweriana and can displays will be located on the trade floor of the Convention Center. They will be open for viewing on Friday and Saturday at the times listed in this booklet under CANvention schedule. The display area will be under 24-hour guard. Display viewers will be required to check hats, handbags and packages at the entrance.

NOTE: The ONLY thing extra you can bring in is a camera.

POSTING SIGNS

Please do not post any signs in the lobby or on the wall. The hotel may impose fines/damages to the offenders. On each floor will be the usual easel and board on which signs can be posted. Door signs will be issued to each room upon check-in. Use this sign on your door whenever you are "open" for room-to-room trading. **Trade floor signs must be devoid of all references to money and/or credit cards.**

ICE PICKUP

For those of you new to CANvention, each registered guest is entitled to two bags of ice daily, Thursday through Saturday near the Trade Floor. The BCCA provides this to ensure that the hotel's ice machines are not depleted for the hotel's other guests. Ice pickup will be from 4:00 pm — 5:00 pm Thursday & Friday to coincide with the closing of the Trade Floor at 5:00 pm.

12 On Saturday, ice pick-up will be from 2:00 pm — 3:00 pm.

DAILY CANVENTION HIGHLIGHTS

TUESDAY

Room—To—Room Trading ALL Day and ALL Night

All day and all night if you CAN. Not only have we taken over the hotel, the CANvention Committee has again arranged to have a Beer Oasis on various floors. (A Beer Oasis is a beer station where you can grab a cold brew to enjoy as you work your way around the Hotel).

Daily News

Be sure to pick up your copy of the daily newspaper that the locals will be publishing. A daily paper, *Riverfront Ramblings*, will be available at the Registration Table each day.

WEDNESDAY

More Room—To—Room Trading ALL Day and ALL Night

NJ Rules BCCA Golf Invitational—Devou Park Golf Course

We have tee times available for all interested good, novice or just plain bad duffers. Teams of 4 players each will be chosen based on a rating system devised by the BCCA golf committee. Player ratings are determined by the golf committee's knowledge of each player's talent, ability to sandbag and whether they pack a full cooler during play.

Over-The-Rhine Brewery District Historic Tour—Departs 10am

This tour will leave the Marriott for a ride through Cincinnati's historic pre and post Prohibition brewery neighborhoods. The tour returns to the Marriott by 5:00 pm – cost is \$55.00 which includes transportation, lunch and beer samples at Christian Moerlein. Contact David Reed # 8638, 513-304-2390 or dj4reed@gmail.com.



CHAPTER MEETINGS

CHAPTER	DATE	TIME	LOCATION
WEDNESDAY MEETINGS	08/31		
BBB Chapter	Wednesday	4:00 pm - 7:00 pm	Madison II
Hospitality Chapter	Wednesday	7:00 pm - 9:00 pm	Kentucky
THURSDAY MEETINGS	09/01		
Small Suds Sisters Chapter	Thursday	11:00 am - 2:30 pm	Hotel Lobby
Craft Breweries Collectibles Chapter	Thursday	4:00 pm - 6:00 pm	Madison I
ABC Chapter	Thursday	5:00 pm - 6:00 pm	Madison II
Falstaff Chapter	Thursday	6:00 pm - 7:00 pm	Madison II
Merry Bocksters Chapter	Thursday	6:00 pm - 7:00 pm	Madison I
Skedder Chapter	Thursday	6:00 pm - 7:00 pm	Kentucky
OCOC Chapter	Thursday	7:00 pm - 8:00 pm	Madison I
Sports Can Collectors Chapter	Thursday	7:00 pm - 8:00 pm	Kentucky
FRIDAY MEETINGS	09/02		
Crown Bottlecap Collectors	Friday	4:00 am - 5:00 pm	Madison II
Pabst Chapter	Friday	5:00 pm - 6:00 pm	Madison I
CBCC FULL bottle Exchange	Friday	7:00 pm SHARP	Kentucky
Rusty Bunch Hospitality	Friday	6:00 pm - 1:00 am	Covington I
Jersey Shore Hospitality	Friday	8:00 pm - 1:00 am	Covington II & III
<i>This is a list of meetings that were scheduled as of printing. If you do not see your meeting here, check with your chapter officers.</i>			

HELPFUL COVINGTON AND MARRIOTT HOTEL INFORMATION

- ◆ Queen City and Miami Valley Chapter members will assist you with unloading during peak times in the parking garage.
- ◆ Convenient parking under each Hotel, Marriott -**No in/out privileges.**
- ◆ When dialing local numbers with your cell phone use the 859 for KY, 513 for Ohio & 812 for Indiana Local area codes.
- ◆ Open Container law prohibits Open Containers of Alcohol (including beer) on City, County, or State property.
- ◆ Beer is sold at liquor, convenience and grocery stores.
- ◆ Liquor stores can sell wine, spirits and beer.
- ◆ All Public Buildings and most privately owned buildings are smoke free. Some restaurants and bars have outside seating where outdoor dining is smoke-free also. Be sure to ask first, before lighting up.
- ◆ The pools are open from 6:00 am till 11:00 pm.
- ◆ The fitness center is open 24 hours.
- ◆ Local calls from the hotel are \$1.00, no tax. You must provide a CC number for incidentals in order for the phone to be activated and make calls. Dial 9 to get an outside line.
- ◆ Long distance calls from the hotel incur an initial connection fee of about \$8.00, then about \$3.00 per minute.
- ◆ There is a coin laundry on site One coin-operated washing machine and dryer. But you can also give your laundry each morning to the bellmen by 8:00AM for same day service. The charges will be billed to your room and the charges are listed on the laundry slip in all guest rooms.
- ◆ The prevailing rate for wired and/or Wi-Fi Internet Access is \$12.95 per day. There is **NO** free Wi-Fi in the Marriott, but their business center does have internet access.

RV PARKING

There is no nearby RV, Bus or other Oversized vehicle parking near the Marriott, Embassy Suites or the NKY Convention Center.

The closest campground with 50 amp RV site is;

Oak Creek Campground www.oakcreekcampground.com

13329 Oak Creek Dr.

Walton, KY 41094

Phone: 859.485.9131

owners@oakcreekcampground.com

SCHEDULE OF EVENTS*

TIME	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
8:00 am	Room to Room ALL DAY			General Trade Session for Registered Members and Guests; Registration; Can Pick-up; Banquet Assignments to 3:00 pm
8:30 am			General Business Meeting in Covington II — to 10:30 am	ALL members are encouraged to stay until 3:00pm.
9:00 am		General Trade Session; Registration; Commemorative Can Pick-Up; Chapter Sales; all to 5:00 pm		PUBLIC WALK-IN Show Opens to 3:00 PM Show opens to the Public and Non-Registered BCCA Members. See Page 19 for more details.
10:00 am	Over-The-Rhine tour departs 10:00am to return at 5:00 pm			Display Viewing 9:00 am to 3:00 pm
11:00 am		Small Suds Sisters 11:00 am in the Marriott Lobby to 2:30 pm ish	General Trade Session; Registration; Commemorative Can Pick-Up; Chapter Sales; Banquet Assignments to 5:00 pm; Display Judging — to 12:30 pm	
Noon				Rusty Bunch Dump — till 1:00 pm
1:00 pm		Display Set Up — to 4:00 pm	Display Viewing — to 5:00 pm; Seminar - ‘Over the Rhine’ in Madison II	Seminar - ‘How to enjoy beer and have an ALE-mazing good time doing it’ in Madison II
2:00 pm				Ice Pick-up — near the Trade Floor to 3:00 pm
3:00 pm		Board of Director’s Meeting — Kentucky to 5:00 pm		Display Teardown to 4:00 pm
4:00 pm		Ice Pick-up — near the Trade Floor to 5:00 pm	Ice Pick-up — near the Trade Floor to 5:00 pm	
5:00 pm				Cocktail Hour — Covington Ballroom Foyer to 6:00 pm
6:00 pm	Badge Pick-up — Covington-Ballroom Foyer to 9:00 pm		Rusty Bunch Meeting/Hospitality — Covington I to 1:00 am	Banquet — Covington Ballroom to 7:00 pm
7:00 pm			Full Bottle Exchange 7:00 PM SHARP! — Kentucky room to 8:00 pm	Awards Ceremony open to all registered members and guests, — Covington Ballroom to 8:00 pm
8:00 pm		President’s Reception/ Micro—Night Covington II to 1:00 am	Jersey Shore Hospitality “Pirates” Covington II & III to 1:00 am	CANvention Entertainment open to all registered members and guests, Covington Ballroom to 1:00 am

* Please see the property map on page 8 for meeting room locations. Chapter Meeting information is located on the following page.